

**AFTER BERKLEE:
The Berklee College of Music Fall 2014 Alumni
Survey Report**

July 2015

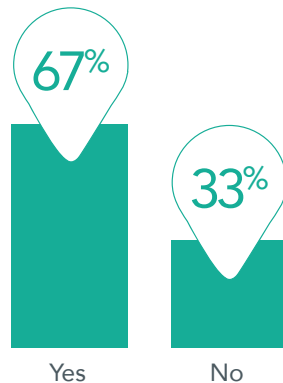
AFTER BERKLEE: The Berklee College of Music Fall 2014 Alumni Survey

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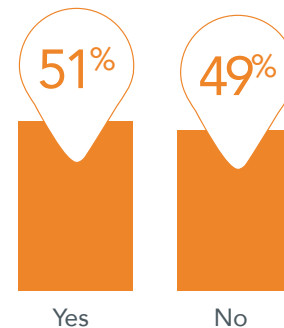
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Alumni after Berklee

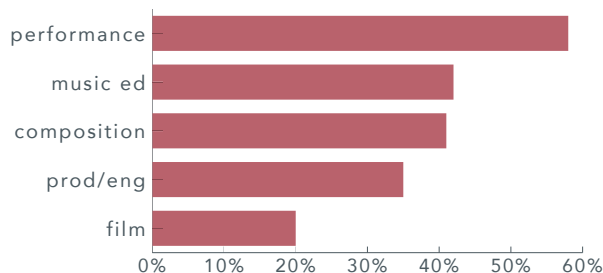
Many Work in Music



Half Are Self-Employed

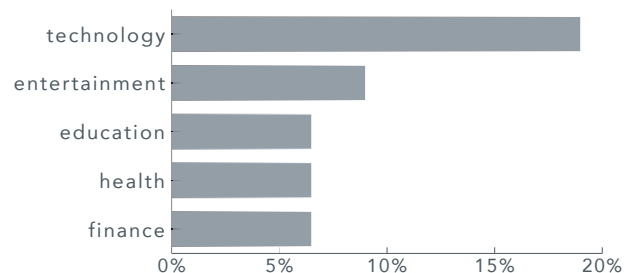


Top 5 Music Fields



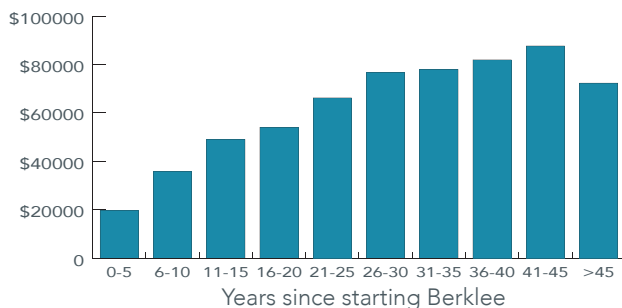
Employers include:
Arts Boston • Bose • Pandora • Sony • Yamaha • YouTube

Top 5 General Fields

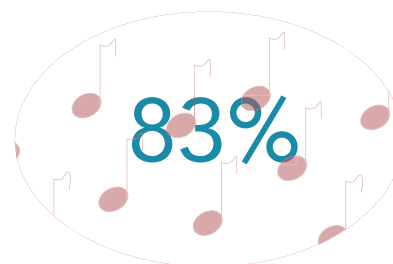


Employers include:
ESPN • IBM • MIT • NBC • Tesla • Univision

Alumni Income Increases Steadily



Most Remain Engaged in Music



community theater • gigging • leisure & family
entertainment • teaching • worship • volunteering

**AFTER BERKLEE:
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Executive Summary

The Fall 2014 Alumni Survey provided an important tool for the College to engage with former students, assess their professional and personal success, learn how they feel about Berklee, and determine what the College can do to support them. This survey will be administered every two years in an effort to regularize the information that the College receives about its alumni. This report presents the results of the 2014 survey.

Over 1,800 Berklee alumni¹ from around the world, ranging from the class of 1955 to the class of 2014, responded. The results show that alumni are heavily involved in music. Sixty-seven percent of alumni currently work in music-related fields. Half of alumni are self-employed, and of this particular group, over 80% are in music-related fields. Eleven percent of alumni describe their position as being at the executive level and 9% are managers; as well, over one-third of alumni work in a technical/specialized skill or service.

Alumni are generally satisfied with the work they do and indicate that they are “neither satisfied nor unsatisfied” with their income. In addition to their careers, most Berklee alumni continue to participate in music-related activities outside of work, such as gigging or personal leisure.

Twenty percent of respondents had previously earned a post-secondary degree—associate’s, bachelor’s or master’s and above—before attending Berklee. And over 20% of alumni earned an advanced degree after leaving the College. Of the just over 30% of alumni who did not complete their degree at Berklee, financial reasons were cited as the most frequent cause, followed by professional opportunity.

Berklee alumni feel very positively about the institution, and especially about the way that Berklee enhanced their music performance skills as well as their ability to connect with people from varying backgrounds and/or cultures. They are also positive about the way that Berklee improved their technical skills relevant to their chosen field. They express a desire to stay connected to Berklee and to become more involved with the College and with other alumni.

¹ Berklee defines an alumnus/alumna as a student who attended for a minimum of one fall or spring semester.

Survey Administration

Alumni in Berklee's Colleague system were initially contacted by email on September 22, 2014; additional alumni for whom no email was available were contacted by postcard. A further email reminder was sent on November 21, 2014.

The survey was also publicized on Facebook throughout December 2014 and at the New York and Boston holiday parties in November and December 2014. The survey opened on September 22, 2014, and closed on January 5, 2015.

A unique identification number was provided to each alum as well as a link to complete the survey through Survey Monkey. The survey consisted of 39 open-ended and multiple-choice questions addressing demographics, career and employment information, music-related interests, attitudes toward Berklee, and interest in alumni activities. See Appendix E for a complete copy of the survey.

In total 47,554 alumni were contacted (29,511 by email; 18,043 by postcard) and 1,820 alumni responded. This large outreach effort enabled Berklee to ensure that the number of respondents would be sufficient to have a high level of confidence in the results. With a sample of this size, we can conclude with 95% confidence that our overall results are within a $\pm 3\%$ margin of error.²

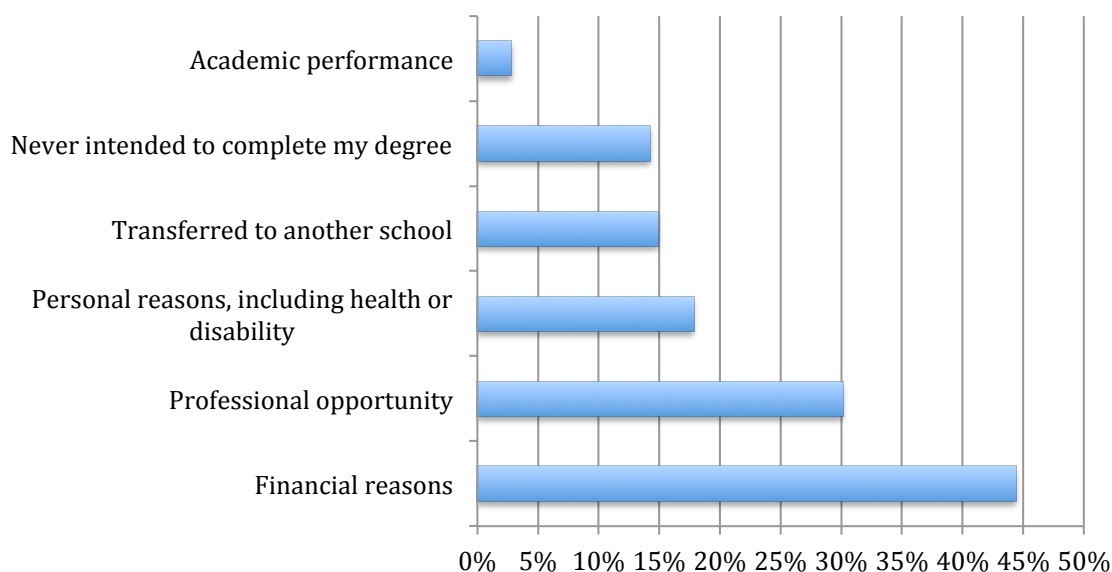
Additionally, the sample that responded is highly representative of Berklee's overall alumni population. Appendix A of this report presents an analysis of the sample's generalizability.

Degree Completion

Close to 70% of respondents reported that they completed a degree program while at Berklee. Those who answered that they did not complete were directed to a further question asking them to indicate the best reason why they left. The results point to financial issues as the most compelling reason for students to leave without completing their program. A sizable percentage of non-completers also indicated that professional opportunities interrupted their plans to complete their studies at Berklee. Very few former students listed academic performance as the reason that would best describe their leaving.

² Since all respondents did not answer every question, individual questions have slightly different margins of error based on the actual sample for that specific question. This calculation represents the margin of error across all the questions calculated by averaging each question's response sample.

Finances and Professional Opportunities are the Top Reasons for Not Completing a Degree

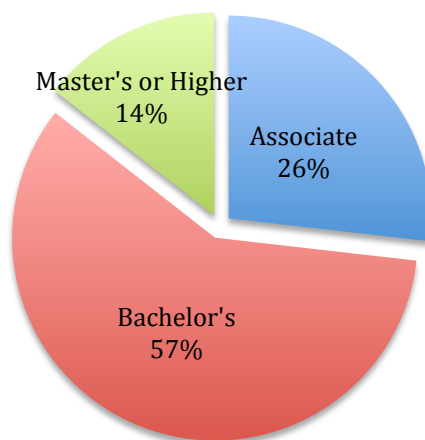


Other Degrees

Previous Post-Secondary Degrees

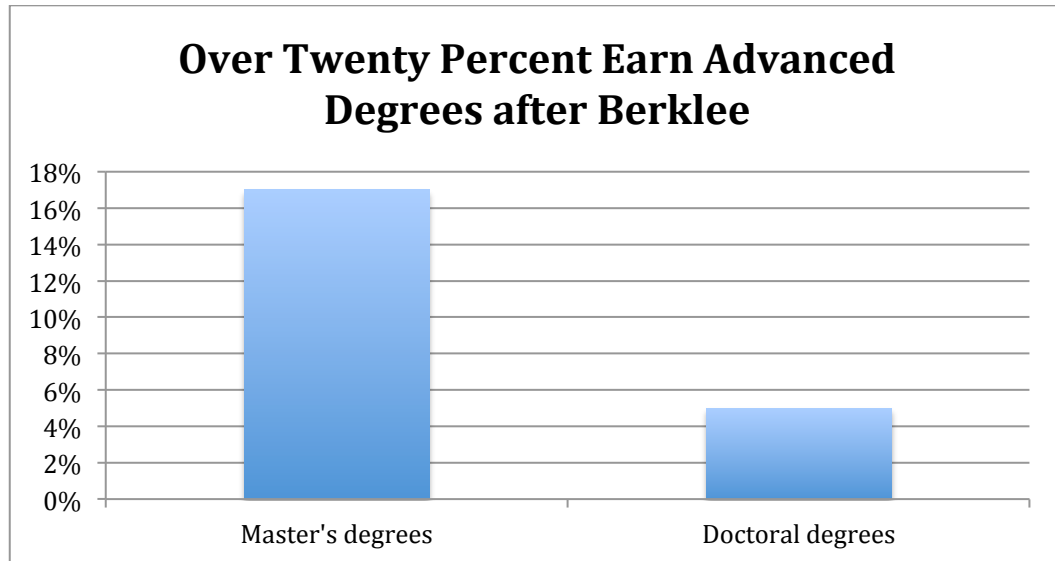
Twenty percent of alumni reported that they earned a post-secondary degree before entering Berklee (N=336). Of this group, 57% reported previously earning a bachelor's degree, 26% earned an associate's degree, and 14% had a master's or higher. Three percent did not report the type of a degree they earned. International alumni comprised 33% of those with previous degrees, a large proportion relative to their overall representation in the survey.

Twenty Percent of Alumni Previously Earned a Post-Secondary Degree



Post-Secondary Degrees After Berklee

Over twenty percent of alumni earned an advanced degree after leaving Berklee. Of this group, 17% earned a master's and 5% earned a doctoral degree (including JD, PhD, MD, DMA).



