

Berklee Undergraduate Exit Survey Report | Spring 2019

A summary of results from the 2019 Berklee Exit Survey distributed to undergraduate students graduating from Berklee College of Music, the Boston Conservatory at Berklee, and Berklee Online in May 2019.

Table of Contents

Introduction	3
Overview	3
Key Insights	3
Berklee	4
Primary Activity After Graduation	4
Career Center	5
Student Employment	6
Social Media	6
Satisfaction	6
Berklee College of Music's Campus in Boston	8
Primary Activity After Graduation	8
Career Center	9
Student Employment	10
Social Media	10
Satisfaction	10
Boston Conservatory at Berklee	12
Primary Activity After Graduation	12
Career Center	13
Student Employment	14
Social Media	14
Satisfaction	14
Berklee Online	16
Primary Activity After Graduation	16
Career Center	17
Social Media	17
Satisfaction	17
Conclusion and Next Steps	19
Appendix	20
Appendix A: Results from all questions by campus	20
Appendix B: List of Employers and Job Titles	28
Appendix C: List of Internship Employers	31
Appendix D: List of Additional Education Programs	32

Introduction

Overview

In spring 2019, the annual exit survey was distributed to students graduating from Berklee College of Music, Boston Conservatory at Berklee, and Berklee Online. The survey was administered when students picked up their cap and gown for commencement, and reminder emails were subsequently sent to students who had not completed the survey. The survey collected students' permanent contact information, post-graduation plans, and feedback on their experience at Berklee.

Of the 1,359 undergraduate students graduating, 1,126 unique responses were collected, resulting in an 83 percent response rate across Berklee. This response rate was consistent with the previous three years. A full table of response rates can be found in Figure 5 of Appendix A. Graduate students from the Boston Conservatory and those in Berklee's Master of Arts in Music Therapy program were also surveyed at this time. These results will be presented in a forthcoming report with the other master's degree students graduating in June and July 2019 in Boston and Valencia.

The report below is separated into four sections. The first section reports on findings from the combined Berklee institution. The following three sections highlight findings from Berklee College of Music's campus in Boston (referred to as Berklee College of Music or BCM), Boston Conservatory at Berklee (referred to as Boston Conservatory or BCB), and Berklee Online (referred to as BOL). Results for each question by campus is available in Appendix A. When available, comparative data from previous years' exit surveys is provided. Reports of previous years' exit surveys are available on the Institutional Research and Assessment website: <https://www.berklee.edu/institutional-assessment/student-exit-surveys>.

Key Insights

Key insights from the survey include:

- **Primary activity after graduation varies by campus.** Berklee College of Music has a greater percentage of graduates in internships, while Berklee Online has the leading percentage of graduates who are employed. Boston Conservatory has the highest rate of graduates seeking employment.
- **Students seeking employment wanted follow-up from a career advisor.** Two hundred sixty-two students seeking employment indicated that they wanted a career advisor to follow-up to assist with their job search. This was 72 percent of Berklee College of Music students who were seeking employment and 96 percent of Berklee Online students who were seeking employment. Surprisingly, only 35 percent of Boston Conservatory at Berklee students wanted a career advisor to follow-up.
- **More graduates have found a job or internship related to the entertainment industry.** The past three years have seen an increase in graduates in employment related to the entertainment industry from 73 percent in 2017 to 81 percent in 2018, and now 87 percent in 2019.
- **The likelihood of students to recommend Berklee to others continues to decrease.** In 2016, 90 percent of graduates indicated they would recommend Berklee to others. That rate has decreased over the last four years and is now at 80 percent.
- **Varied engagement with the Berklee Career Center or International Career Center by campus.** Eighty-five percent of Berklee College of Music respondents engaged with the Berklee Career Center while at Berklee, compared to 34 percent of Berklee Online respondents and 33 percent of Boston Conservatory respondents.
- **Highest satisfaction levels from Berklee Online.** Ninety-three percent of Berklee Online respondents reported being satisfied with their overall experience (compared to on-campus satisfaction of 82 percent). Berklee Online respondents were also most likely to recommend Berklee (91 percent), compared to on-campus recommendation rate of 79 percent. However, there was a decrease from 2018 in which 97 percent were satisfied with their overall experience at Berklee Online and 97 percent would recommend Berklee Online.

Berklee

The following section provides a summary of aggregated responses from undergraduate students who graduated from Berklee College of Music's campus in Boston, Boston Conservatory at Berklee, and Berklee Online. On average it took students 14 minutes to complete the survey, with a median of 10 minutes¹. A full comparison of the duration of the survey is available in Figure 7 in Appendix A.

Berklee 2019 Exit Survey Results

An overview of 1,126 responses from undergraduate graduating students from Berklee College of Music, Boston Conservatory at Berklee, and Berklee Online.

Primary Activity after Berklee

- 33% Seeking Employment
- 31% Self-Employed/Freelancer
- 17% Employed
- 9% Internship
- 7% Additional Education
- 3% Other

Respondents will live in 37 states, plus Washington D.C. and Puerto Rico



Engagement

- 73% Engaged with the Career Center
- 60% Had student employment on campus

Satisfaction

- 86% Program of study
- 86% Professors
- 76% Preparation for next stage
- 80% Would recommend Berklee
- 88% Student employment experience

Graduates will pursue primary activity in 27 countries

- 982 United States
- 21 South Korea
- 20 Canada
- 20 China
- 10 Japan

Figure 1. Highlights from undergraduate exit survey, Berklee

Primary Activity After Graduation

Sixty-four percent of respondents are employed, self-employed, in an internship, or are accepted or enrolled in graduate school or another program of continuing education. This rate is consistent with the 64 percent reported in 2018. Thirty-three percent of respondents are seeking employment, a slight decrease from 2018. The number of graduates that are self-employed/freelancer is down from 33 percent in 2018 to 31 percent this year. Seventeen percent of respondents are employed, up from 14 percent in 2018. Nine percent of respondents are in an internship, down from 11 percent in 2018, and seven percent are accepted or enrolled in graduate school or another program of continuing education, the same as what was reported in 2018. Only four percent of respondents have professional representation such as an agent or manager, down from seven percent in 2018.

¹ Responses longer than one hour were removed.

New this year, students who indicated they were seeking employment were asked if they would like someone from Berklee Career Center to follow-up with them and assist in their job search. In total 262 students (72 percent) requested a follow-up. Contact information for students who requested a follow-up was sent to the Berklee Career Center on June 11, 2019 and July 25, 2019. The Career Center and Alumni Affairs have teamed up to reach out to these students in fall 2019.

Eighty-nine percent of respondents will be engaging in their primary activity in the United States, while the other 11 percent will be in one of 27 other countries. Other than the United States, the most common countries include Canada, China, and South Korea. Of the respondents whose primary activity will be in the United States, 32 percent will be in Massachusetts, 27 percent will be in California, and 18 percent will be in New York. Seventy-three percent of respondents are authorized to work legally in the United States, an increase from 69 percent last year, but a decrease from 2017 which had 76 percent authorized.

Respondents who selected their primary activity as employed, self-employed, or in an internship were asked about the industry of their job. The top industries selected by respondents are live music (28 percent), recording (14 percent), music and audio tools (10 percent), and education (8 percent). Additionally, 87 percent of these respondents are in jobs or internships related to the entertainment industry. This rate is higher than the 81 percent reported in 2018 and 73 percent in 2017.

One hundred and eighty-two of 183 respondents answered additional questions about their employment. Sixty-nine percent of these respondents are employed in full-time positions and 63 percent are paid on an hourly basis. Seventy-two graduates shared specific compensation information. Twenty-three respondents reported an annual salary, with a median salary of \$39,000 per year and 49 respondents reported an hourly wage, with a median wage of \$18.00 per hour. Compared to last year, the 2019 survey had more responses for salary and hourly wage data and saw an increase in both annual salary (median \$55,000 per year) and hourly wage (median \$15 per hour). A full list of employers and job titles are available in Appendix B. A full list of internship employers are available in Appendix C.

Of the six percent of respondents who selected additional education as their primary activity after Berklee, 81 percent are pursuing a master's degree or doctoral degree. Of these students, 16 will remain at Berklee, with seven at Berklee College of Music, five at Boston Conservatory, and four at Berklee Valencia. Other common destinations include New York University (5 students) and New England Conservatory (4 students). A full list of schools and programs are available in Appendix D.

Career Center

Students were asked about their engagement with the Berklee Career Center, as well as about their satisfaction with the various services offered. Seventy-three percent of respondents reported at least one form of engagement while at Berklee. Most commonly used services included meeting with an advisor (58 percent), searching for jobs, gigs, or internships in the Berklee Career Manager (39 percent), and attending Career Jam (39 percent). Students who had engaged with the Career Center were asked if they were satisfied with the service they had utilized. Eighty-one percent of respondents were satisfied² with career advising, 67 percent were satisfied with Berklee Career Manager, and 69 percent were satisfied with Career Jam. Although it was not the most utilized service, 94 percent of students who reported attending an industry trip indicated they were satisfied. A breakdown by campus can be found in Figure 15 in Appendix A.

