

Music Industry Leadership and Innovation

Bachelor of Arts

Catalog Year: 2025F Program Code: BA4.MILI

This grid is meant to be used as a planning aide. It does not need to be followed exactly as written. Please consult with a student success advisor and your department chairs with any questions.

Students in the B.A. in Music Industry Leadership and Innovation who want to study abroad at Berklee Valencia should do so in their sixth semester. For more information, please reach out to your department chair or studyabroad@berklee.edu

		SEMESTERS								
Course Number	Course Title	1	2	3	4	5	6	7	8	
MAJOR-SPECIFIC LIBERAL ARTS AND SCIENCES - 9 Credits Required (43 total LAS credits are required for a Bachelor of Arts; see below)										9
LENG-211	Effective Communication		3							
LMSC-251	Data Management and Statistics*		3							
LSOC-225	Principles of Economics*			3						
MUSIC INDUSTRY LEADERSHIP AND INNOVATION CORE: 20 Credits Required										20
MILI-110	Introduction to Design	2								
MILI-210	Innovation Methodologies		2							
MILI-211	Technology and Disruption in the Music Industry		2							
MILI-310	Innovation Analysis and Application 1			3						
MILI-311	Innovation Analysis and Application 2				3					
MILI-312	Business Development and Strategy					2				
MILI-410	Innovation Lab 1							2		
MILI-411	Innovation Lab 2								2	
MILI-401	Designing Your Path: Strategic Life and Career Planning								2	
MUSIC INDUSTRY CORE: 20 Credits Required										20
MB-101	Introduction to Music Business	2								
ICE-125	The Creative Entrepreneur Mindset	2								
MB-211	Legal Aspects of the Music Business		2							
MB-325	Principles of Marketing				3					
MB-331	Record Company Operations					2				
MB-335	Music Publishing					2				
MB-375	Music Intermediaries							2		
MB-391	Concerts and Touring							2		
MB-363	Leadership and Organizational Behavior								2	
MB-433	Music Industry Trends and Special Topics								1	
CHOOSE ONE SET OF PRACTICUM CLASSES: 3 Credits Required										3
Berklee Popular Music Institute: BPMI Live (application and summer semester participation required)										
BPMI-401	Popular Music Institute 1							1		
BPMI-402	Popular Music Institute 2								1	
BPMI-403	Popular Music Institute 3 (summer semester)								1	
Internships										
IN-299	Internship in the Arts and Entertainment 1							1		
IN-495	Internship in Music Business/Management								2	
CHOOSE ONE TRACK: 9 Credits Required										9
Marketing and Product Development										
MB-337	Music Product Development					2				
MB-341	Creative Promotion in New Media						2			
MB-361	Content Creation and Design							3		
MB-421	Digital and Social Media Marketing								2	
Licensing and Administration										
MB-311	Copyright Law					2				
MB-431	Publishing Royalty Administration						3			
MB-405	Advanced Legal Issues and Contract Negotiation							2		
MB-423	Music Supervision and Synchronization Licensing								2	
Emerging Technologies										
ICE-335	Music and Web3					2				
ICE-315	RAIDAR: Building a Music and Blockchain Startup						2			
ICE-316	RAIDAR: Building a Music + Blockchain Startup Practicum							1		
MB-357	Extended Reality and the Metaverse							2		
MB-457	Artificial Intelligence Foundations								2	
LIBERAL ARTS AND SCIENCES AND AFRICANA STUDIES: 43 Credits Required for a Bachelor of Arts Degree										34
LENG-111	Introduction to College Writing	3								
LENG-211	Effective Communication		-							
LENG-223	Literature			3						
LENS-10X	Engaging Seminars	2								
LHIS-xxx or AHIS-xxx	History					3				
AFST-221	Global Afrodiasporic Musics			3						
LSOC-225	Principles of Economics*			-						
LMSC-251	Data Management and Statistics*		-							
LSPN, LFRN, or LJPN-xxx	Foreign Language: Spanish, French, or Japanese**				3					
LHUM-400	Professional Development Seminar						2			
LVIS-xxx	Visual Studies							3		
LMAS-xxx or AMAS-xxx	Music and Society				3					
Lxxx-xxx or Axxx-xxx	Liberal Arts and Sciences/Africana Studies Electives***						6		3	
*LSOC/LMSC: B.A. MILI students must complete the General Math placement exam as early as possible (prerequisite for LSOC-225 and LMSC-251). For more information please see https://college.berklee.edu/math-test .										
**LFRN/LSPN/LJPN: BA students must complete the French or Spanish Placement Exams for LFRN and LSPN as early as possible prior the start of the course. Students interested in Japanese must speak to faculty member prior to registration. For more information please see https://college.berklee.edu/liberal-arts/spanish-french-placement-exams .										
***BA.MILI students may select Liberal Arts or Africana Studies elective courses with the following prefixes: Axxx, LENG (except for ESL classes), LFRN, LHIS, LHUM, LJPN, LMAS, LMSC, LPHL, LSOC, LSPN, LVIS, and MHIS										
GENERAL ELECTIVES: 25 Credits Required		4	3	3	4	4	5	2		25
SEMESTER CREDIT TOTALS -->		15	15	15	16	15	15	15	14	
		Total Required Credits								120