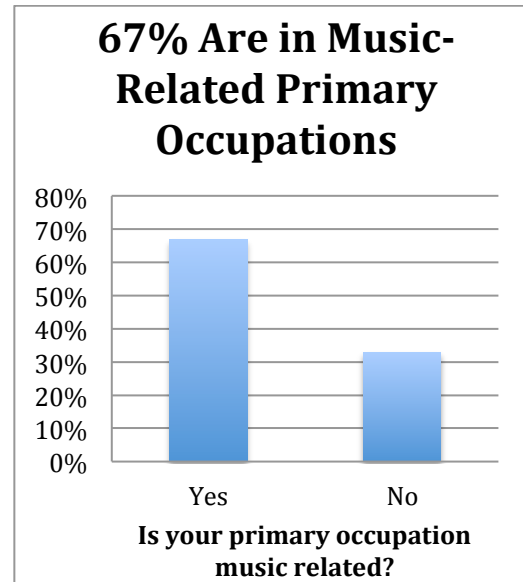
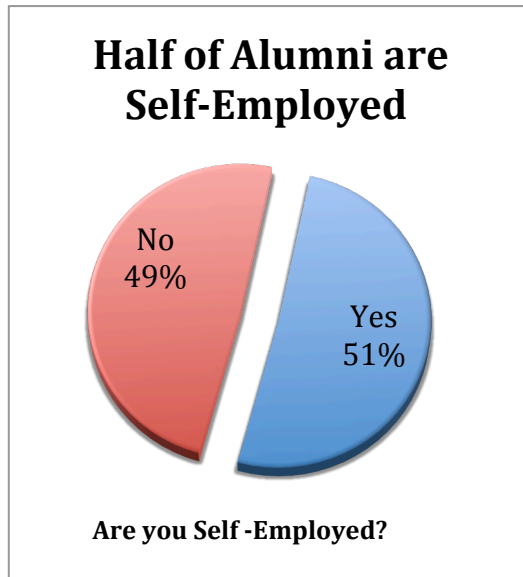
Additionally, another 11% earned an associate's or a bachelor's degree after leaving Berklee. The majority of this group (n=146) consists of students who did not finish their degree at Berklee but finished elsewhere. A list of schools from which alumni obtained degrees after Berklee can be found in Appendix B.

What Are Alumni Doing Now: Information about Careers and Activities

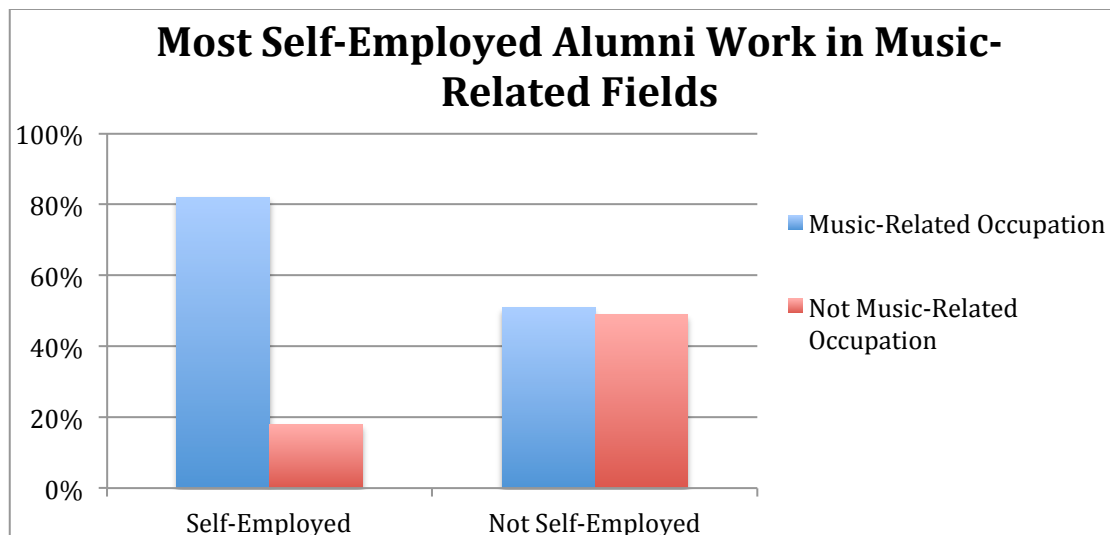
Primary Occupation

When asked whether their current primary occupation is music-related, 67% percent (n=1,144) of those who answered this question responded yes. Slightly more than half of respondents (51%) also report that their primary occupation involves music, media, or entertainment. Half of the respondents indicated that they are self-employed. This figure corresponds to other research regarding self-employment and the arts industry. ³

³ In a report from data collected in 2011 by the Strategic National Arts Alumni Project (SNAAP) of 13,581 alumni of arts schools, 63% indicated they are or had been self-employed. Lindemann, D.J. and Steven J. Tepper, S.J., (2012), *Painting with Broader Strokes: Reassessing the Value of an Arts Degree* http://snaap.indiana.edu/pdf/SNAAP_Special%20Report_1.pdf

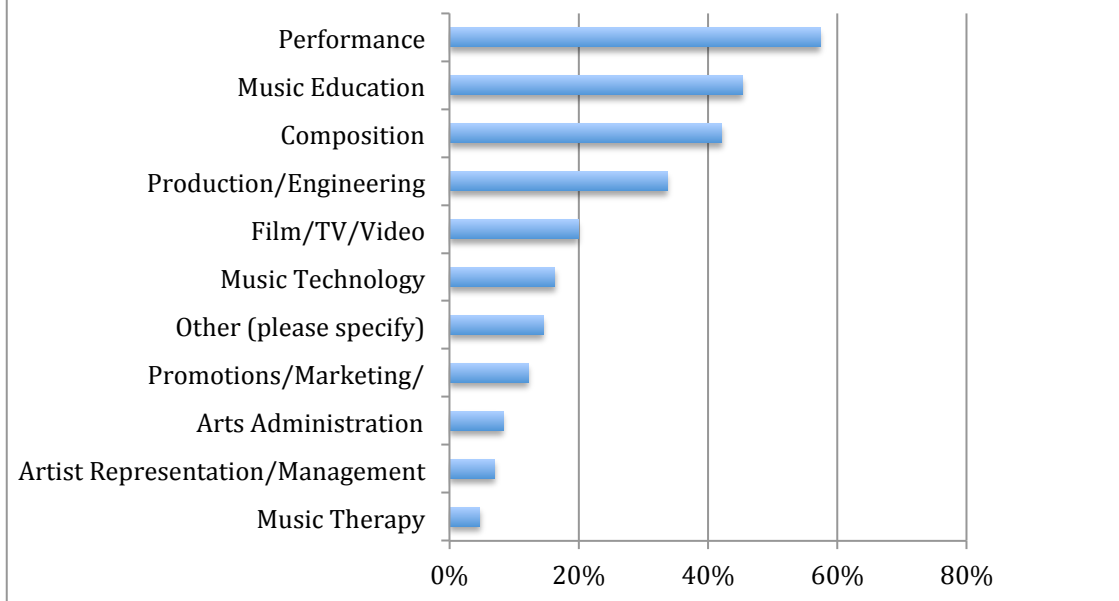


Of alumni who are self-employed, over 80% are in a music-related occupation. Of those who are not self-employed, half identify as being in a music-related occupation.



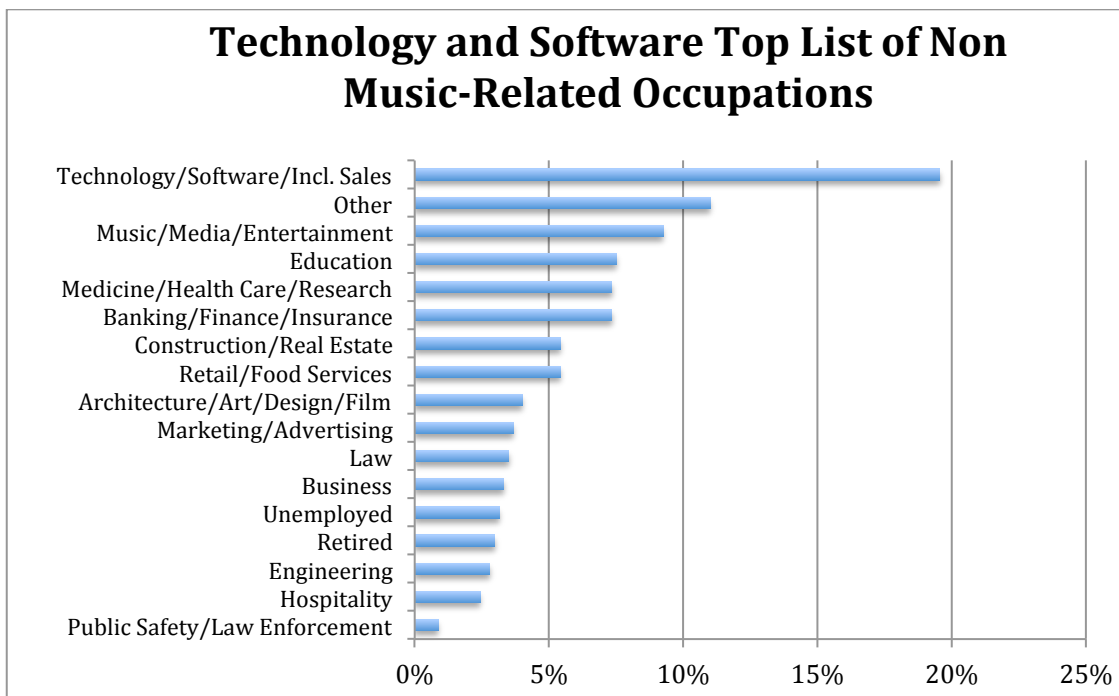
The majority of alumni whose primary occupation is music-related selected performance as one of the best descriptions of their occupation (57%), followed by music education (45%) and composition (42%) (multiple responses were possible). A small number indicated they were retired, unemployed or on disability, categories that were not included in this survey but will be included in the future.

Performance and Education Are the Top Music-Related Occupations



The 33% of respondents (n=574) who answered that their primary occupation is not music-related are in a wide range of occupations with software or technology being the most frequent category.

Technology and Software Top List of Non Music-Related Occupations



Overall, when asked to categorize the level of their current primary occupation, over one-third (36%) chose technical/specialized skill or service, 11% chose executive, and 9% chose managerial. Another 5% are in customer service and 6% are in

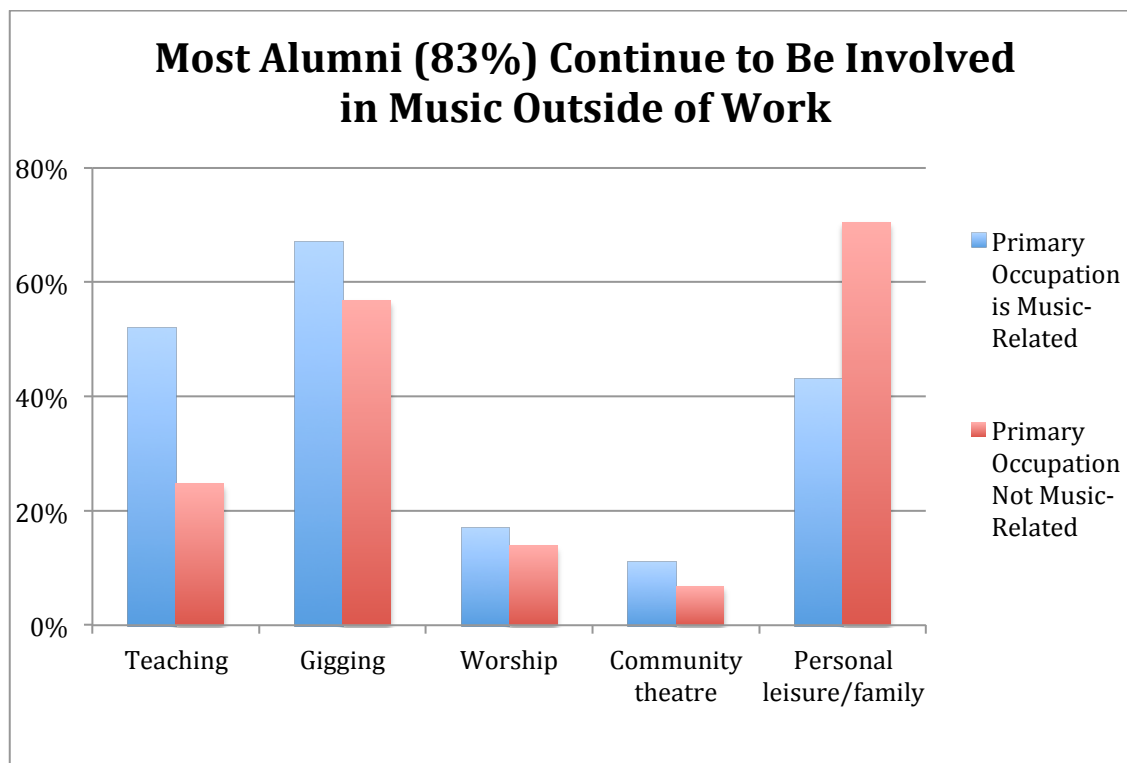
administrative positions. An unusually large percentage (33%) selected “other” in response to this question. Many of the alumni in this “other” category indicated that they were educators at various levels. The survey will be analyzed to see if there are ways to refine this question in the future. A list of titles and employers from the 892 alumni who reported this information can be found in Appendix C.