Students who reported that they did not engage with the Berklee Career Center were asked an additional question about why. Twenty-nine percent indicated they did not have time, 26 percent felt they did not need to use the Career Center's services, 16 percent did not know about the Career Center, nine percent did not know how to engage the Career Center, and nine percent selected other.

² Satisfied is calculated by combining responses of satisfied and very satisfied.

Student Employment

New this year, students who attended Berklee College of Music in Boston or Boston Conservatory at Berklee were asked about their experience with student employment on campus. Sixty percent of students reported having student employment on campus. Eighty percent agreed that their student employment experience provided them with skills they can use in their future career and 88 percent agreed that they were satisfied with their student employment experience.

Social Media

Students were asked about which Berklee social media they follow. Sixty-seven percent of respondents follow Berklee on Facebook, 57 percent follow Berklee on Instagram, 31 percent follow Berklee on YouTube and 9 percent follow Berklee on Twitter. Thirteen percent of students reported that they do not follow Berklee on any social media platform. A breakdown by campus can be found in Figure 26 in Appendix A.

Satisfaction

Graduates were asked to indicate their satisfaction with their overall experience, online learning platform (if they took online courses), program of study, professors, and activities and events at Berklee. Eighty-three percent of respondents reported being satisfied with their overall experience at Berklee. This satisfaction rate is the same as in 2018, but a decrease from 87 percent in 2017 and 86 percent in 2016. Respondents were most satisfied³ with their professors and program of study (86 percent each) and less satisfied with activities and events (66 percent). Seventy-six percent of respondents felt satisfied with how well Berklee prepared them for the next stage in their career. When asked if they would recommend Berklee to others, 80 percent indicated they were likely to recommend Berklee, with 44 percent being extremely likely to recommend Berklee. This recommendation rate was consistent with what was reported in 2018, but was preceded by a three year decrease from 85 percent would recommend Berklee in 2017 and 90 percent in 2016⁴.

Experience

All students received the following prompt and question “In an effort to make Berklee more inclusive, we'd like to gather information about the experiences of members of the LGBTQ+ community that attend Berklee. Your response is optional, but we hope you'll choose to answer. Do you consider yourself part of the LGBTQ+ community? (Optional).” Sixty-eight percent of students selected no, 16 percent selected yes, and the remaining 16 percent indicated that they did not know yet, did not understand the question, or preferred not to disclose. Overall, the rate at Boston Conservatory (30 percent) was much higher than at Berklee College of Music Boston (15 percent) and Berklee Online (nine percent).

Students who selected yes were provided with an additional opportunity to share their thoughts on their experience at Berklee in case being asked about their sexual orientation and gender identity brought up additional thoughts they would like to share. Thirty-five students responded to this question and only three of those comments related to the student's experience as a member of the LGBTQ+ community. Twenty-eight of the remaining comments expressed dissatisfaction with some aspect of Berklee and the remaining six expressed satisfaction.

All students were given the opportunity to provide their feedback on two additional open-ended questions. First, students were asked to provide what they viewed as the strength of their program and their campus

³ Satisfaction with the online learning platform was 92 percent but was excluded from this paragraph due to the vast difference in the number of respondents.

⁴ 2016 exit survey did not include Boston Conservatory at Berklee or Berklee Online.

based on their experience, and then they were asked “Is there anything else you would like to share about your experience and/or future career plans?”

Of the students who responded to the question about their experience and career plans, 29 percent of open-ended responses were negative, 23 percent were positive and 10 percent were a mix of positive and negative. The remaining 10 percent commented only on their future career plans⁵. Common negative responses included issues related to cost and financial aid, curriculum, diversity/equity, administration, and a lack of resources and support for both the personal and academic lives of students. Most positive responses were in the categories of general satisfaction or satisfaction with faculty. Responses to the questions about the strengths of each individual campus can be found in those specific reports.

⁵ Comments are available upon request.

This section provides a summary of all responses from undergraduate students who graduated from Berklee College of Music's campus in Boston. A total of 870 responses were collected, resulting in an 86 percent response rate. On average, the survey took students 15 minutes to complete, with a median completion time of 10 minutes. A full comparison of completion times is available in Figure 7 in Appendix A.

An overview of 870 responses from undergraduate graduating students from Berklee College of Music.

33%	Seeking Employment
34%	Self-Employed/Freelancer
13%	Employed
11%	Internship
6%	Additional Education
2%	Other

85% Engaged with the Career Center

62% Had student employment on campus

- 84% Program of study
- 84% Professors
- 74% Preparation for next stage
- 80% Would recommend Berklee
- 88% Student employment experience

754	United States
19	South Korea
17	China
12	Canada
8	Japan

Respondents will live in 29 states, plus Washington D.C. and Puerto Rico



Figure 2. Highlights from undergraduate exit survey, Berklee College of Music's Campus in Boston

Sixty-four percent of respondents are employed, self-employed, in an internship, or are accepted or enrolled in graduate school or another program of continuing education. This rate is slightly higher than it was in 2018 (63 percent) and 2017 (62 percent). Thirty-three percent of respondents are seeking employment, lower than the 35 percent reported in 2017 and 2018. Thirty-four percent of respondents are self-employed/freelancer, the same as 2018 but up from 27 percent in 2017. Eleven percent of respondents are in an internship, down from 13 percent in 2017 and 2018. Thirteen percent of respondents are employed, up from 11 percent in 2018 but down from 17 percent in 2017. Six percent are accepted or enrolled in graduate school or another program of continuing education, up from 5 percent in 2018 but the same as 2017. Only four percent of respondents have professional representation such as an agent or manager, down from six percent in 2018.

New this year, students who indicated they were seeking employment were asked if they would like someone from the Berklee Career Center to follow-up with them. In total 217 students (77 percent) requested a follow-up. Contact information for students who requested a follow-up was sent to the Berklee Career Center

on June 11, 2019 and July 25, 2019. The Career Center and Alumni Affairs have teamed up to reach out to these students in fall 2019.

Eighty-nine percent of respondents will be engaging in their primary activity in the United States, while the other 11 percent will be in one of 23 other countries. Other than the United States, the most common countries include China, South Korea, and Canada. Of the respondents whose primary activity will be in the United States, 35 percent will be in Massachusetts, 30 percent in California, and 17 percent in New York. This represents a notable change from 2018 in which 40 percent of respondents were staying in Massachusetts, and 24 percent were heading to California. The remaining respondents will be in one of 28 other states. This reflects an increase in the number of unique states, up from 25 in 2018, but is still lower than the 35 unique states reported in 2017. Compared to previous exit surveys, there are similar percentages of graduates staying in the United States. Sixty-eight percent of respondents are authorized to work legally in the United States, higher than 65 reported in 2018 but lower than 74 percent reported in 2017.

Respondents who selected their primary activity as employed, self-employed, or in an internship were asked about the industry of their job. The top industries selected by respondents are live music (30 percent), recording (16 percent), music and audio tools (11 percent), and film, video, and television (8 percent). Additionally, 89 percent of these respondents are in jobs or internships related to the entertainment industry. This rate is higher than the 73 percent reported in 2017 and 82 percent reported in 2018.

Of the 112 respondents who selected employed as their primary activity, 111 responded to additional questions about their employment. Sixty-four percent of these respondents are employed in full-time positions; sixty-six percent are paid on an hourly basis. Forty-six graduates shared specific compensation information. Eleven respondents reported an annual salary with a median of \$35,000 per year and 35 respondents reported an hourly wage with a median wage of \$17.00 per hour. A full list of employers and job titles are available in Appendix B. A full list of internship employers are available in Appendix C.

Of the six percent of respondents who selected additional education as their primary activity after Berklee, 81 percent are pursuing a master's degree or doctoral degree. Of these respondents, 11 will remain at Berklee, with seven returning to Berklee College of Music, one will be attending Berklee Valencia, and three moving to Boston Conservatory for their graduate program. Other common destinations include New York University (four students), Suffolk University (two students), and New England Conservatory (three students). A full list of schools and programs are available in Appendix D.

Career Center

Students were asked about their engagement with the Berklee Career Center, as well as about their satisfaction with the various services offered. Eighty-five percent of respondents reported at least one form of engagement while at Berklee. Most commonly used services include meeting with an advisor (70 percent) and attending Career Jam (47 percent). Respondents reported moderate satisfaction with the services offered by the Berklee Career Center. Eighty-one percent were satisfied with their advising sessions, 67 percent were satisfied with opportunities in the Berklee Career Manager, 70 percent were satisfied with Career Jam, and 65 percent were satisfied with Internship Expo. Ninety-four percent of graduates were satisfied with Industry Trips, though only 149 graduates reported attending a trip.