Secondary Occupation

Of those alumni who answered that they did not have music-related primary occupations, 45% (n=263) have music-related secondary or part-time jobs. These secondary jobs are primarily in performance (68%), as well as in composition (23%), music education (23%), and production/engineering (21%). Respondents were able to choose more than one category.

Other Music Related Activities

The majority of Berklee alumni continue to participate in music-related activities outside of work (83%). These activities include gigging (64%), personal leisure or family entertainment (52%), teaching (43%), worship (16%), and community theater (9%).

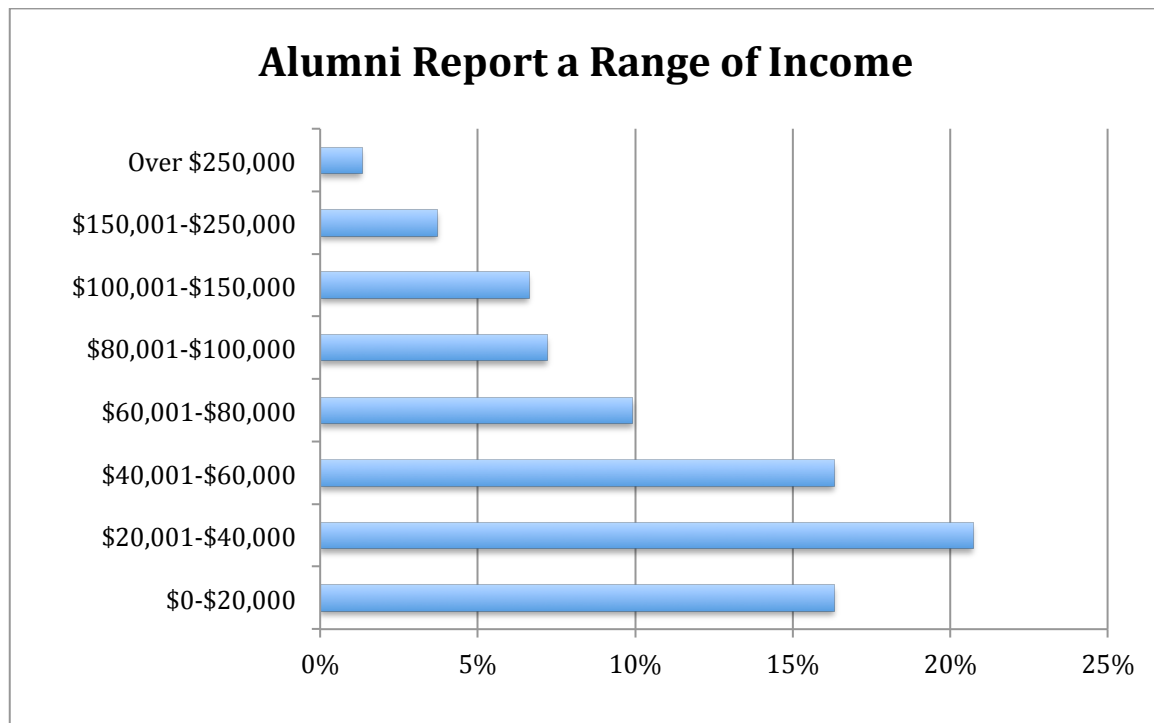


Further analysis shows that these responses were not significantly affected by whether the individual’s primary occupation is music-related. The overall percentage of respondents who answered that they engage in music-related activities outside of work was the same both for those who work in music and for those who do not. However, the group whose primary occupation is not music-

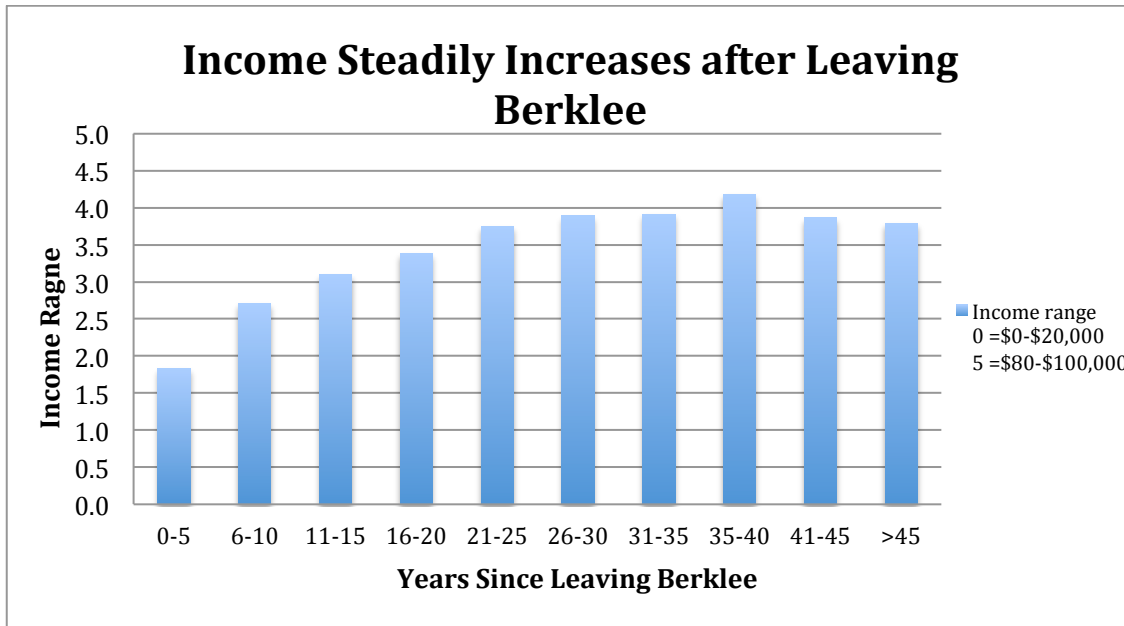
related engages in more music for leisure and less for teaching than the group who works in music-related occupations.

Income

Most of the alumni who responded to the survey provided an income range for the previous year, although 18% preferred not to respond. A wide range of annual income was represented with the majority falling in the \$20,000 to \$40,000 range. The next most frequent ranges were above and below this. Five percent of alumni earned over \$150,000 the previous year and another seven percent earned over \$100,000.

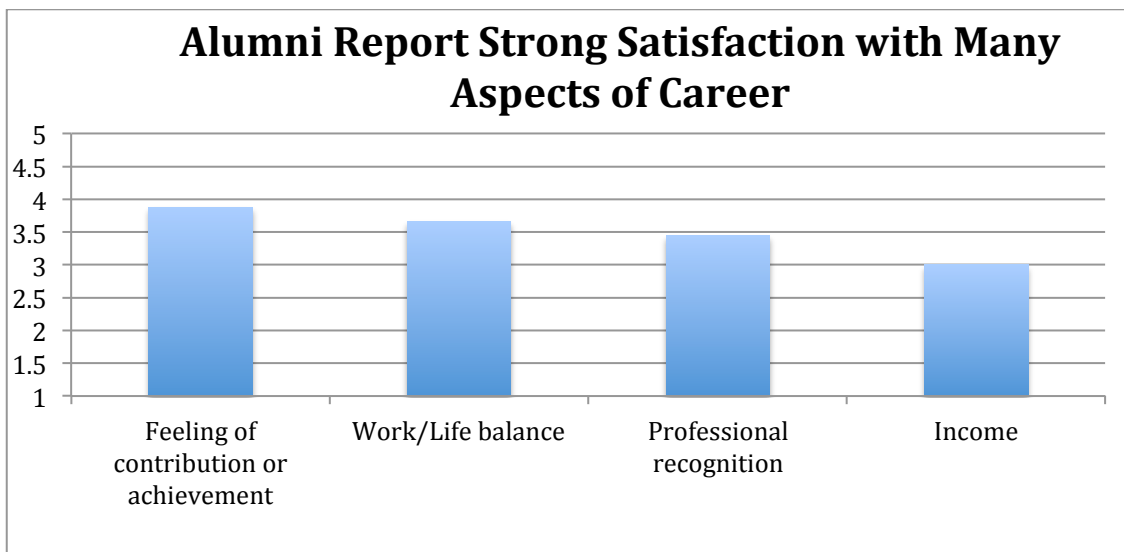


As might be expected, when we look at income range in five-year increments since the alum has left Berklee, we see a steady increase as alumni progress in their career. This increase is followed by a leveling off mid-career and a slight decline as alumni enter retirement.



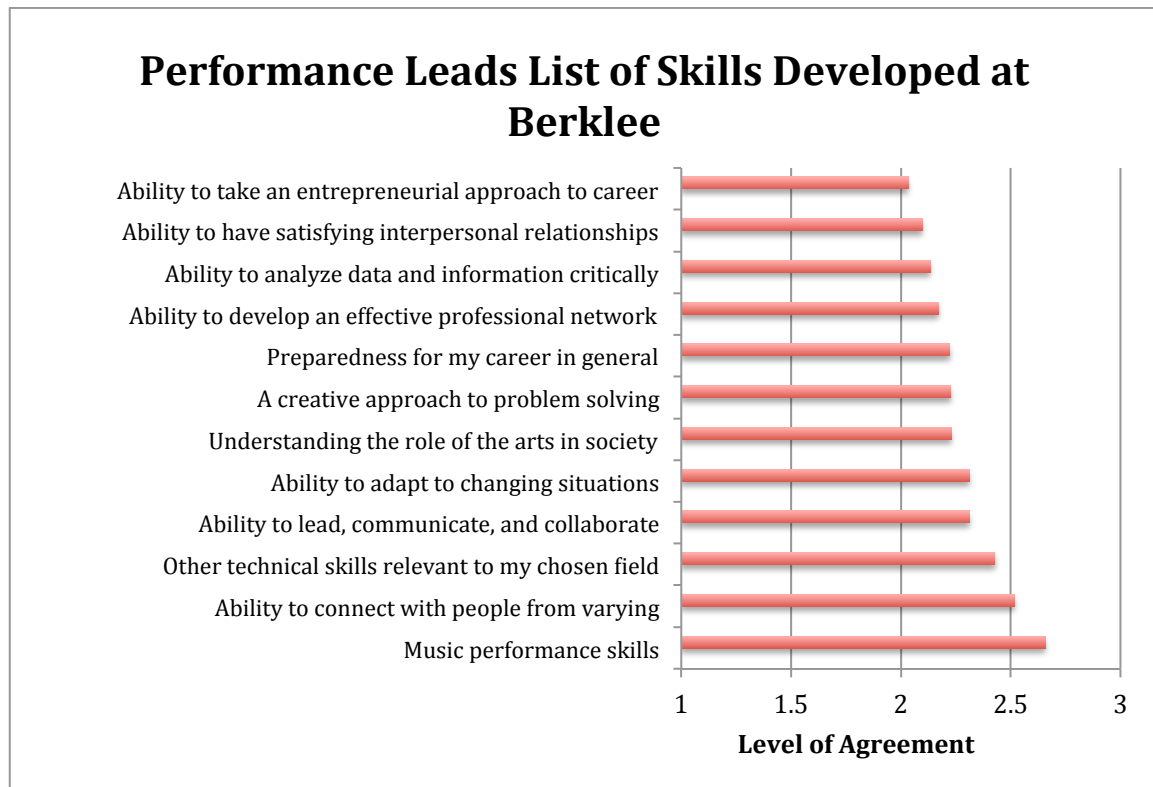
Career Satisfaction

Alumni were asked to rate their level of satisfaction with four aspects of their current careers: their feeling of contribution or achievement, their work/life balance, their professional recognition, and their income. On a scale of 1 to 5 (1 = Very Unsatisfied, 5 = Very Satisfied), alumni tended to be satisfied with their careers overall with an average of only 7% indicating “very unsatisfied” across the four categories. Alumni are most satisfied with their feeling of contribution or achievement (average rating of 3.9); and slightly less with their work/life balance (3.7) and their professional recognition (3.4). Alumni express less satisfaction with the income aspect of their careers than with any of the other three aspects. The overall rating of satisfaction with their income was precisely in the middle of the scale (3.0), translating to neither satisfied nor unsatisfied.