Students who reported that they did not engage with the Berklee Career Center were asked an additional question about why. Forty percent indicated they did not have time, 29 percent felt they did not need to use the Career Center's services, and 11 percent did not know what the Career Center offered. The remaining

students selected that they did not know about the Career Center, how to engage with the Career Center, or selected other.

Student Employment

New this year, students who attended Berklee College of Music in Boston or Boston Conservatory at Berklee were asked about their experience with student employment on campus. Sixty-two percent of BCM students reported having student employment on campus. Eighty percent agreed that their student employment experience provided them with skills they can use in their future career and 88 percent agreed that they were satisfied with their student employment experience.

Social Media

Students were asked about which Berklee social media they follow. Sixty-nine percent of respondents follow Berklee on Facebook, 58 percent follow Berklee on Instagram, 33 percent follow Berklee on YouTube and 8 percent follow Berklee on Twitter. Nine percent of students reported that they do not follow Berklee on any social media platform. A breakdown by campus can be found in Figure 26 in Appendix A.

Satisfaction

Graduates were asked to indicate their satisfaction with their overall experience, programs of study, professors, and activities and events at Berklee. Eighty-two percent of respondents reported being satisfied with their overall experience at Berklee. This rate is the same as 2018 but lower than 87 percent reported in 2017 and 86 percent reported in 2016. Respondents are most satisfied with their program of study (84 percent satisfaction) and their professors (84 percent), followed by activities and events (69 percent). When asked how well Berklee prepared them for the next stage in their career, 74 percent indicated they were satisfied.

Graduates were also asked if they would recommend Berklee to others. Eighty percent of respondents indicated they were likely to recommend Berklee, with 43 percent extremely likely to recommend Berklee. Although this rate is slightly higher than 2018 (79 percent), this 80 percent recommendation rate represents an overall decrease from 86 percent in 2017 and 90 percent in 2016.

Experience

All undergraduate students received the following prompt and question “In an effort to make Berklee more inclusive, we'd like to gather information about the experiences of members of the LGBTQ+ community that attend Berklee. Your response is optional, but we hope you'll choose to answer. Do you consider yourself part of the LGBTQ+ community? (Optional).” Seventy percent of students selected no, 15 percent selected yes, and the remaining 15 percent indicated that they did not know yet, did not understand the question, or preferred not to disclose.

Students who selected yes were provided with an additional opportunity to share their thoughts on their experience at Berklee in case being asked about their sexual orientation and gender identity brought up additional thoughts they would like to share. Out of 19 responses, only two students commented on their experience as a member of the LGBTQ+ community. One commented “lavender ceremony was so healing for me, a graduating queer student, who will not be congratulated by my family in the same way.” The other said “Berklee needs to treat women and lgbt infinitely better.” Common themes for this question were dissatisfaction with administration and instructors, concerns about cost and financial aid, and comments on the curriculum. One student commented on sexual misconduct at Berklee.

All students were given the opportunity to provide their feedback on two additional open-ended questions. First, students were asked, “Based on your experiences, what are the strengths of Berklee College of Music

and your program?” Ninety-four percent of respondents left a positive comment, one percent left negative comments, and three percent left a comment that was a mix of both. The most cited strengths were instructors (26 percent of comments), networking opportunities (22 percent), the sense of community at Berklee (17 percent), the culture of Berklee (16 percent), and the opportunities available to students at Berklee (17 percent).

Second, students were asked “Is there anything else you would like to share about your experience and/or future career plans?” Thirty-nine percent of open-ended responses were negative, while 23 percent were positive and 13 percent were a mix of the two.⁶ The remaining 25 percent commented only on their future career plans and not their experience. Common negative responses included issues related to cost and financial aid, curriculum, diversity/equity, administration, and a perceived lack of support in various areas. Most positive responses fell under the categories of the culture and community of Berklee, access to opportunities, and enjoyment and appreciation of their overall experience at Berklee.

⁶ Comments are available upon request.

Boston Conservatory at Berklee

This section provides a summary of all responses from undergraduate students who graduated from Boston Conservatory at Berklee. A total of 138 responses were collected, resulting in a 93 percent response rate. Thirty-eight respondents were from the theater division, 35 percent from music and 27 percent from dance. On average it took students 16 minutes to complete the survey, with a median duration of 11 minutes. A full comparison of survey duration is available in Figure 8 in Appendix A.

Boston Conservatory at Berklee 2019 Exit Survey Results

An overview of 138 responses from undergraduate graduating students from Boston Conservatory at Berklee.

Primary Activity after Berklee

- 41% Seeking Employment
- 21% Employed
- 16% Additional Education
- 14% Self-Employed/Freelancer
- 5% Other
- 2% Internship

Respondents will live in 24 states, plus Washington D.C.



Engagement

- 33% Engaged with the Career Center
- 47% Had student employment on campus

Satisfaction

- 92% Professors
- 91% Program of study
- 74% Preparation for next stage
- 69% Would recommend Berklee
- 83% Student employment experience

Graduates will pursue primary activity in 9 countries

- 93% United States
- 1% each China and Canada
- <1% each South Korea, UK, Netherlands, Japan, Germany, and Bahamas

Figure 3. Highlights from undergraduate exit survey, Boston Conservatory at Berklee

Primary Activity After Graduation

Fifty-three percent of respondents are employed, self-employed, in an internship, or are accepted or enrolled in graduate school or another program of continuing education. This rate is the same as was reported in 2017, but lower than 57 percent in 2018. Forty-one percent of respondents are seeking employment, the same as it was in 2018, but down from 46 percent in 2017. Twenty-one percent of respondents are employed, a slight increase from 20 percent in 2018, but down from 23 percent in 2017. Fourteen percent of respondents are self-employed/freelancer, an increase from 9 percent in 2017, but a decrease from 18 percent in 2018. Sixteen percent are accepted or enrolled in graduate school or another program of continuing education, a slight decrease from 17 percent in 2018. Two percent of respondents are in an internship, up from 1 percent in 2018. In addition to immediate career plans, graduates were asked if they have professional representation. Only four percent of respondents have professional representation such as an agent or manager, a large decrease from 18 percent reported in 2017 and 10 percent in 2018.

New this year, students who indicated they were seeking employment were asked if they would like someone from the Berklee Career Center to follow-up with them. In total 19 students (35 percent) requested a follow-up. Contact information for students who requested a follow-up was sent to the Berklee Career Center on June 11, 2019 and July 25, 2019. The Career Center and Alumni Affairs have teamed up to reach out to these students in fall 2019.

Ninety-three percent of respondents will be engaging in their primary activity in the United States, while the other seven percent will be in one of eight other countries. Of respondents whose primary activity will be in the United States, 36 percent will be in New York, 31 percent in Massachusetts, and 6 percent in California. The remaining respondents will be in 21 other states, and Washington D.C.. Compared to results from the 2018 survey, the ratio of students staying in the United States has remained the same but the states that students are moving to has greatly expanded (24 states in 2019 compared to eight in 2018). In addition, this year more students reported that they were going to be living in New York than in Massachusetts, which was not the case in 2018. Ninety-two percent of respondents are authorized to work legally in the United States, the same as 2018, and a slight increase from 2017 (89 percent).

Respondents who selected their primary activity as employed, self-employed, or in an internship were asked about the industry of their job. The top industries selected by respondents were dance (32 percent), theater (26 percent), arts administration (8 percent), and live music (8 percent). Additionally, 82 percent of these respondents are in jobs or internships related to the entertainment industry. This rate is a large increase from both 2018 (71 percent) and 2017 (73 percent).

Twenty-nine respondents indicated that they were employed and 28 chose to answer additional questions on their employment. Seventy-five percent of these respondents are employed in full-time positions and sixty-eight percent of respondents are paid on an hourly basis. Only five graduates reported their specific compensation information. One respondent reported an annual salary of \$20,000 per year and four respondents reported an hourly wage with a median wage of \$16.92 per hour. A full list of employers and job titles are available in Appendix B. A full list of internship employers are available in Appendix C.

Of the 16 percent of respondents who selected additional education as their primary activity after Berklee, 77 percent are pursuing a master's degree. Eighteen percent of respondents are returning to Boston Conservatory at Berklee, and nine percent will be attending the Manhattan School of Music. The remaining 73 percent will be attending one of 16 other schools. A full list of schools and programs are available in Appendix D.

Career Center

Students were asked about their engagement with the Berklee Career Center, as well as their satisfaction with the various services offered. In contrast to the responses from BCM students, only 33 percent of respondents reported at least one form of engagement with the Career Center while at Berklee. Seventeen percent of respondents met with an advisor, 17 percent attended Career Jam, 11 percent searched on the Berklee Career Manager, four percent attended Internship Expo, and two percent attended an industry trip.