Experience at Berklee

As might be expected, alumni strongly believe that Berklee enhanced their music performance skills. The average rating on a three-point scale (1 = not at all, 2 = somewhat, 3 = very much) was a 2.7 for this question. Alumni also felt strongly that Berklee enhanced their ability to connect with people from varying backgrounds and/or cultures (2.5), and improved other technical skills relevant to their chosen field (2.4). Other aspects of career preparation rated less positively, although still greater than “somewhat,” such as the extent to which Berklee prepared them for their career in general (2.2), the extent to which Berklee improved their ability to develop both an effective professional network (2.2) and an entrepreneurial approach to their career (2.0).



The comments that alumni added when responding to this question reflect a wide range of attitudes towards their Berklee experience. For some, “Berklee was a life changing opportunity that made a massive impact on my life that I’ll treasure always!” Others are less effusive and felt that “most of my growth came from situations after Berklee.” Those who did not finish express regret, as seen through this comment, “Berklee alumni have a certain presence about them, the overall experience makes people more thoughtful, more motivated, more engaged in life. I would not trade my time at Berklee for anything, and I miss the people and the environment. This is like no other experience and no other school. I think about Berklee a lot, and have considered returning if finances permit.”

Staying Connected: Use of Websites and Social Media

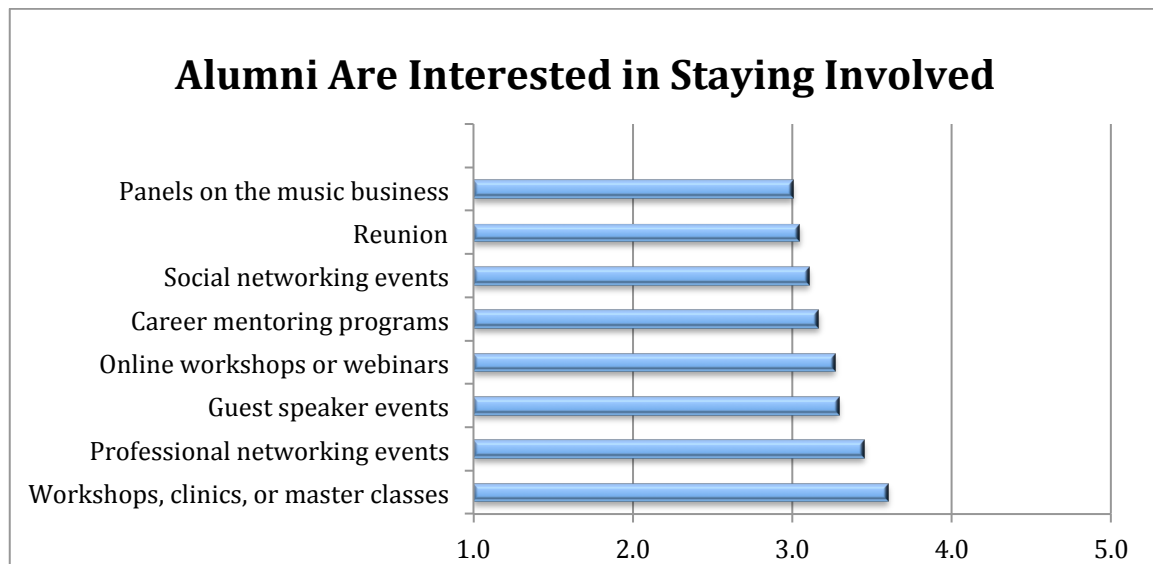
A number of questions on the survey investigated how often and through what avenues Berklee alumni use websites and social media in general and to stay in touch with the College and/or with fellow alumni. These results show that Berklee alumni rarely use the Berklee website except for job postings and that they most often use Facebook compared to other social media to stay in touch with the College and with fellow alumni. In terms of their usage of general music sites, they favor iTunes, Spotify and Pandora.

How frequently do you visit/use the following:				
To learn about or stay in touch with Berklee College of Music or fellow alumni:	Often	Occasionally	Rarely	Never
Berklee Website	10%	22%	61%	8%
Facebook	36%	26%	15%	23%
Twitter	7%	11%	18%	65%
LinkedIn	8%	21%	23%	49%
Pinterest	<1%	2%	6%	92%
Google+	4%	7%	13%	76%
Tumblr	<1%	1%	5%	93%
Instagram	6%	7%	9%	78%
For general use:				
Pandora	14%	18%	21%	47%
Yahoo Music	1%	2%	6%	91%
Google Play	4%	4%	9%	82%
Grooveshark	2%	4%	9%	84%
SoundCloud	18%	29%	19%	34%
iTunes	51%	27%	11%	12%
Myspace	1%	4%	16%	79%
Spotify	26%	15%	13%	46%
TuneIn	3%	3%	5%	90%
Other (e.g. YouTube)	18%	6%	3%	74%
TABLE 1. ALUMNI USE OF WEBSITES, SOCIAL MEDIA AND MUSIC SERVICES				

Interest in Alumni Activities

Finally, this survey provided an opportunity to gauge alumni interest in alumni activities. On a scale of 1 to 5 (1= no interest, 5 = high interest), alumni expressed the most interest in attending workshops, clinics, or master classes, followed by interest in professional networking events. Several alumni suggested career-related events and financial advice seminars. In addition to online workshops or webinars, a number of alumni also would like livestreaming of alumni events and online access

to the Career Development Center and the library. Alumni who live in areas where there are few other alumni and no alumni chapters would especially like Berklee to offer more for them to stay involved electronically.



Regarding times of events, alumni are strongly in favor of attending dinner events (47%) and after dinner/evening events (64%) compared to morning, lunch or afternoon events (ranging from 21% to 34%). Although Berklee has not charged for alumni events in the past, 45% of respondents felt that it would not be unreasonable to pay less than \$15 for an event; another 45% felt that between \$15-\$30 would also be reasonable, while a small group would consider paying more than \$30 (8%).

Open-Ended Comments

The final question in the survey allowed respondents to provide any further comments, observations or feedback to Berklee. Many of the comments reiterated themes addressed earlier in the survey. A sample of comments illustrative of each of the following themes is in Appendix D.

- **Finances:** A number of alumni talked about financial concerns, both personally regarding their own debt or their inability to finish because of finances, as well as a greater concern over the increasing cost of attendance at Berklee and the need for increased scholarships.
- **Engagement:** Another theme frequently expressed in the comments is the desire for greater alumni engagement. Particularly the international alumni and those in the Midwest and rural areas wrote that they feel overlooked compared to their counterparts in major U.S. coastal cities. Alumni asked the College to make more efforts to reach out, and not just for solicitation.
- **Career Support:** Alumni suggested that Berklee incorporate more career preparation into the curriculum at Berklee and continued career support

after leaving. Some alumni felt uninformed about the latest developments in their field, or about how to handle practical matters like contracts. Others felt unprepared for the competitive nature of their field, had trouble networking, or finding jobs that paid the bills.

- *Internships:* Within this theme of Career Support, all comments regarding internships were analyzed further. While some of the comments highlighted both the potential and real benefits that internships could provide, there was less satisfaction with the amount of support Berklee provided in finding internships. There was also concern with the unpaid nature of the internships and that they did not necessarily lead to a paid position.
- ***Praise for Berklee:*** Along with these comments about finances, career preparation and engagement, a frequently occurring single theme was a positive feeling toward the College and gratitude for their experience. Some alumni reflected on how young they were and how they wish they had worked harder and appreciated it more. Comments included praise for the talented and interested faculty, the lasting knowledge base, and the peer relationships. In the words of a Music Production and Engineering major from the late 1970's:

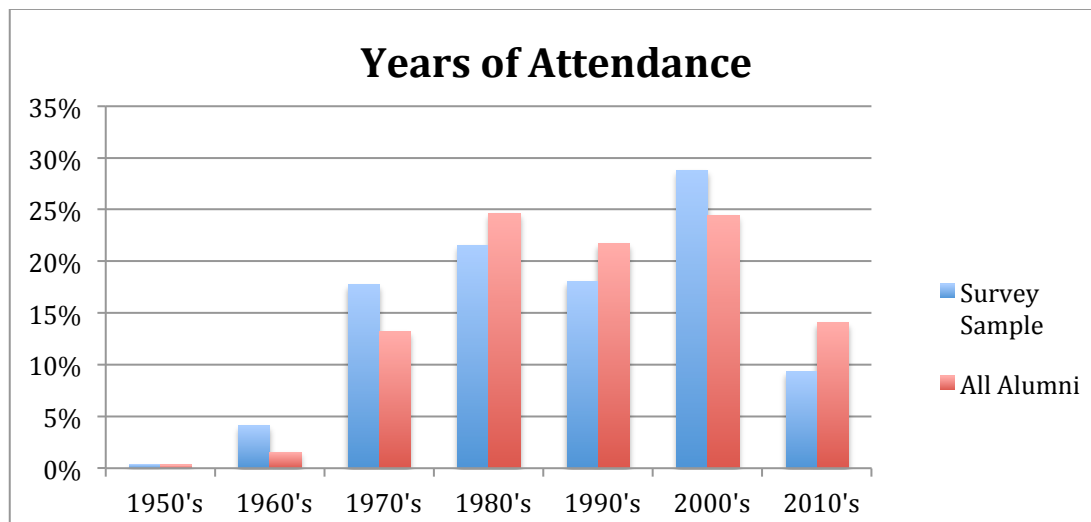
I remember so many people I attended Berklee with, it is amazing as I get older how often I think of these friends and our shared experiences. The blend of music, art, cultures, just the sounds of the practice rooms, the classes, the Performance Center, the Recital Hall, the sounds of Berklee and the people behind those sounds still hold great value and pleasure... These are lifetime memories, and I cherish them daily.

Appendix A: Response Sample Analysis

In order to ensure the generalizability of the sample that responded to the survey, a thorough analysis of the sample was conducted for potential bias on several key metrics: years of attendance, gender, region, degree completions and areas of study.

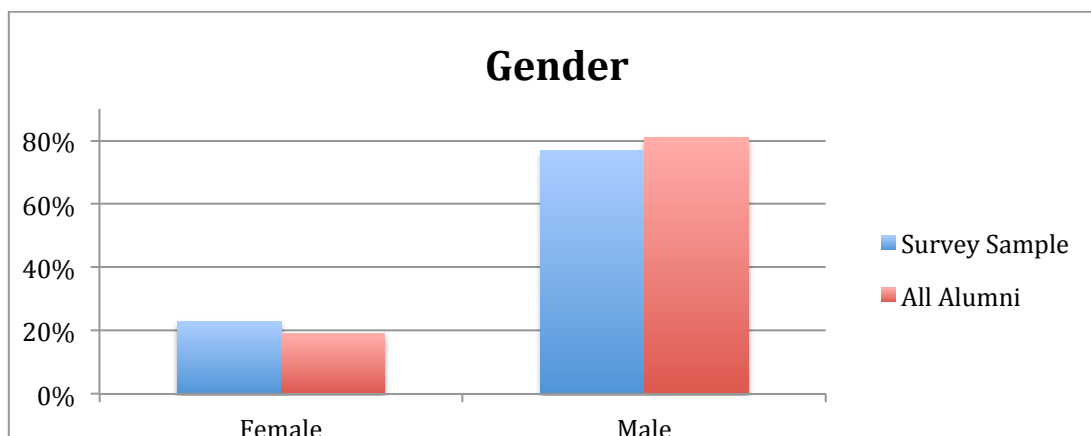
Years of attendance

The years of attendance of survey respondents range from 1955 to 2014, with a midpoint of 1994 of when the respondents began attending Berklee. The chart below shows the distribution of respondents compared to overall alumni in ten-year increments. The average amount of time alumni spent at Berklee is 3¼ years, but the range of time spent at the college is wide, and includes 21 alumni who attended Berklee on and off for over 10 years.



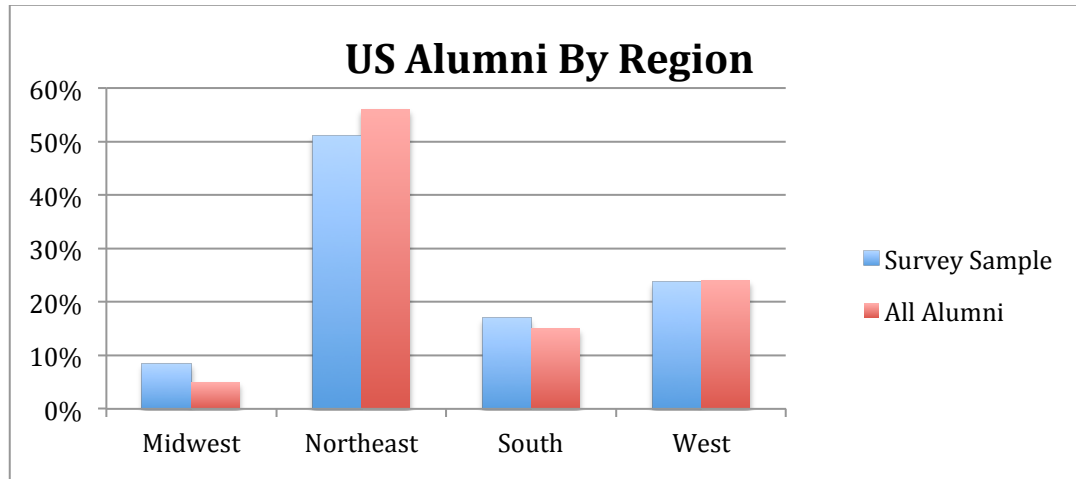
Gender

About three times as many men answered the survey than women (77% men, 23% women), which proportionally is representative of the overall alumni population of 81% men and 19% women.

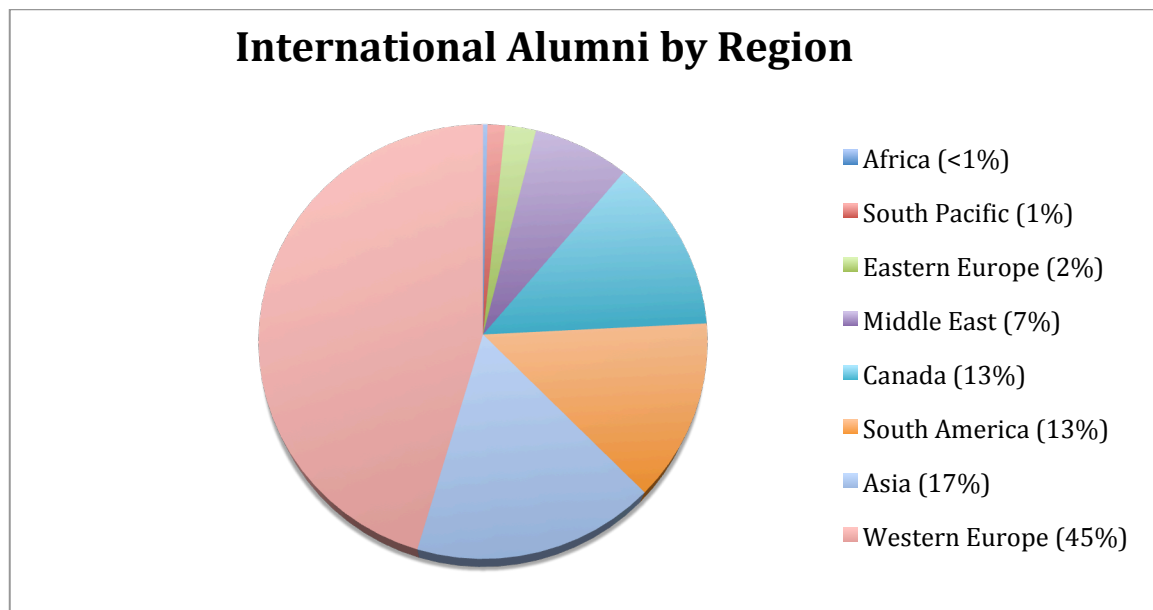


Region

Alumni responses to the survey came from around the United States and around the world. Just over 80% of the alumni who answered currently live in the United States with a large concentration in the Northeast. A comparison between respondents and overall alumni information shows a similar distribution.



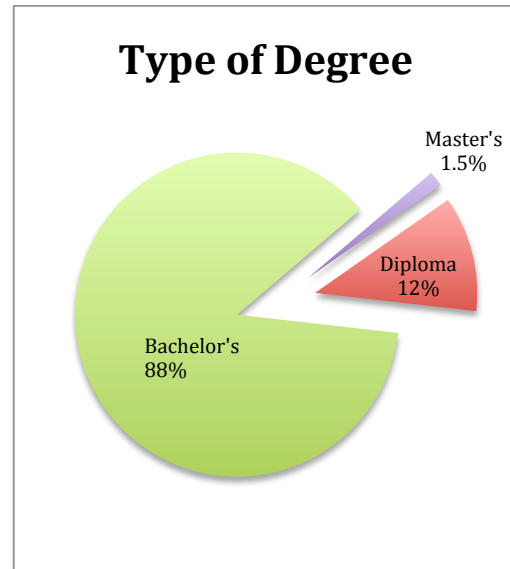
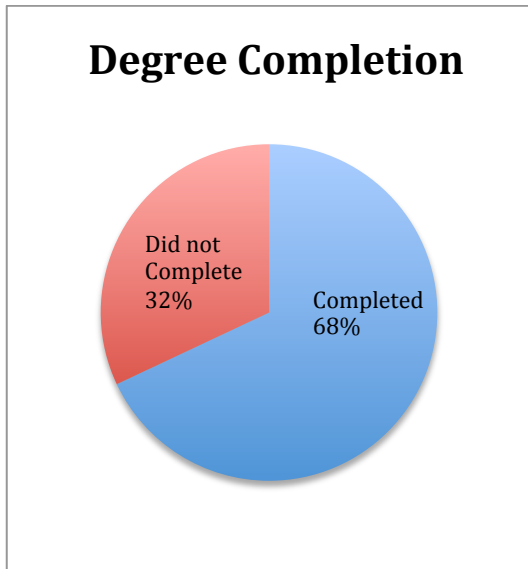
Nineteen percent of respondents live outside the United States. This distribution is significantly higher than the 13% of international alumni overall. Nearly half of the international alumni who answered the survey live in Western Europe with the next largest groups living in South America and Canada.



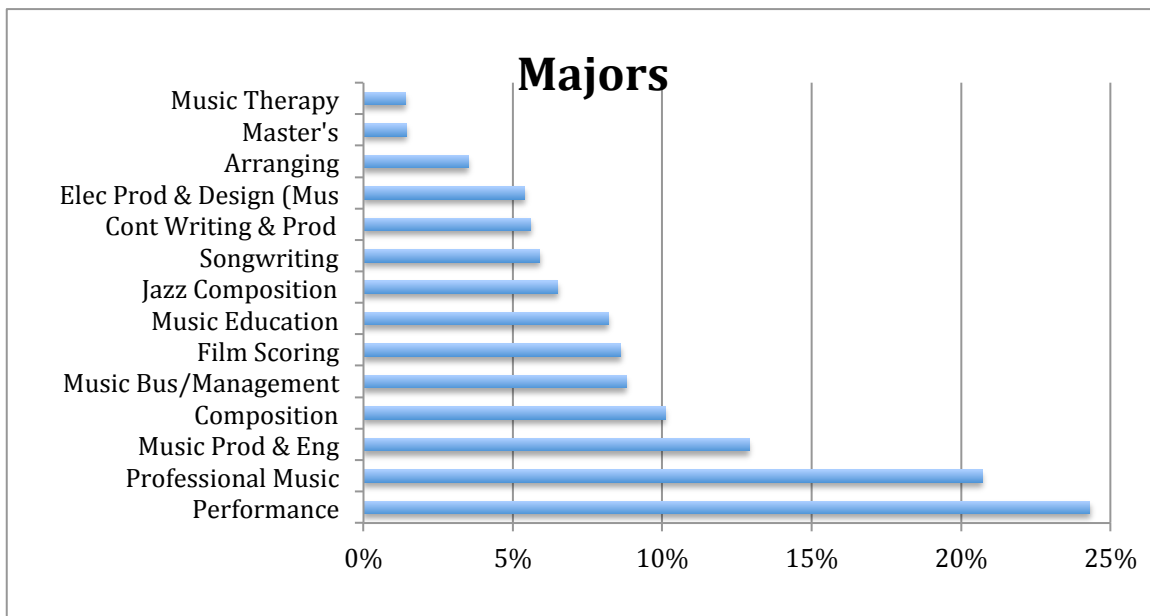
Degree completion and Area of Study

While Berklee's six-year graduation rates have generally hovered around 50%, the survey sample had higher reported lifetime graduation rates of 68%. The program

completed, however, is typical of Berklee's overall enrollment distribution. Of those who received degrees, 88% percent received bachelor's degrees; 12% received diplomas; and 1.5% received master's (multiple degrees possible).



The most frequent undergraduate majors and master's areas of study identified by the survey are Performance and Professional Music (24% and 21%), followed by Music Production and Engineering (13%). These three undergraduate majors are also the most frequent among the declared majors of alumni overall (Professional Music 23%, Performance 17%, and MP&E 11%).



Conclusion

These analyses of several key variables—years of attendance, gender, region, areas of study, type of degree, and to a lesser extent, graduation rates—provide assurance that the survey sample does not show any obvious response bias and is representative of the overall larger population of Berklee alumni. The survey population is skewed somewhat toward those who obtained a degree and toward international alumni.

Appendix B

Post-Secondary Degrees and Institutions Attended by Berklee Alumni

Associate's

Aquinas College
Berklee College of Music-Boston, MA (Two Year Certificate)
Cape Cod Community College
Colburn School, Los Angeles
County College of Morris
Cuesta College
DeVry Institute of Technology
Eastern Kentucky University
Empire State College
Five Towns College
Johnson State College
Konservatorium Schaffhausen
Middlesex Community College
Nashville State Technical Community College
National Paralegal College
New York City Technical College
Northwest Vista College
Orange County Community College Middletown, NY
Onondaga Community College
Prince Georges Community College
Quinsigamond Community College
Rochester Community Technical College
RISE
Royal College of Music Stockholm
Springfield Technical Community College
Suffolk Community College Selden, New York
Tacoma Community College
University of Massachusetts - Lowell
University of Alaska Anchorage - Mat-Su College
University of California, Northridge
University of Maryland
University of Rhode Island
Wentworth Institute of Technology

Bachelor's

American Conservatory of Music
Amsterdam School of the Arts, NL
Arizona State University
Austin Peay State University
Baruch College
Belmont University
Boston Conservatory
Brooklyn College
California State East Bay (Jazz Studies)

City College of New York
Clarion University of Pennsylvania
College of New Jersey
Columbia University
Columbia College
Columbia College Chicago
Columbia University School of General Studies
Cornell University
City University of New York
University of Miami Frost School of Music
Dalhousie University
DePaul University
DeVry Institute of Technology
Eastern Kentucky University
Eastman School of Music
Embry-Riddle Aeronautical University
Emerson College
Emmanuel College
Empire State College
Fitchburg State College
Five Towns College
Florida State University
George Mason University
Harvard Extension
Hunter College
Indiana University
Jacksonville State University
John Jay College CUNY
Massachusetts Institute of Technology
Massachusetts Maritime Academy
McGill University & University of Victoria
McKendree University
Moravian College
Mount Marty College
Musashino Academia Musicae
Nazareth College
New England Conservatory
New Hampshire College
New York Institute Of Technology
New Jersey Institute of Technology
Northwest Missouri State University
Oakwood University, Huntsville, AL
Oberlin College and Conservatory of Music
Pacific Western University
Pomona College
Purdue University
Reed College
Rio de Janeiro Federal University
Rowan University
Rutgers Business School
State University of New York, Purchase
San Francisco State University
School of Audio Engineering
Southern Connecticut State University

Southern Oregon University
 State University of New York, Albany
 State University of New York (Empire State College / Alabama State University)
 State University of New York, Fredonia
 State University of New York, New Paltz
 The College of Saint Rose
 Thomas Edison State College
 Trevecca Nazarene University
 Troy University
 University of Arts, Philadelphia
 University of British Columbia
 University of Massachusetts, Amherst
 University of Massachusetts, Boston
 University of Iowa
 University of Buffalo
 University of British Columbia
 University of California Santa Barbara
 University of Illinois
 University of Illinois at Springfield
 University of Lowell
 University of Maine
 University of Miami
 University of Minnesota
 University of Toledo
 University of Utah
 University of Wisconsin, Madison
 Universidade Estacio de Sá - Rio de Janeiro, Brazil
 University of Nevada, Las Vegas
 Ursinus College
 Valdezarza Official School of Languages (Madrid)
 Weber State University
 West Chester University
 Westfield State College - MA
 William Paterson College
 York College of Pennsylvania