Students who reported that they did not engage with the Berklee Career Center were asked an additional question about why. Thirty-three percent indicated they did not have time, 24 percent felt they did not need to use the Career Center's services, 12 percent did not know about the career center, and eight percent did not know how to engage with the Career Center.

Student Employment

New this year, students who attended Berklee College of Music in Boston or Boston Conservatory at Berklee were asked about their experience with student employment on campus. Forty-seven percent of graduating BCB students reported having student employment on campus, compared to 62 percent at Berklee's Boston campus. Eighty-three percent agreed that their student employment experience provided them with skills they can use in their future career and 83 percent agreed that they were satisfied with their student employment experience.

Social Media

Students were asked about which Berklee social media they follow. Thirty-eight percent of respondents follow Berklee on Facebook, 46 percent follow Berklee on Instagram, 12 percent follow Berklee on YouTube and 4 percent follow Berklee on Twitter. Thirty-seven percent of students reported that they do not follow Berklee on any social media platform. This rate is much higher than Berklee College of Music in Boston and Berklee Online, which found nine percent and thirteen percent, respectively, did not follow Berklee on social media. A breakdown by campus can be found in Figure 27 in Appendix A.

Satisfaction

Graduates were asked to indicate their level of satisfaction with their overall experience, programs of study, professors, and activities and events at Berklee. Eighty-three percent of respondents reported being satisfied with their overall experience at Berklee. This rate was an increase from 81 percent reported in 2018. Students reported the highest satisfaction with their professors (92 percent) and program of study (91 percent), and least with activities and events (59 percent). This suggests that Boston Conservatory students are satisfied with their classroom experiences, but not as satisfied outside of the classroom. Overall, 74 percent of students felt satisfied with how Berklee prepared them for the next stage in their career.

Graduates were also asked if they would recommend Berklee to others. Sixty-nine percent of respondents indicated they were likely to recommend Berklee, with 26 percent extremely likely to recommend Berklee. This rate was a decrease from 73 percent recommendation rate reported in 2018.

All undergraduate students received the following prompt and question "In an effort to make Berklee more inclusive, we'd like to gather information about the experiences of members of the LGBTQ+ community that attend Berklee. Your response is optional, but we hope you'll choose to answer. Do you consider yourself part of the LGBTQ+ community? (Optional)." Forty-eight percent of students selected no, 30 percent selected yes, and the remaining 21 percent indicated that they did not know yet, did not understand the question, or preferred not to disclose. Overall, Boston Conservatory at Berklee had a much higher rate of students who identified as part of the LGBTQ+ community than Berklee Boston and Berklee Online, which had 15 percent and nine percent, respectively.

Students who selected yes were provided with an additional opportunity to share their thoughts on their experience at Berklee in case being asked about their sexual orientation and gender identity brought up additional thoughts they would like to share. Only two students chose to respond to this question, one commented on terminology used in casting (male/female identified versus man/woman identified), and the other expressed their dissatisfaction with the merger.

All students were given the opportunity to provide their feedback on two additional open-ended questions. First, students were asked "Based on your experiences, what are the strengths of Boston Conservatory and your program?" Ninety-seven percent of respondents left a positive comment, one percent left negative comments, and one percent left a comment that was a mix of both. The most cited strengths were instructors

(49 percent of comments), the curriculum (17 percent), their opportunities for growth within their program (11 percent), and that their time at Boston Conservatory prepared them for their future career (11 percent).

Students were then asked “Is there anything else you would like to share about your experience and/or future career plans?” Eighteen students left comments, 13 of which were negative (72 percent) and one that was a mix of negative and positive.⁷ Four comments related only to the student’s career plans. Common negative responses included a perceived lack of financial aid, dissatisfaction with the merger, and the curriculum.

⁷ Comments are available upon request.

Berklee Online

This section provides a summary of all responses from undergraduate students who graduated from Berklee Online. A total of 118 responses were collected, resulting in a 60 percent response rate. On average, it took Berklee Online students 12 minutes to complete the survey, with a median completion rate of nine minutes. A full comparison is available in Figure 8 in Appendix A.

Berklee Online 2019 Exit Survey Results

An overview of 118 responses from undergraduate graduating students from Berklee Online

Primary Activity after Berklee

- 36% Employed
- 31% Self-Employed/Freelancer
- 23% Seeking Employment
- 4% Other
- 4% Additional Education
- 2% Internship

Respondents will live in 26 states, plus Puerto Rico and Washington D.C.



Engagement and Satisfaction

- 34% Engaged with the Career Center
- 96% Professors
- 95% Program of study
- 93% Overall experience
- 92% Online learning platform
- 91% Would recommend Berklee
- 85% Preparation for next stage

Graduates will pursue primary activity in 9 countries

- 87% United States
- 5% Canada
- 2% Spain
- 1% each Trinidad and Tobago, Taiwan, Switzerland, Japan, Honduras, and Germany

Figure 4. Highlights from undergraduate exit survey, Berklee Online

Primary Activity After Graduation

Seventy-three percent of respondents are employed, self-employed, in an internship, or are accepted or enrolled in graduate school or another program of continuing education, a decrease from 79 percent in 2018. Of these respondents, 31 percent are self-employed/freelancer, 36 percent are employed, 23 percent are seeking employment, four percent are accepted/enrolled in graduate school or another program of continuing education, and two percent have an internship. Only eight percent of respondents have professional representation such as an agent or manager.

New this year, students who indicated they were seeking employment were asked if they would like someone from the Berklee Career Center to follow-up with them. In total 26 students (96 percent) requested a follow-up. Contact information for students who requested a follow-up was sent to the Berklee Career Center on June 11, 2019 and July 25, 2019. The Career Center and Alumni Affairs have teamed up to reach out to these students in fall 2019.

Eighty-seven percent of respondents will be engaging in their primary activity in the United States, while the other 13 percent will each be in one of nine other countries (Canada, Germany, Honduras, Japan, Spain, Switzerland, Taiwan, Trinidad and Tobago, and an unlisted country). Of respondents whose primary activity will be in the United States, 30 percent will be in California, 11 percent in Texas and 6 percent in Massachusetts. The remaining respondents will be in one of 24 other states and Washington D.C. Eighty-nine percent of respondents are authorized to work legally in the United States.

Respondents who selected their primary activity as employed, self-employed, or in an internship were asked about the industry of their job. The top industries selected by respondents are live music (22 percent), education (17 percent), recording, technology (12 percent each), and music and audio tools (11 percent). Additionally, 72 percent of these respondents are in jobs or internships related to the entertainment industry.

All of the 42 respondents who selected employed as their primary activity responded to additional questions about their employment. Seventy-nine percent of these respondents are employed in full-time positions and fifty percent are paid an annual salary. Fifty percent of those employed shared specific compensation information. Eleven respondents reported an annual salary, with a median salary of \$80,000 per year, and ten respondents reported an hourly wage, with a median wage of \$22.50 per hour. A full list of employers and job titles are available in Appendix B. A full list of internship employers are available in Appendix C.

Career Center

Students were asked about their engagement with the Berklee Career Center, as well as their satisfaction with the various services offered. Thirty-four percent of respondents reported at least one form of engagement while at Berklee. This is a large decrease from 2018 in which 51 percent of students reported engagement with the Berklee Career Center. Twenty-seven percent searched on Berklee Career Manager, and 16 percent of graduates met with an advisor. Sixty-five percent of respondents were satisfied with opportunities in the Berklee Career Manager, a decrease from 73 percent in 2018. Seventy-nine percent of students were satisfied with career advising.

Students who reported that they did not engage with the Berklee Career Center were asked an additional question about why. Thirty-seven percent reported not knowing about the Career Center, 21 percent felt they did not need the Career Center, 17 percent did not know how to engage with the Career Center, and 12 percent did not know what the Career Center had to offer. Six percent indicated that they did not have time to engage with the Career Center.

Social Media

Students were asked about which Berklee social media they follow. Sixty-four percent of respondents follow Berklee on Facebook, 53 percent follow Berklee on Instagram, 27 percent follow Berklee on YouTube and 14 percent follow Berklee on Twitter. Thirteen percent of students reported that they do not follow Berklee on any social media platform. A breakdown by campus can be found in Figure 27 in Appendix A.

Satisfaction

Berklee Online graduates expressed very high levels of satisfaction and likelihood to recommend Berklee Online to others. Ninety-six percent of students were satisfied with their professors, 95 percent with their program of study, 93 percent with their overall experience, and 92 percent with the online learning platform. Fifty-seven percent were satisfied with activities and events, which may be in part because activities and events are less relevant for online students. Ninety-one percent of respondents indicated they were likely to recommend Berklee, with 70 percent extremely likely to recommend Berklee. Although these numbers are

high, there was a decrease in some areas from last year in which 97 percent reported satisfaction with their overall experience at Berklee, 97 percent with their program of study, 63 percent with events and activities, and 97 percent would recommend Berklee to others.