Master's

Academy of Art University
 Andrews U, Berrien Springs, MI/Alliant International U, SF, CA
 Antioch University Los Angeles
 Austin Peay State University
 Berklee College of Music
 Boston Conservatory, Harvard
 Boston University (MM)
 Brandeis University
 California State U. Fullerton
 Cambridge College
 Cape Cod Community College
 College of New Jersey
 College of St. Rose
 Conservatório Brasileiro de Música-Rio de Janeiro, Brazil
 Conservatory of Brussels-Belgium

City University of New York
DePaul University and University of Northern Iowa
Eastern Kentucky University
Five Towns College
Full Sail University
Harvard University
Hult International Business School
Hunter College
Indiana University
Istanbul Technical University
Lancaster Theological Seminary
Lehman College
Lesley University
Liberty University
Zurich University of The Arts in Zurich, Switzerland
New England Conservatory
New Hampshire College
New Mexico Highlands University
Northeastern University
Pacific Western
Pepperdine University
Princeton University
Royal University of music Stockholm
South Dakota State University
State University of New York, Buffalo
Syracuse University
University of The Arts, Philadelphia
University of British Columbia
University of Massachusetts, Lowell
Universidad Autonoma de Santo Domingo
University of British Columbia
University of California, Berkeley
University of Illinois
University of La Verne
University of Wisconsin Madison
University Paris France
University of Southern California
Westminster Choir College

Doctoral Degrees

Alliant International University, San Francisco, CA
Boston University (Ed.D.)
Brooklyn Law School
County College of Morris
Cummings School of Veterinary Medicine at Tufts University
DeVry Institute of Technology
Eastern Kentucky University
Empire State College
Five Towns College
Golden Gate Baptist Theological Seminary (in progress)
Konservatorium Schaffhausen
Northeastern University

New York State
New York University, Film School
Servicio Madrileño de Salud
University of British Columbia
University of California Los Angeles
United Theological Seminary, Dayton, OH
University of California, Berkeley
University of Glasgow
University of Illinois
University of Maryland
University of Rhode Island

Appendix C

Employment Information

Title:	Company:
Owner	1prophotv.com
Director of Marketing and Product Management	6StringMedia, Inc
Owner	A.M. Creative Tech, LLC
-	Aaron Henry Music
Delivery Driver	Aaron's
President	Academy of Music and Art, Inc.
Employer	Adjust Music business
-	Adorpheus
Photographer	Adrien Bisson Photography
Machinist	Advanced Tooling, Inc.
Respiratory Therapist	AHCAH
APS Fine Arts Music Teacher	Albuquerque Public School
Head of Production	AllBlues Konzert AG
Owner	Allegro Music Studios Inc
Student	Andean Global Studies
Principle	Andy Cohen Consulting
Musician/Educator	Ann Arbor Music Center
Antoine Rollet Music School	Antoine Rollet Music School
President/Chief Executive Officer	Anytime Publications
-	Apple
Specialist	Apple
-	Apple
Payment Analyst	Apple
Owner	Artistic Pianos
BosTix Customer Service Representative	ArtsBoston
Dr. Psych.	Atelier Rhyvis
Director of Music and Unified Arts Department	
Chair	Athol High School
Enrolled Agent	Atkins and Garone
Principal/Chief Engineer	Atomic #79 Audio
Principal	Audio Alchemist
Sound Designer/ Mixer	Audio Alchemy, LLC
Floor Manager	Aventura
Principal Software Engineer	Avid
President	AVM Internet Solutions
Backsuk University	Backsuk University
Owner	Baer's Music Service LLC
-	Bagno Petrini
Product Manager-Entertainment/Music	Baker and Taylor
Director of Music Production	Baker Sound Studios
Co-Owner	Ball & Skein & More
-	Bank of America
President	Barn Productions
Music Teacher	Barrington Public Schools
Big Boss	BARRWELCO Productions
Media Manager	Beehive Productions
Co-Owner	Bella's Pantry
Editor	Berklee College of Music
VP	Berklee College of Music

Assistant Professor	Berklee College of Music
Accompanist	Berklee College of Music
-	Berklee College of Music
Voice Instructor	Berklee City Music
Music Department Coordinator	Berklee City Music
Assistant Professor, Voice Department	Berklee College of Music
Chief Retention and Student Success Officer	Berklee College of Music
Professor	Berklee College of Music
Coordinator of Community Responsibility Education	Berklee College of Music
Student Technology Services Manager	Berklee College of Music
Campus Visit & Tour Guide Coordinator	Berklee College of Music
Classroom Technology Support Specialist	Berklee College of Music
Support Consultant 2	Berklee College of Music
Lab Manager, CTMI	Berklee College of Music
Assistant Director, Alumni Affairs	Berklee College of Music
Professor	Berklee College of Music
Vice President, Online Education/CEO Berklee Online	Berklee College of Music
SVP for Innovation, Strategy & Technology	Berklee College of Music
Assistant Professor of Voice	Berklee College of Music
Professor	Berklee College of Music
Professor	Berklee College of Music
Data Integrity/ERP Business Analyst	Berklee College of Music
Scheduling Coordinator	Berklee College Of Music
Director Networks and Computer Systems WTDV	Berklee College of Music
Program Coordinator	Berklee College of Music
Assistant Director, Career Development Center	Berklee College of Music
-	Berklee College of Music
Sr. Frontline Communications Coordinator	Berklee College of Music
Professor	Berklee College of Music
Assistant Professor, Voice Department	Berklee College of Music
Assistant Director of International Student Services	Berklee College of Music
Assistant Director for Career Resources and Programs	Berklee College of Music
SVP Innovation, Strategy, & Technology	Berklee College of Music
Director	Berklee College of Music
Lab Monitor	Berklee College of Music
Instructor	Berklee College of Music
AVP, Institutional Advancement	Berklee College of Music
Auditions Coordinator	Berklee College of Music
Director	Berklee College of Music
-	Berklee College of Music
Website Developer	Berklee College of Music
Vice President	Berklee College of Music
Senior Director	Berklee College of Music
Associate Professor	Berklee College of Music
Studio operations assistant	Berklee Studio Operations
Director of Instrumental Music	Berlin Community School
CEO	Berthold International
-	Big Party Orchestra
Owner	BigDogHouse Productions
Director of Music/Bands	Bishop Feehan High School

Managing Partner
 Senior Engineer
 Owner
 Musician
 Owner/President
 Digital Assets Assistant
 Director of Production
 Senior Director, Writer/Publisher Relations
 Sr. Graphic Designer
 Assistant Store Manager
 Manager of Education
 Director of IT
 Research Assistant
 VP, Strategy and Planning
 Assistant Manager of Artistic Administration
 -
 Music Teacher
 Apple Specialist
 Real Estate Sales and Leasing Consultant
 Associate Director of the School of Music for
 Music Education
 Instructional Technology Specialist
 Account Manager
 Physician
 -
 Managing Director
 Purchaser
 Visual Merchandise Coordinator
 Assistant Vice President for Strategy and
 Resource Development
 Director of Middle School Music
 Bruce Cassidy
 Managing Director
 Music director
 Chief Financial Officer
 Product Manager
 Global sales manager
 President
 Assistant Professor
 Musician
 Owner
 Sound designer/sound artist
 Director
 Leader / Guitar / Vocals
 Associate of Family Programs
 Music Director
 -
 Audiovisual Design Consultant
 Director of Sales and Promotions
 Administrative Assistant
 Owner
 Producer/MD
 Business Development Manager
 Office Manager

BKJ Publications
 Blackstone Audio, Inc.
 Blackstone Valley Music
 Blue in Green Productions
 Bluhm's Music Services
 BMG Chrysalis
 BMG Chrysalis/Selectracks
 BMI
 Bolchazy-Carducci Publishers, Inc.
 Bose
 Boston Architectural College
 Boston Harbor Hotel
 Boston Medical
 Boston Medical Center HealthNet Plan
 Boston Pops Orchestra
 Boston Public Schools
 Boston Public Schools
 Boston Reboot
 Boston Top Properties

 Boston University
 Boston University
 BR Deliverables
 Brigham & Women's Hospital
 Brigiam's Productions
 British American Tax
 Broes Electric
 Brooks Brothers

 Brown University
 Browne Academy
 Bruce Cassidy Music
 Burlington Discover Jazz Festival
 BYPC
 C.F. Martin & Co., Inc.
 Cakewalk
 Cakewalk
 Calderia Group LLC
 California State University, Chico
 Camelland Productions
 Camtoonz
 Capcom
 Cariko Music Network
 Carl Verheyen Band
 Carnegie Hall
 Carrier Piano Studios
 Cash Publishing
 Cavanaugh Tocci Associates
 CBO - Casablanca Orchestra
 CCALAC
 CDR Studios
 CDR Studios
 Central Auto Team
 Central Presbyterian Church

Music Therapist	Central Regional Hospital
Pianist	Cercle d'Orient Buyuk Kulup
President	Chaffee Management Group
Owner	Chianese, Inc.
-	Chie Ishii
Owner	Chris Joye Music
Operations Manager	Christian Copyright Licensing International
Owner	Chronic Audio NYC
-	CineLab SoundMix
Composer	Cirkestra Music
Technical Solutions Architect	Cisco Systems, Inc.
Music Teacher/Choral Director	City of Brockton
Educator	Clayton County Schools
South Station Product Manager	ClearChannel Outdoor
Vocal/General Music Teacher	Clearspring ES, MCPS
Support Manager	ClickTime.com, Inc
Realtor Broker	Coldwell Banker
Realtor	Coldwell Banker Bain
Research Analyst	Coleman Insights
-	Collage Music Arts
Hospital Physician	Colorado Permanente Medical Group
Piano teacher	Community Music Center of Boston
Owner	Compairedmusic
Music teacher	Companhia das Cordas
Director of Communication & Events	Companhia das Cordas
Promotions Assistant	Connoisseur Media Long Island
Music Teacher	Conservatori Issac Albéniz Girona
Professor of Jazz	Conservatorio Adolfo Salazar
Director del Departamento de Música Popular	Conservatorio Nacional de Música
Saxophone Professor	Conservatorio Profesional de Musica "Cristobal de Morales"
Staff Recording Engineer	Converse Rubber Tracks
Software Developer	Coordinates Operations
Director of Technology	Coplan and Company
Project Coordinator	Cotuit Center For The Arts
-	County College of Morris
Member Support Manager	Credit Karma
Managing Partner	Crew 22
Web Consultant	CRVD Media LLC
President/C.E.O.	CMS Words and Music
Owner	CSR Records
Technician	CT Transit
Executive Assistant to C.E.O.	CTK Management
Associate Professor	CU Denver
Chief Engineer	Cutting Edge Systems
Professor/Program Coordinator Music	Cuyahoga Community College
Composer	Dan Gross
Stage Manager	Das Grand Kapital
-	Dave Myers
Guitar Teacher	Dc Music
President	Debra Mann Music
Owner/Operator	Deep Space Records
Owner	Dennis Hughes Music
Customs Systems & Training Specialist	DHL Global Forwarding
VP Operations	Digital Cowboys

Chaplain	Dignity Health - Mercy Medical Center
Audio engineer / producer	Dipbr
Appraiser	DJS Real Estate Appraisal
Owner/Creative Director	Dos Brains
President	Dot Trombone LLC
Owner	DowneyMusic
Director of Instrumental Music	Dr. Henry A. Wise High School
Owner	DrumConnection
Peter Hasler	Drummer-Percussionist-Songwriter
Professional Season Session Touring Recording	
Drummer	Drumsunlimited
Field Application Engineer	DTS
President	DunMar Music Productions
Arts Facilitator	East Middle School
Clinical Supervisor	Easter Seals
HOD Audio	Eclipse Staging Services
Owner	Ed Lima Music
President	Eden Consulting
President & C.E.O.	Eftychios Spetseris Co (S.A.)
Production Coordinator	Elias Arts
Mr. Thomas Bosch	ElliptiGO
Singer/songwriter	Emily Earle
Director	EMMAT
Security Team Lead	EMP Museum
Auxilliary Nuclear Operator	Entergy LLC
Service Desk Technician	Entertainment Partners
Project Coordinator	EQT
Artist Manager / Consultant	Eric Latour
Director	Escuela de Musica Ars Nova
Clarinet and Music Educator	Escuela de Musica Creativa
Owner	eSonic Productions
Production Coordinator	ESPN
Estudio Octaedro	Estudio Octaedro
President	Estudio Soma
-	Etablissement de Lully/Soral/Laconnex
Teacher	Ethical Culture Fieldston School
Musician/Teacher	Evansville Music Academy
Customer Service Agent	Evenko
Lead Development and Operations Engineer	EverTrue
C.E.O.	Every Word Ministries
Marketing Associate	Extreme Music - Sony/ATV Music Publishing
Film Composer, Arranger, Saxophone Player	Fair Wind Music
Outreach and Communications Coordinator	Fairbanks Summer Arts Festival
Teacher	Family Music Centers
Production Manager	Farias Productions
Music Educator	Fayerweather Street School
Director, Curator	FEED GmbH
President	FH Gillingham & Sons
Owner	Figaro Productions
Audio and Video Services	Fiingerpaint Marketing
-	Film Arsenal, inc
Minister of Music	First Lutheran Church of the Reformation
Music Supervisor	FirstCom Music
Mobile Webmaster	Fitchburg State University

Professor	Five Towns College
Business Manager	Flood, Bumstead, McCready, & McCarthy, Inc.
Music Therapy Internship Director	Florida Hospital Orlando
Graduate Teaching Assistant, Applied Voice	Florida State University
Owner. Operator	FN Music
-	Fopiano Music
Founder	Forte Consulting
Owner	Fountain Pen Music, LLC
Music Director	Freehold Regional High School District
Associate Course Director	Full Sail University
Senior Software Engineer	Funomena, LLC
President	Fwave, inc.
Owner	G5 Entertainment
Record Label Administrator	Gelfand, Rennert, & Feldman LLP
Barista	George Howell
Guitar instructor	Gill St. Bernard's school
General Manager	Giorgio Armani
Associate Professor of Music	Glendale College
President	Glenn Franke, Inc.
-	God Ton HB
Pastor of Worship and the Arts	Grace Chapel
Associate Pastor	Grace Hanin Community Church
Pastor of Media Services & Technical Arts	GracePointe Church
AVP compliance and underwriting	Grafton suburban credit union
Executive Assistant	GRAMMY Foundation and MusiCares
Composer/Producer/Orchestrator/Arranger/Musician/Contemporary Smooth Jazz Artist	Graydon Hillock Music
Audio Engineer	Greater Pastures Recording Studio
Senior Sales Agent	Green Mountain Energy
President	Gregtronic Inc.
Principal	GromKo. Music
Sales Manager	Gudrun Publishing
Product Manager	Guitar Center
Owner	Guitar Honolulu
Owner /Director/ Instructor	Guitar Institute of Florida
Musician @ Soundclick	Guppy Records
School Counselor	Gwinnett County Public Schools
Network Administrator	Gwynedd Mercy Academy High School
Annual Giving Manager	Habitat for Humanity Saint Louis
Auxiliary Psychiatric Nurse	Hagsunda AB
Retired Director of Fine Arts	Half Hollow Hills Central Schools
Attorney at Law	Hamden Consulting
-	Hanalise Music
Dance Accompanist	Harlem School of the Arts
President	Harpwell Sound Company, Inc.
Media Supervisor	Harvard University
Senior Distance Education Production Specialist	Harvard University Extension School, Division of Continuing I
Manager, Global Consumer Insights	Hasbro
Owner, etc.	Heart Songs
Audio Director	Hexany Audio
-	HF MUSIC STUDIO
Assistant	Hifi Productions
Owner/Team Leader/Head Technician	Hightyde Productions, Technologies and Education
Owner	Hillbilly Culture LLC

Music Therapist I	Hogan Regional Center/DDS
Partner	Homegrown String Band
Owner	Hoof Hearted Sweet Music, Ltd
Events Manager	Hopkins Centers for the Arts at Dartmouth College
C.E.O	Host Group
Audio Engineer	HOThead Studios
Music Industry Instructor	Houghton College
Sales Rep. String Specialist	Howard Core Company
Owner	Hughes Piano Service
Sales Representative	Humana, Inc.
Account Manager	Huntsman International
C.E.O	I-C Studios S.A.S.
Senior Software Engineer - Watson Group	IBM
Recording engineer	Icelandic National Broadcasting
Production Sound Mixer	Idlewilde Media Services
Music Teacher	IES Villa de Vallecas / High School
Assistant Engineer	Igloo Music
Senior Vice President of Operations	IGS Store Fixtures
Promotions Coordinator	iHeartMedia
Graphic Designer	Ilenart
President/C.E.O.	Imagine a Better World /Stone Soup Records
Marketing Internship	In Ohm Entertainment
Assistant Composer	Independently Thinking Music, Inc.
Film Scoring and Recording Services	Infinite Loop Music Studio
Vice President, Business Development	inMusic Brands, Inc
President	InRoads America
Co-Owner	Inspire(d) Media
Owner	Insurance Buyers Service
Business Architect	Interlochen Center for the Arts
Faculty, Music Theory	Interlochen Center for the Arts
Associate Marketing Manager	Inverness Medical, LLC
President	Isanti Spirits LLC
Assistant Vice President of Product Development	ISO Claims Partners
President	J. Yaschur Music Productions
Realtor	Jack Conway & Co. Inc.
Owner	Jack Evans Music / Reverend Zen
CEO & Founder	Jadeo Music
Photographer	James T Callahan Photographer
-	Jamestown Public Schools
Owner	JamieHarrisbass
Owner	Jamison Taylor's School of Music
Assistant Director	Jammin' With You!
Voice & Performance Coach/Vocal Producer	Jeannie Deva Voice Studios
Owner	Jeff Is drums
Sole Proprietor	Jen Scaturro
Owner	Jinglemaster MusicPro
President	JMS, Inc.
Songwriter/Publisher	Joe Doyle Songs
Owner	John Drysdale Music
Owner	John Referee Music
Consultant	Joliciel
Developer and Musician	Joliciel
-	Jon Eeg-Henriksen AS
C.E.O.	Jorsom, Lda

Composer, Sound Designer	JSM Music
Assistant Editor	JTN Music
Jazz Pianist, Composer, Educator	Juzikal
Senior Business Process Consultant	Kaiser Permanente
Guitarist	Katy P & The Business
Choral Director	Keene High School
Piano Player	Kidville
Owner	Kilroy Records
Vocalist/ Voice & Guitar Teacher	Kinscheck Productions
-	Konservatorium Winterthur
Professor	Korea University of Media Arts
Lead Cash Control	Kroger Corp
Owner	Ksystems Production Services
Owner	Kurdyco
Owner / Operator	Kyle Wesley Creative
Behavioral interventionist	Laraway Youth & Family Services
Music Professor	Lausanne Conservatory
Music Production Coordinator/CEO	LAXclusive Entertainment
Producer and Professional Musician	LCP Corp
Sound Engineer	LeadingDigitalPost
Optician (Licensed in MA)	Lenscrafters
Program Director	Lesley University
Owner/Manager/Instructor	Let's Play Music!
Network Engineer	Leve 3 Communications
Owner	Liberty Hill Productions
Director Production & Event Technology	Liberty Mutual Insurance
Music Teacher	Lincoln International Academy
C.E.O.	Linqto, Inc.
Production Manager	Live Nation Worldwide Inc
Drummer/Road Manager	LJP Production
Supervisor of Fine Arts	Lnn Public Schools
Multimedia Design Engineer	Lockheed Martin
Senior Technical Writer	Lockheed Martin/Industrial Defender
Managing Partner	Lodestar Entertainment, LLC
Train Engineer	Lokalbanen
Supervisor of Fine Arts	LPS Fine Arts Department
Luis Camacho	Luis Camacho
President	Lumen Arts
Attorney	Lustig, Glaser & Wilson, PC
Project Coordinator	Lyttle Utilities, Inc.
-	M. de la Riva Producciones
Associate Staff	M.I.T. Lincoln Laboratory
Music Professor/Music Technology	MacEwan University
Junior researcher	Macromill embrain
Director of Bands	Marblehead Public Schools
Voice Instructor	Marblehead School of Music
Director of Curriculum and Program Development	Marblehead School of Music
Composer/Producer/Performing Artist	MartinCaseMusic
-	Marye Lobb
Bassist	MATUTE
Marketing/Merchandising	Maximum Impact
Chair, Division of Brain Rehabilitation	Mayo Clinic
Legal Assistant	McCarter & English, LLP
Artist manager	McGhee Entertainment

PhD	McGill University
Special Projects	Media Information Services
Chief, Division of Hematology-Oncology	Medical University of South Carolina
Owner	MeeMan Music
Chief Sound Engineer and Production Manager	Megatrax Production Music
Director of Music and the Arts	Memorial Presbyterian Church
Bass Principal	Mercury Orchestra
Associate Professor	Mercy College
-	Mercy Corps
Choir Director	Messiah Lutheran Church
CDO	Metasynthesis, United
Partner	Metro 3 Entertainment
President	Metropolitan Valuation Services
C.E.O.	MEVI Prague s.r.o
Major Gifts Officer	Miami Rescue Mission
Michael David Wright	MicroFocus House
Assistant Professor	Middle Tennessee State University
Owner	Middleville Studio
Project Manager	Midnight Studios
Music Production & Studio	Min haru Studio
Terminal 2 Studio	Mind The Noise
The Government of Cyprus	Ministry of education
Technical Director	Minnesota Public Radio American Public Media
-	Mishcon de Reya New York LLP
Head of Royalties	Missing Link Music
Programmer/Analyst III	MIT
Freelance Mixing Engineer/Producer	Mix by Matthew Sim
-	MixedByMiles
Drummer	Mojo's Dueling Piano Bar
President	Money Magic Inc.
VP Production	Montage MX
National Sales Specialist	Mood Media Corporation
Founder/Producing artistic director	Moose Hall Theatre Co. / Inwood Shakespeare Festival
VP, Lender Services and Sales	Mortgage Capital Trading
Music Director	MSAD#1
Professor	MTSU
Software QA	Muse Research & Development
Managing Director	Muse Systems
Owner	MUSEC - Music Editing Company
Private Lesson Instructor	Music & Arts
Private Drum Teacher	Music & Arts Center
Piano/voice instructor	Music Academy of Chelmsford
Program Manager	Music and Youth Initiative
Owner/ Executive Producer	Music Beast
-	Music eMotion
Songwriter, Performer, teacher	Music for the Heart & Soul
Music Attorney	Music Law Firm
Proprietor	Music Maker School
Daniel Maudonnet School of Music	Music School for Kids
Music Teacher	Music School Ruschlikon
Director/Educator	Music Teachers Collaborative
Audio Production Engineer	Music Together LLC
Owner	Musicademy McAllen LLC
Director, Music Therapist	Musicarium

Business Owner
 Vice President of Academic Affairs
 Co-Owner
 C.E.O.
 Musician/Medical Doctor
 Flight Systems Engineer
 Senior Counsel (Attorney) of Marketing and
 Intellectual Property
 Production Sound Mixer
 Technical Support Analyst
 President/Owner
 Guitarist producer engineer
 Owner
 Administrative Aide
 Composer/Educator
 Client Service Executive
 Client Solutions Manager
 Engineer / Director of Technology
 Private Teacher
 Executive Director
 Singer/Songwriter
 Owner
 President
 VP, Product Development
 Engineer
 Manager of Application Development
 Parts counterperson
 Visiting Assistant Professor
 International Events Manager
 -
 VP
 Director of Operations
 Owner
 Flute Teacher
 President
 Staff Engineer
 Audio Engineer/Editor
 Music Director
 Composer
 Owner/Operator
 President
 Audio Producer
 Server Support
 Worship Pastor
 Owner
 Adj. Professor
 Owner
 Pediatrician
 Senior Software Engineer
 Music Therapist
 Music Teacher
 President
 Artist
 Director

Musician's Workshop
 Musicians institute
 MusicMind Tracks
 Muso Productions Ltd.
 N/A
 NASA

 Nationwide Insurance
 NBC / Late Night with Seth Meyers
 NC Office of Information Technology
 Needham Music & Dance
 Nevin Park Productions
 New World Story
 New York State Government
 Nick Dolan Music
 Nielsen Entertainment
 Nielsen Music
 NightBird Recording Studios
 None
 Nomura Securities International
 None
 North Star Music Academy
 Northeast Agri Systems, Inc.
 NoteSwift, Inc.
 NRC Engineering
 Nypro Inc
 O'steen Volvo
 Oberlin Conservatory
 OCESA
 Odd Duck Restaurant
 Offitek
 Oh Boy Records
 One World Music
 Örgyte Härlanda Culture School
 Orpheum Consulting
 Outloud Audio
 Outloud Audio
 Outré Theatre Company
 PaaxMusic, Inc
 PalmaBear Music
 PalomARTS Inc
 Pandora
 Park Place Technologies
 Parkwood Gospel Temple
 Patrik Andren Prod AB
 PCCC
 Pedersen Music Studio
 Pennridge Pediatrics
 Perceptive Software
 Perkins School for the Blind
 PGCPs
 Pheo Guitars
 Phillip Young Sax
 Pitter Patter Preschool