Experience

All undergraduate students received the following prompt and question “In an effort to make Berklee more inclusive, we'd like to gather information about the experiences of members of the LGBTQ+ community that attend Berklee. Your response is optional, but we hope you'll choose to answer. Do you consider yourself part of the LGBTQ+ community? (Optional).” Seventy-five percent of students selected no, nine percent selected yes, and the remaining 16 percent indicated that they did not know yet, did not understand the question, or preferred not to disclose. Students who selected yes were provided with an additional opportunity to share their thoughts on their experience at Berklee in case being asked about their sexual orientation and gender identity brought up additional thoughts they would like to share. Only two students responded to this question. Both were positive responses commenting on the overall experience, the learning platform, and their time at Berklee Valencia.

All students were given the opportunity to provide their feedback on two additional open-ended questions. First, students were asked “Based on your experiences, what are the strengths of Berklee Online and your program?” Ninety-nine percent of respondents left a positive comment, and one percent left negative comments. The most cited strengths were flexibility (40 percent of comments), curriculum (31 percent), instructors (30 percent), and their overall online experience, including the online platform (27 percent).

Second, students were asked “Is there anything else you would like to share about your experience and/or future career plans?” Forty-eight students left comments, 22 of which were positive (46 percent), three were negative (six percent), and five that were a mix of negative and positive (10 percent).⁸ The remaining 18 comments related only to the student’s career plans. Positive themes mirrored those in the previous question in which positive comments included topics such as satisfaction with overall experience, flexibility, and curriculum. Common negative responses included a lack of community and dissatisfaction with the curriculum.

⁸ Comments are available upon request.

Conclusion and Next Steps

The high response rate from this year's survey provides a valid view of the 2019 undergraduate graduating class, their immediate post-graduation plans, and their experiences at Berklee College of Music, Boston Conservatory at Berklee, and Berklee Online. The following points highlight some strengths and potential areas for further investigation and improvement.

- **Decreasing levels of recommendation.** Although the majority of students would recommend Berklee to others, there has been a decrease over the past four years from 90 percent in 2016, down to 85 percent in 2017, 80 percent in 2018 and 2019. Only 69 percent of respondents from Boston Conservatory (a decrease from 73 percent last year) would be likely to recommend Berklee, while 91 percent of respondents from Berklee Online (a decrease from 97 percent last year) would be likely to recommend Berklee.
- **It took students a long time to complete the survey.** Although students were told the survey would take “just a few minutes to complete,” on average it actually took 14 minutes to complete the survey. Staff and students administering the survey at cap and gown pickup also noted frequent complaints from students about the length of the survey. It is advised that some questions should be removed for the 2020 Exit Survey.
- **Increasing number of graduating students have jobs or internships related to the entertainment industry.** Large increases were seen with Boston Conservatory at Berklee students (82 percent in 2019, up from 71 percent in 2018 and 73 percent in 2017), and Berklee College of Music (89 percent in 2019, up from 73 percent in 2017 and 82 percent in 2018). Only 72 percent of Berklee Online students reported that their employment or internship was related to the entertainment industry.
- **A majority of Berklee Online and Boston Conservatory at Berklee students are not engaging with the Career Center.** The rate of students who did not engage is 67 percent at Boston Conservatory and 66 percent at Berklee Online. While 33 percent of Boston Conservatory students said a lack of time prevented them from engaging, 37 percent of Berklee Online students said they did not know about the Career Center. Twelve percent of Boston Conservatory and Berklee Online students indicated they did not know what the Career Center has to offer and 17 percent of Berklee Online students did not know how to engage with the Career Center. This suggests that more outreach should be directed at students from Boston Conservatory, and especially Berklee Online.
- **Satisfaction with the Career Center varies.** Overall, students reported moderately high satisfaction with career advising (81 percent at Berklee College of Music, 86 percent at Boston Conservatory, and 79 percent at Berklee Online), however students were much less satisfied with Career Jam, Berklee Career Manager, and Internship Expo (69 percent, 67 percent, and 65 percent, respectively). Although fewer students participated in industry trips, the students who did were highly satisfied (94 percent).
- **Decreasing satisfaction with activities and events.** Overall, only 66 percent of students were satisfied with Berklee's activities and events, down from 71 percent in 2018. The lowest satisfaction was found among Berklee Online students (57 percent), but there was also a similar rate, and a decrease, for Boston Conservatory (59 percent in 2019, 64 percent in 2018).

A comparable graduate student exit survey report will be released following all graduate program commencements in July.

Appendix

Appendix A: Results from all questions by campus

Figure 5. Response rates by campus

	Responses	Graduates	Rate
Berklee College of Music, Boston	870	1014	86%
Boston Conservatory at Berklee	138	148	93%
Berklee Online	118	197	60%
Total	1126	1359	83%

Figure 6. Response rates by degree

	Responses	Rate
Bachelor of Music	845	75%
Bachelor of Professional Studies	118	10%
Bachelor of Fine Arts	89	8%
Professional Music Diploma	74	7%
Total	1126	100%

Figure 7. Response rates by division

	Responses	Rate
Theater	51	38%
Music	46	35%
Dance	36	27%
Total	133	100%

Figure 8. Time for Completion

	BCM (n=768)		BCB (n=104)		BOL (n=108)		Total (n=980)	
Mean	15 minutes		16 minutes		12 minutes		14 minutes	
Median	10 minutes		11 minutes		9 minutes		10 minutes	
	n	%	n	%	n	%	n	%
Under 5 minutes	110	14%	13	13%	13	12%	136	14%
5-10 minutes	291	38%	36	35%	44	41%	371	38%
11-20 minutes	189	25%	24	23%	35	32%	248	25%
21-30 minutes	86	11%	14	13%	13	12%	113	12%
31-40 minutes	40	5%	8	8%	1	1%	49	5%
More than 40 minutes	52	7%	9	9%	2	2%	63	6%
Duration in minutes that it took for students to complete the survey. Responses over one hour were assumed to be computer errors and removed.								

Figure 9. Primary Activity After Graduation

	BCM (n=853)		BCB (n=135)		BOL (n=118)		Total (n=1,106)	
	n	%	n	%	n	%	n	%
Seeking employment	283	33%	55	41%	27	23%	365	33%
Self-employed/freelancer	291	34%	19	14%	37	31%	347	31%
Employed	112	13%	29	21%	42	36%	183	17%
Internship	98	11%	3	2%	2	2%	103	9%
Additional education	48	6%	22	16%	5	4%	75	7%
Other	21	2%	7	5%	5	4%	33	3%

Responses to the prompt "Please indicate which one of the following best describes your primary activity after graduation."

Figure 10. Advisor follow-ups

	BCM (n=282)		BCB (n=55)		BOL (n=27)		Total (n=364)	
	n	%	n	%	n	%	n	%
Yes	217	77%	19	35%	26	96%	262	72%
No	65	23%	36	65%	1	4%	102	28%

Responses to the prompt "Would you like an advisor to follow-up with you to assist with seeking employment?"

Figure 11. Country of Primary Activity

BCM (n=849)			BCB (n=135)			BOL (n=118)		
	n	%		n	%		n	%
United States	752	89%	United States	125	93%	United States	103	87%
South Korea	19	2%	China	2	1%	Canada	6	5%
China	17	2%	Canada	2	1%	Spain	2	2%
Canada	12	1%	UK of Great Britain, Republic of Korea, Netherlands, Japan, Germany, Bahamas	1 each	<1% each	Germany, Honduras, Japan, Switzerland, Taiwan, Trinidad and Tobago, Other/Not Listed	1 each	1% each
Japan	8	1%						
19 other countries	41	5%						

Responses to the prompt "Please identify the country where you will engage in this activity."

Figure 12. US State of Primary Activity

BCM (n=750)			BCB (n=124)			BOL (n=102)		
	n	%		n	%		n	%
Massachusetts	266	35%	New York	44	35%	California	31	30%
California	229	31%	Massachusetts	39	31%	Texas	11	11%
New York	129	17%	California	7	6%	Massachusetts	6	6%
Tennessee	34	5%	Pennsylvania	4	3%	New York	5	5%
Florida	13	2%	Texas	4	3%	24 other states	49	48%
26 other states	81	11%	20 other states	26	21%			

Responses to the prompt "Please identify the state where you will engage in this activity." Washington D.C. and Puerto Rico included.

Figure 13. Authorization to Work in the United States

	BCM (n=850)		BCB (n=135)		BOL (n=118)		Total (n=1,103)	
	n	%	n	%	n	%	n	%
Yes	575	68%	124	92%	105	89%	804	73%
No	275	32%	11	8%	13	11%	299	27%

Responses to the prompt "Are you authorized to work permanently in the U.S.?"

Figure 14. Engagement with the Career Center or International Career Center

	BCM (n=845)		BCB (n=134)		BOL (n=118)		Total (n=1,097)	
	n	%	n	%	n	%	n	%
Met with an advisor (appointment/walk-in)	590	70%	23	17%	19	16%	632	58%
Utilized Berklee Career Center Manager to search for jobs, gigs, or internships	381	45%	15	11%	32	27%	428	39%
Attended Career Jam	400	47%	23	17%	3	3%	426	39%
Attended Internship Expo	196	23%	6	4%	1	1%	203	19%
Participated in an industry trip (SF, Nashville, Atlanta, La, or NY)	149	18%	3	2%	3	3%	155	14%
Did not engage with the Career Center/ICC	127	15%	90	67%	78	66%	295	27%

Responses to the prompt "During your time at Berklee, in what ways did you engage with the Career Center? Check all that apply"

Figure 15. Reason for not engaging with the Career Center

	BCM (n=126)		BCB (n=90)		BOL (n=78)		Total (n=294)	
	n	%	n	%	n	%	n	%
Did not have time	51	40%	30	33%	5	6%	86	29%
Did not know about the Career Center	7	6%	11	12%	29	37%	47	16%
Did not know what the Career Center has to offer	14	11%	11	12%	9	12%	34	12%
Did not know how to engage with the Career Center	7	6%	7	8%	13	17%	27	9%
Felt you did not need to use the Career Center's services	37	29%	22	24%	16	21%	75	26%
Other	10	8%	9	10%	6	8%	25	9%

Responses to the prompt "What was the biggest reason you did not engage with the Career Center?"

Figure 16. Satisfaction with Career Center or International Career Center

	n	Very Dissatisfied (1)	Dissatisfied (2)	Neutral (3)	Satisfied (4)	Very Satisfied (5)	% Satisfied	Average score out of 5
<i>Total</i>								
Career Advising (appointment/walk-in)	620	2%	3%	14%	41%	40%	81%	4.1
Opportunities posted on Berklee Career Manager	420	2%	5%	25%	42%	25%	67%	3.8
Career Jam	420	2%	7%	21%	37%	33%	69%	3.9
Internship Expo	197	2%	10%	24%	37%	28%	65%	3.8
Industry trip(s) (SF, Nashville, Atlanta, LA, NY)	152	1%	1%	4%	16%	78%	94%	4.7
<i>BCM</i>								
Career Advising (appointment/walk-in)	581	2%	3%	14%	40%	40%	81%	4.1
Opportunities posted on Berklee Career Manager	375	2%	5%	26%	42%	26%	67%	3.8
Career Jam	395	2%	7%	21%	38%	32%	70%	3.9
Internship Expo	191	2%	10%	24%	37%	28%	65%	3.8
Industry trip(s) (SF, Nashville, Atlanta, LA, NY)	146	1%	1%	4%	16%	77%	94%	4.7
<i>BCB</i>								
Career Advising (appointment/walk-in)	21	-	-	14%	43%	43%	86%	4.3
Opportunities posted on Berklee Career Manager	15	-	7%	27%	40%	27%	67%	3.9
Career Jam	22	-	14%	41%	9%	36%	45%	3.7
Internship Expo	5	-	-	40%	20%	40%	60%	4.0
Industry trip(s) (SF, Nashville, Atlanta, LA, NY)	3	-	-	-	-	100%	100%	5.0
<i>BOL</i>								
Career Advising (appointment/walk-in)	19	5%	5%	11%	42%	37%	79%	4.0
Opportunities in the Berklee Career Manager	31	-	13%	23%	48%	16%	65%	3.7
Career Jam	3	-	-	-	33%	67%	100%	4.7
Internship Expo	1	-	-	-	-	100%	100%	5.0
Industry trip(s) (SF, Nashville, Atlanta, LA, NY)	3	-	-	-	33%	67%	100%	4.7
Responses to the prompt "Please rate your satisfaction with these services provided by the Career Center or International Career Center." Responses vary by question.								

Figure 17. Professional Representation

	BCM (n=850)		BCB (n=135)		BOL (n=118)		Total (n=1,103)	
	n	%	n	%	n	%	n	%
Yes	33	4%	5	4%	10	8%	48	4%
No	817	96%	130	96%	108	92%	1055	96%
Responses to the prompt "Do you have professional representation, like an agent or manager?"								

Figure 18. Higher Education Pursued

	BCM (n=47)		BCB (n=22)		BOL (n=5)		Total (n=74)	
	n	%	n	%	n	%	n	%
Other degree/certificate	1	2%	1	5%	-	-	2	3%
Bachelor's degree	8	17%	4	18%	-	-	12	16%
Master's degree	35	74%	17	77%	4	80%	56	76%
Doctoral degree	3	6%	-	-	1	20%	4	5%

Of those who selected additional education as their primary activity, responses to the prompt "Please select the degree or certificate you are pursuing."

Figure 19. Entertainment Industry Employment

	BCM (n=499)		BCB (n=50)		BOL (n=81)		Total (n=588)	
	n	%	n	%	n	%	n	%
Yes	442	89%	41	82%	58	72%	510	87%
No	57	11%	9	18%	23	28%	78	13%

Of those who selected employed, self-employed, or internship as their primary activity, responses to the prompt "Is your employment related to the entertainment industry, including performing arts?"

Figure 20. Industry Employment

	BCM (n=498)		BCB (n=50)		BOL (n=81)		Total (n=629)	
	n	%	n	%	n	%	n	%
Live music	151	30%	4	8%	18	22%	173	28%
Recording industry	80	16%	-	-	10	12%	90	14%
Music and audio tools	56	11%	-	-	9	11%	65	10%
Film, video, and television	40	8%	2	4%	4	5%	46	7%
Education	37	7%	2	4%	14	17%	53	8%
Health and wellness	33	7%	2	4%	3	4%	38	6%
Artist services	25	5%	2	4%	5	6%	32	5%
Technology	15	3%	-	-	10	12%	25	4%
Advertising	14	3%	2	4%	1	1%	17	3%
Theater	10	2%	13	26%	-	-	23	4%
Video games	14	3%	-	-	-	-	14	2%
Dance	-	-	16	32%	1	1%	17	3%
Orchestra, chorus, and band	5	1%	2	4%	-	-	7	1%
Church and worship	5	1%	-	-	3	4%	8	1%
Radio and streaming music	8	2%	-	-	1	1%	9	1%
Arts administration	5	1%	4	8%	2	2%	11	2%
Opera	-	-	1	2%	-	-	1	<1%

Of those who selected employed, self-employed, or internship as their primary activity, responses to the prompt "Which industry best describes your employment?"

Figure 21. Employment Type

	BCM (n=111)		BCB (n=28)		BOL (n=42)		Total (n=181)	
	n	%	n	%	n	%	n	%
Full-time	71	64%	21	75%	33	79%	125	69%
Part-time	40	36%	7	25%	9	21%	56	31%

Of those who selected employed as their primary activity, responses to the prompt "Please describe your employment"

Figure 22. Compensation Type

	BCM (n=110)		BCB (n=28)		BOL (n=42)		Total (n=180)	
	n	%	n	%	n	%	n	%
Annual Salary	37	34%	9	32%	21	50%	67	37%
Hourly Wage	73	66%	19	68%	21	50%	113	63%

Of those who selected employed as their primary activity, responses to the prompt "Please indicate how you are paid"

Figure 23. Compensation Amount – Annual Salary

	BCM (n=11)	BCB (n=1)	BOL (n=11)	Total (n=23)
Mean	\$34,909.09	\$20,000	\$88,364	\$59,826
Median	\$35,000	\$20,000	\$80,000	\$39,000
High	\$50,000	\$20,000	\$150,000	\$150,000
Low	\$26,000	\$20,000	\$36,000	\$20,000

Of those who selected employed as their primary activity, responses to the prompt "Please provide your annual salary (optional)"

Figure 24. Compensation Amount – Hourly Wage

	BCM (n=35)	BCB (n=4)	BOL (n=10)	Total (n=49)
Mean	\$20.90/hr	\$16.46/hr	\$22.97/hr	\$20.96/hr
Median	\$17.00/hr	\$16.92/hr	\$22.50/hr	\$18.00/hr
High	\$90.00/hr	\$20.00/hr	\$37.00/hr	\$90.00/hr
Low	\$5.00/hr	\$12.00/hr	\$14.00/hr	\$5.00/hr

Of those who selected employed as their primary activity, responses to the prompt "Please provide your hourly wage (optional)"

Figure 25. Student Employment

	BCM (n=844)		BCB (n=134)		Total (n=978)	
	n	%	n	%	n	%
Yes	520	62%	63	47%	583	60%
No	324	38%	71	53%	395	40%

Responses to the prompt "Did you have student employment on campus?" Asked only for BCM and BCB students.

Figure 26. Satisfaction with Student Employment

	Strongly Disagree (1)	Disagree (2)	Neither Agree nor Disagree (3)	Agree (4)	Strongly Agree (5)	% Agree	Average score out of 5
<i>Total (n=583)</i>							
I feel my student employment experience provided me with skills I can use in my future career	2%	6%	13%	39%	41%	80%	4.1
I am satisfied with my student employment experience	2%	2%	9%	41%	47%	88%	4.3
<i>BCM (n=520)</i>							
I feel my student employment experience provided me with skills I can use in my future career	2%	5%	13%	39%	41%	80%	4.1
I am satisfied with my student employment experience	2%	2%	8%	41%	48%	88%	4.3
<i>BCB (n=63)</i>							
I feel my student employment experience provided me with skills I can use in my future career	2%	8%	8%	43%	40%	83%	4.1
I am satisfied with my student employment experience	-	2%	16%	40%	43%	83%	4.2
Responses to the prompt "Please rate your agreement with the following regarding your student employment on campus."							

Figure 27. Social Media Following

	BCM (n=841)		BCB (n=134)		BOL (n=118)		Total (n=1,093)	
	n	%	n	%	n	%	n	%
Facebook	602	69%	53	38%	75	64%	730	67%
Twitter	73	8%	5	4%	17	14%	95	9%
Instagram	501	58%	63	46%	63	53%	627	57%
YouTube	289	33%	16	12%	32	27%	337	31%
Flickr	-	-	1	1%	-	-	1	<1%
Soundcloud	28	3%	1	1%	7	6%	36	3%
Blogs	7	1%	-	-	6	5%	13	1%
Other	22	3%	1	1%	3	3%	26	2%
Don't Follow	80	9%	51	37%	15	13%	146	13%
Responses to the prompt "Which Berklee social media do you follow?"								

Figure 28. Satisfaction with Berklee

	Very Dissatisfied (1)	Dissatisfied (2)	Neutral (3)	Satisfied (4)	Very Satisfied (5)	% Satisfied	Average score out of 5
<i>Total (n=~1098)</i>							
Your program of study	2%	2%	10%	45%	41%	86%	4.2
Your professors	2%	2%	10%	43%	43%	86%	4.2
Online learning platform	3%	2%	3%	36%	57%	92%	4.4
Activities and events	3%	4%	26%	43%	24%	66%	3.8
Your overall experience	2%	3%	12%	48%	36%	83%	4.1
How well Berklee prepared you the next stage of your career	2%	5%	17%	45%	30%	76%	4.0
<i>BCM (n=~846)</i>							
Your program of study	2%	3%	11%	46%	39%	84%	4.2
Your professors	2%	2%	12%	44%	40%	84%	4.2
Activities and events	2%	4%	25%	45%	24%	69%	3.8
Your overall experience	2%	3%	13%	49%	33%	82%	4.1
How well Berklee prepared you the next stage of your career	2%	6%	18%	46%	29%	74%	3.9
<i>BCB (n=134)</i>							
Your program of study	1%	2%	6%	51%	40%	91%	4.3
Your professors	1%	1%	5%	44%	48%	92%	4.4
Activities and events	3%	11%	27%	40%	19%	59%	3.6
Your overall experience	1%	5%	11%	53%	30%	83%	4.1
How well Berklee prepared you the next stage of your career	1%	7%	18%	46%	28%	74%	3.9
<i>BOL (n=118)</i>							
Your program of study	3%	-	2%	33%	62%	95%	4.5
Your professors	3%	-	1%	34%	62%	96%	4.5
Online learning platform	3%	2%	3%	36%	57%	92%	4.4
Activities and events	3%	2%	38%	30%	27%	57%	3.8
Your overall experience	3%	1%	3%	33%	60%	93%	4.5
How well Berklee prepared you the next stage of your career	4%	-	11%	39%	46%	85%	4.2
Responses to the prompt "Based on your experience at Berklee, please indicate your level of satisfaction with...". Responses vary by question.							

Figure 29. Recommend Berklee

	Extremely unlikely (1)	Somewhat unlikely (2)	Neither likely nor unlikely (3)	Somewhat likely (4)	Extremely likely (5)	% Likely	Average score out of 5
BCM (n=847)	3%	7%	10%	37%	43%	80%	4.1
BCB (n=134)	6%	7%	17%	43%	26%	69%	3.8
BOL (n=118)	5%	3%	2%	20%	70%	91%	4.5
Total (n=1,099)	4%	7%	10%	36%	44%	80%	4.1
Responses to the prompt "How likely is it that you would recommend Berklee to others?"							

Figure 30. LGBTQ+ Identification

	BCM (n=776)		BCB (n=127)		BOL (n=111)		Total (n=1014)	
	n	%	n	%	n	%	n	%
Yes	119	15%	38	30%	10	9%	167	16%
No	541	70%	61	48%	83	75%	685	68%
I'm not sure yet	59	8%	12	9%	2	2%	73	7%
I am not sure what this means	21	3%	4	3%	5	5%	30	3%
I'd prefer not to disclose	36	5%	12	9%	11	10%	59	6%
Responses to the prompt "Do you consider yourself part of the LGBTQ+ community? (optional)"								

Appendix B: List of Employers and Job Titles

Figure 31. Berklee College of Music	
Employer Name	Job Title
2pk Entertainment	Independent Contractor
ALLSAINTS	model and artist
Apple	PZ Specialist
Apple	Technical Specialist
Apple	TS
Apple	Retail Specialist
Apple Inc	Specialist
Atlantic Records	Performer
Augmenting Ability, LLC.	Music Therapist (Contractor)
Bach to Rock	Teacher
Berklee	Admissions
Bfresh	Produce Assistant
Bjorn Shen	Composer
Bose	Audio software engineer
Boston Chinatown Neighborhood Center	Arts Specialist
Boston Public Schools	Music Educator
Boston Sports Clubs	Manager On-Duty
Boston tavern company	Manager
Boys and Girls Club	Music Instructor
Brian choi	Bassplayer
Brick Park Entertainment	Saxophonist/Ewi/MD
Carthage	Marketing consultant
Carthage management	Marketing Consultant
Celebrity cruises	Drummer
Charlie Lagond	Private instructor
Checkmarx	Digital Media Specialist
Chicago Children's Choir	Operations Coordinator
Chuck Levin's Washington Music Center	Web Product Specialist
Citizens Bank	Sr. Fraud Operations Specialist
City Winery	Concierge
Club Passim	waitress
Creative Artists Agency	Music Floater
Def Jam Recordings	Project Manager, Brand Strategy & Content
Diego Veliz	Producer
DMG	Management
Electric Lady Studios	Intern
Electronic creatives	Tech
Epaul Fischer	Performer
Evan	Assistant Engineer
GB band	Guitar
Gerami Groover	Piano teacher
Graham	A2
Granger School of Music	Instructor

Groovin' You Gig Band	Drummer
Guitar Center	Sales Associate
Guitar Center	General Manager
Hayes Music Studio	Teacher
Hexany Audio	Associate Sound Designer
Hi-Fi Productions	Composer's Assistant
Iatse local 11	Stagehand
JoAnn Kane Music Service	Copyist
Jubilee Christian Church	Music Director
Kaleo	Touring musician
Kelsi mayne	Lead Guitarist
Ken Lewis	Production Assistant
Live Nation	Marketing Coordinator
Loretta's Last Call	Live sound engineer
Love Art	General Manager
Magnetica Studio	Recording Assistant
Matt Yuan	Talent Management
Matthew Thompson	Worship Leader
Miss Saigon Tour	Kim alternate
MIT	Media Technology Lab Assistant
NetEase	Senior Sound Engineer
Nicole d'Avis	Special project assistant
Nina Baumer	Red Bull CCS
Paraclete Press Inc.	Audio Engineer
Patrick Hanlin	Production Assistant
Peter	Sub contractor
Prescott Park	Production Manager
Remote Control Productions	Assistant
Remote Control Productions	Tech Assistant
SB Projects	Paid Intern
School of Rock	Instructor
School of rock	Vocal instructor
School of Rock	Voice Teacher
Seattle Public Schools	Music Teacher
Self	Musician
Self Employed	Self Employed
Sound emporium studios	Assistant engineer
Spanish Ministry of Education	Language and Culture Assistant
Starbucks	Shift Manager
Starbucks	Barista
Sugar Babies Inc	Bass player
Tatte Bakery & cafe	Barista
Tencent	composer and producer for game music
The Hartford Studio	Studio Manager
The Kurland Agency	Contract Administrator
The Rock Institute	Guitar/Bass Instructor, Band Director
The Waltham Boys & Girls Club	Music Coordinator
Tim Pagnotta	Assistant \ Assistant Engineer
Trader Joes	Crew member
Ultra Records	A&R
Usps	Letter carrier
VICE MEDIA LLC	Music Publishing Assistant
Ward Eights	Musician
West End House	Assistant Music Clubhouse Director
Weston Playhouse	Actor
Whole Foods	Supervisor
Worcester Public Schools	Music Teacher
Yuko Mitsuya	Early Childhood Education Business Associate

Figure 32. Boston Conservatory at Berklee

Employer Name	Job Title
Alyssa O'Tool	Piano Instructor
Ballet Arts NW	Dance Instructor
Bejoy Nambiar	Assistant director
Champs	Sales
Christopher Rud of RudduR Dance	dance artist
CRCI	Arts Admin
DanceEmotion	Teacher and performer
David Button	Actor
Edward	Server
Emily Steinfield	City Dance\ Diversity & Equity Work
Hershey park	Performer
Huntington	Front of house staff
Mandarin Oriental	Server
Met Dance Houston	Dancer
New england movement arts	Teacher
Pantos Project Dance	Company Dancer
Pittsburgh Civic Light Opera	Actor
Pittsburgh CLO	Ensemble
Rambert2	Company member
Rei boston	Retail sales
Royal Caribbean International	Featured performer
SST Custom Embroidery	Assistant Manager
Starbucks	Barista
Starbucks coffee company	Shift manager
The Mac Haydn	Actor
Trader Joes	Crew member

Figure 33. Berklee Online

Employer Name	Job Title
Action Automotive	Assistant Technician
Adventist Health	Senior Network Engineer
Air Force	Premier Vocalist
ASCAP	Senior Director Strategic Servicex
Bell Ambulance	EMT
Building Beats	Youth Program Coordinator
CLE Productions	Logistics Coordinator
College of the Desert	Instructional Support Specialist - TRIO ACES Program
Division of Tourism	Culture Development Officer
Fly South	Partner
Glc n	Director of vapa
Government of the Virgin Islands	Federal Grants Manager
Holy Trinity	Director of Music
Houston Sound Academy	Voice Teacher
Howl At The Moon	Entertainer
Intel	Manufacturing Technician
Kobalt Music Group	Synch Licensing Assistant
LBPM Property Management	Resident Manager
LDV Consultants Inc	Comptroller
Longhorn Steakhouse	Host
M. J. Consulting & Development, Inc.	Compliance Officer
Marco Technologies	AV Technician
Midwest Communications	Digital sales manager
MIW	IT
Newbury Comics	Director of Strategy
Oates Drive Baptist Church	Pianist/Accompanist/Arranger
Ops Consulting	Senior DNI Analyst
Pac Global Insurance	Executive Assistant

Paul mitchell the school of houston Pollen Process Sciences, Inc. Richardson ISD School District 196 School of Rock Schwabe Williamson Wyatt Self System of a Down Texas Oncology, PA Unify US Army US Army Band Wong and Associates	Admissions leader Membership Manager Lab Analyst Administrator Gymnastics Coach Music Instructor and Director Paralegal Music teacher Assistant Physician Sr consultant Musician Audio Engineer Land surveyor
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Appendix C: List of Internship Employers

Figure 34. Berklee College of Music	
Internship Employer Name	
Amedeo Mapelli Blackbox Bose Burncoat middle school. Children's hospital la Children's National Medical Center Chillhouse Studios Community Music Center of Boston Community Music Center of Boston Dan Kuby Electric Lady Eventique Gigabit Live Greg becker Heidi crampton Hunan TV Igloo Music Jason Hardy Jeffrey lesser Jenna Bollard Jenna Bollard Jimmy fund Dana Farber Jose Kennedy Day School Mac presents Michael Levine Mount Sinai Hospital NYC Music Playground MusicWorx Inc NeuroRhythm Music Therapy services Newbridge on the charles Nicholas Britell Noa Noa Music Pelham Academy Pirate! Powderfinger Promotions Quad Studios NYC Remote Control Productions Rene Torres, MT-BC Rich Moats	

Round Hill Music
 Sawyer management
 Seasons hospice
 Sean McLaughlin
 Season hospice
 Season's hospice
 Sgo
 somerville HS
 Soundtrack
 Soundtrack Group
 Soundtrack Group
 Sparks & Shadows
 Starstruck Entertainment
 Steve Dzailowski
 Studio G Brooklyn
 TBC
 Thrill Jockey Records
 Tremont Studios
 Universal
 Worcester recovery center and hospital

Figure 35. Boston Conservatory at Berklee

Internship Employer Name

Commonwealth Shakespeare Company
 Shakespeare & Company

Figure 36. Berklee Online

Internship Employer Name

Sweet Spot Studio
 VSOP Studios

Appendix D: List of Additional Education Programs

Figure 37. Berklee College of Music

Institution	Degree	Program
berklee	Bachelor's Degree	Performance
Berklee	Master's Degree	Global jazz concentration
Berklee College of Music	Bachelor's Degree	Film Scoring, CWP
Berklee College of Music	Master's Degree	MM in Performance, Global Jazz concentration
Berklee college of music valencia	Bachelor's Degree	Music production technology and innovation
Berklee Global Jazz Institute	Master's Degree	Contemporary performance
Berklee Global Jazz Institute	Master's Degree	Contemporary Jazz performance
Berklee Valencia	Bachelor's Degree	Global Arts and Music Business
Boston Conservatory at Berklee	Master's Degree	Piano Performance
Boston Conservatory	Master's Degree	Music Composition
Boston Conservatory	Master's Degree	M.M. In Composition
Boston University	Master's Degree	Music Education
Depaul University	Bachelor's Degree	master music
Drexel University	Master's Degree	Communication
Ewha university	Bachelor's Degree	Film scoring
Fordham School of Law	Doctoral Degree	Law
Global Jazz Institute	Master's Degree	Jazz Studies
Hochschule fur Musik Detmold	Master's Degree	Music Performance - Marimba
LIMPI	Other Degree / Certificate	LIMPI
Longy School of music	Master's Degree	master
Manhattan School of Music	Master's Degree	Jazz Composition
McMaster University	Master's Degree	Masters of Globalization

NEC	Master's Degree	jazz performance
Nec	Master's Degree	contemporary improvisation
New England Conservatory	Master's Degree	Jazz Performance
New York University	Master's Degree	Songwriting
New york university	Master's Degree	Screen scoring
Nyu	Bachelor's Degree	Communication
Nyu	Master's Degree	Screen scoring
Peabody	Bachelor's Degree	MM
Purchase college	Master's Degree	Jazz study
Purchase college	Master's Degree	Jazz study
Royal College of Music	Master's Degree	Composition for Screen
Suffolk	Master's Degree	MBA
Suffolk University	Master's Degree	MBA
UCL	Master's Degree	Music education
University of East Anglia	Master's Degree	Graduate diploma in Ecology
University of New Orleans	Master's Degree	Jazz Studies
University of New Orleans	Master's Degree	Jazz Studies
University of Southern California	Master's Degree	Jazz Studies
University of Toronto	Master's Degree	Music and Digital Media
University of Westminster	Master's Degree	Audio Production
USC	Doctoral Degree	Law school
Usc	Master's Degree	Film
Wayne State University	Master's Degree	Masters in Performance

Figure 38. Boston Conservatory at Berklee

Institution	Degree	Program
Boston Conservatory	Bachelor's Degree	Opera
Boston conservatory at berklee	Bachelor's Degree	M.m.
Boston Conservatory at Berklee	Master's Degree	Masters of Music
Boston Conservatory	Master's Degree	MM
Brooklyn college	Master's Degree	Voice performance
Carnegie Mellon University	Bachelor's Degree	Master Degree
Columbia University	Master's Degree	Sound Art
Conservatorium van Amsterdam	Master's Degree	Percussion/New music
Drexel University	Master's Degree	Dance Therapy
Manhattan School of Music	Master's Degree	Classical Voice
Manhattan School of Music	Master's Degree	Classical piano
McGill University	Master's Degree	Tuba Performance
New England Conservatory	Master's Degree	Master's of Music in Horn Performance
NYU steinhardt	Bachelor's Degree	Master's Degree
Peabody Conservatory	Master's Degree	Double Bass Performance
Second City at Columbia College	Other Degree / Certificate	Comedy Studies
Tokyo College of Music	Master's Degree	Composition
Tufts University	Master's Degree	Musicology
University of Iowa	Master's Degree	Choreography
University of North Texas	Master's Degree	Flute performance
University of Utah	Master's Degree	Opera
University of Washington	Master's Degree	Master of Music in Oboe Performance

Figure 39. Berklee Online

Institution	Degree	Program
Berklee College of Music Valencia	Master's Degree	Master of Music in Scoring for Film, Television, and Video Games
Berklee Valencia	Master's Degree	Master of Music in Scoring
Harvard university	Master's Degree	International relations
St Francis	Doctoral Degree	Judicial Doctorate
University of North Alabama	Master's Degree	Music Education