C.T.O.
 Prep Cook
 Sr. Staff Engineer
 Owner
 Band, Jazz director
 General Manager
 Owner
 K-12 Music Teacher
 Music therapist
 Music Teacher
 Musician
 Senior Manager
 Owner
 Executive Production Manager
 Project Manager
 Director of Performing Arts
 Purchasing Agent
 -
 ER Tech
 Music Teacher
 Sr. Loss Control Consultant
 Digital Marketing & Web Manager
 President
 President
 ERP Business Analyst
 President and Partner
 Owner
 Owner
 Pilot
 Music Teacher
 Sunday Technical Lead
 Instructor
 Director Debt Capital markets & Investments
 Founder/ Ceo
 It's complicated
 Instructor
 C.C.O.
 Drums/Percussion
 Account Manager
 Sales Representative
 -
 Chief Executive Member
 Inside Sales, NE
 General Music Teacher
 Department Manager of Technology
 Freelancing Bassist/composer/engineer
 Director
 Music Teacher
 Owner
 Loan officer
 Conservatorium Gent
 Professor
 Drum instructor
 Director of Franchise Operations

PlanBase.com
 Po' Boys and Pickles
 Polycom
 Portraits by Neill
 Portsmouth Middle School
 Power Music Productions
 Practical Schillinger School of Music
 Presidio School
 Primary children's hospital
 Primrose Hill School
 Princess Cruises
 Private Curve
 Pro-Shp Aidio & Lighting Consultants
 Procter & Gamble
 Production Resource Group
 Professional Performing Arts School
 Proinnovative, Inc.
 Proper Realty Group
 Providence Saint Joseph
 Psalms Music School
 Public Risk UW of Florida, Inc.
 Putumayo World Music
 Q Music Inc.
 Radiant 1
 Rancho Water
 Ray Bloch Productions
 Ray Tarantola Music Service
 RB Drumsticks
 RCPI Pilot Services
 Reading School District
 Reality LA
 REALM Charter High School
 Reed Elsevier Inc.
 Revive Music Group
 Rick Stone Music, Jazz Guitar Lessons.com, Hofstra Univers
 Rochester Musicians Academy
 Rock Solid Productions, LLC
 Ron Barnes
 Rovi Corp
 Royal LePage
 Royal Room
 Rude Dog Properties, LLC
 Russelectric, Inc.
 Sacred Heart School
 Sam Ash Music
 Sam JC Lee Music
 SAP SE
 Sardis Elementary School
 Saxoasis.com
 Schaefer Mortgage
 School of Arts
 School of Music and Dance
 School of Rock
 School of Rock

Special Education Teacher	Scituate Public Schools
Owner	Scodwell USA
Warehouse Admin	Sears Trostel
Professor	Seattle Film Institute
-	Seattle Public Achools
Bassist	Self Employed
Music, audio, journalism, writing	Self Employed
Lead Guitarist	Self Employed
Pianist/composer/teacher	Self Employed
Singer/Actor/Vocal Coach	Self Employed
Violinist, Vocalist, Arranger/Composer, and	
Business Consultant	Self-employed and Nagle Solutions (business owner)
Faculty	Seoul Institute of the Art
-	Seoul Jazz Academy
Founder/Composer/Sound Designer	Serial Lab Studios
Founder/Composer/Sound Designer	Serial Lab Studios
Per Program Coordinator	SESAC
Ukulele Strummer	Shaka Brah Records
President	Shanti Music Productions Inc.
Co-Owner	Shanti Music Productions Renold & Co.
Senior Product Manager	Sharp Electronics Corp.
Digital Marketing Coordinator	Shout! Factory
Chief Information Officer	Siena College
Audio Engineer	Sierra Recordings SA
Principal	Silver Lake Productions, Inc.
Conservatorio de Musica	Simon Bolivar
Owner	SimplyGroovn'
Vice President, Operations & Production/Talk	
Programming	SiriusXM Satellite Radio
Founder	SkyBridge
Development & Communications Associate	Smith Memorial Playground
Owner	Smithville music studio
Manager, Merchandise and Retail Analysis	Solomon R. Guggenheim Museum
Owner	Solution Creators
Director	SongCycleS Music Studio
Owner	Sonic Arts, Los Angeles
VP, Media Technology Strategy	Sony
Video Engineer/Vault Services	SONY DADC
Manager, Business Affairs	Sony Music
Singer Songwriter/Producer/Recording Engineer	SouLime Sound
Drum Instructor	Sound Beech Music
Owner	Sound Garden Studios
Audio Engineer	Sound on Site Arizona
Studio Manager	Soundmirror, Inc.
CEO Owner Re-Recording Engineer	SoundVision GmbH
Jazz/Rock/Pop Voice Faculty	South Shore Conservatory
Assistant Superintendent	Southampton Public Schools
Mechanical Artist/Macintosh	Southern Graphic Systems
Pastoral Assistant for Music	St. Benedict Church
Assistant professor	St. Francis Xavier University
Director of Music Ministries	St. Lawrence Parish
Music Instructor	STAR Education
Owner	Starling Recording Studio
Global Consultant Database Manager	State Street Global Advisors

Director of Audio Products	SteelSeries
Owner	Studio B Mastering
Boss	Studiofrecuencias
Director	Supagarn Music School
Owner/Founder	Sweet Beat Productions LLC
Owner	Sweet Jean Media Services, inc
President	SweetSpot Entertainment, Inc.
Sales Engineer	Sweetwater Sound, Inc.
AVP Merchant Services	TD Bank
Project Coordinator	Team Environmental
Technical Lead, Software Development	TechSoup Global
Senior Windows Systems Administrator	TechTarget
Global Orientation Programs Manager - HR	Tesla Motors
Data Analyst and Administrator	Testronic
Hardware Designer	Texas Instruments
Owner	TGraach Productions
Studio Manager	The alcove recording studios
C.E.O.	The American Heritage Orchestra, Ltd
Artist	The Amy Hoffman
Arts Coordinator	The Arc of Schuyler
Band Lead & Soloist	The Bob Cary Orchestra
Head of Senior Music and Extra-Curricular Music Coordinator	The British School Rio de Janeiro
Music Teacher/Therapist	The Brookside School
Co-Owner, Professor, Producer	The Contemporary Music School
Business Manager	The Forum Corporation
Stage Tech	The Greene Space at WNYC/WQXR
Owner	The Lockport Music Center
Mastering Engineer	The Mastering Lab
Mastering engineer / assistant mastering engineer	The Mastering Palace
Music Instructor	The Music Corner
Music Teacher	The Music Staff Studio
Owner	The Nest Studio
Certified Nursing Assistant	The Overlook
Owner	The Quarter Barrel Arcade & Brewery
Studio Manager	The Record Co
PRINCEPS	The Renaissance Group
Data Analyst	The Retail Coach
Guitarist	The Rich Fabec Band
Senior Lecturer, Head of Jazz Department	The Royal College of Music
Guitar Instructor/Community Music Specialist	The SONG Project
Director	The Tuned In Academy
Department Head	The Vanguard Group
Music teacher	The Winston school of del mar
Software Developer	Themes & Variations
Owner	THG Knobs
Instrumental Music Teacher	Thomas E. Harrington Middle School
Production Manager	Threadbird Printing
Store Manager Trainee	Tires Plus
Network Administrator	TMMG
Attorney at Law	Toby Adams, Attorney at Law
After school Private lesson/small group instructor,	Touchstone Community School
Co-Director Choir	Transmedia
Chief Operating Officer	

Department Chair, Recording Arts
 Senior Network Analyst
 President
 -
 Owner
 Assistant director
 Detective
 Harpist & Music Therapist
 Director
 President
 Owner/Operator
 Group Worker
 Owner
 Owner
 Musician
 Deputy Assistant Administrator
 Disabled American Veteran
 Allison Tan
 C.E.O.
 Engagement Manager
 Facilities Engineer
 Renewal account consultant
 Professor
 Licenciatura en Composición Musical con
 Orientación en Música Popular
 Assistant Professor of Music
 -
 Director of Production and Education
 Postdoctoral Research Associate
 Assistant Professor
 Communications Associate
 Sound Designer, Audio Editor, Audio engineer,
 Music Producer
 Music teaching and Playing
 Owner
 Senior Chief Musician
 Letter Carrier
 Associate prof
 Composer
 Associate Director of Strategic Initiatives
 Music Teacher / Project & Life Coach
 Technical writer
 President
 "Elka" Band
 Booking/Operations Manager
 Customer Advocate
 Retired (100% Service-Connected Disabled
 Veteran)
 Owner
 Performing Songwriter
 -
 Owner
 Adjunct Professor
 Owner

Tribeca Flashpoint Media Arts Academy
 Tribune Publishing
 Tripp Street Soundworks
 Tritonis
 TuckerMix / Audio SQA
 Tufts dental school
 Tukwila Police Dept MCU
 Tuning the Soul
 Tupou Music School
 Turn It Up, Inc.
 Turner Tunes
 Turning Point
 Tutor/Management
 Twheidmusic
 Twins Records Syndicate
 U.S. Agency for International Development
 U.S. Navy
 UCLA Extension
 Unified Sounds
 Union for Reform Judaism
 Unite States Postal Service
 United Healthcare
 Universidad de los Andes

 Universidad Nacional de Villa María
 Universidade Federal de Rio Grande do Norte
 University of California, Los Angeles
 University of Chicago Presents
 University of Liverpool - Department of Chemistry
 University of North Carolina at Chapel Hill
 University of Virginia, SEAS

 Univision Networks
 UNO Co.,
 UpScale Music
 US Navy
 USPS
 UT Permian Basin
 Vanacore Music
 Vanderbilt University
 VapianoVasano
 Vecna
 Veltri, Inc.
 Velvet Music
 Venue Coalition
 Verizon Wireless

 Veterans Affairs (Army)
 Victor Olavarria Drums
 Victoria Vox
 Virtual Mix Engineer
 Vision Systems
 Volunteer State Community College
 Wachusett Recording Company

Music director	Waltham Boys and Girls Club
Coordinator	Warner Bros.
Office Assistant 3	Washington State University
Manager, Accounts Payable	Wayfair LLC
Multimedia Specialist/Adjunct Music Faculty	Weber State University
Assistant Band Director	Webster Groves High School
Audio Engineer	WeeWoo Studios
Personal Banker	Wells Fargo
Vice President	Wells Fargo Advisors
Main Guy	Wes Nagy
Music Teacher	West Bridgewater Public Schools
Music and Art Teacher	West Brookfield Elementary School
Application Developer	WestEd
Founder/Executive Director	White Hall Arts Academy
Owner	Wild Muse Productions Inc
Songwriter	WildRain
Michael Rivers	Wineglass Productions
Music School Director	Woodblock Music
C.E.O.	WoodyTunes Ltd
Business Development	WorkforceQA
Audio/Visual Technician	Wynn Resorts
Owner	Xobophon Records
-	Yamaha Music Foundation
Percussion instructor	Yatsushashi Elementary
Assoc Professor of Music	Yong Siew Toh Conservatory of Music
Owner and Teacher	You Rock School of Music
Intake Therapist	Youth and Family Services
-	Youtube
Manager Distribution	YP
-	YTN (24hrs news channel)
President	Zen Wellness
Head of Marketing	Zuman
-	Vaughn Brown Music
-	Canon USA
-	Aaron Henry Music
-	St Paul Public Schools
Railroad conductor	-
Teacher	-
Home studio	-
Self Employed	-
Professional Musician	-
Private Percussion instructor	-
Musician/Music Teacher	-
Musician in Chief	-
Independent Contractor	-
Unemployed	-
Musician	-
Musician/Teacher	-
Sound Editor	-
Guitar Instructor part time	-
Traveling Music Teacher	-
Piano teacher	-
Multimedia Consultant	-
Vocalist/instructor	-

Musician	-
Retired	-
Bereavement Manager	-
US Navy	-
Marketing Consultant and Part-Time Musician	-
Audio Director	-
Performer/musician	-
Saxophonist and Teacher	-
Violinist, musician, arranger/composer	-

Appendix D: Samples of Open-Ended Comments¹

Berklee College of Music Alumni Survey Sample of Financial-themed Responses to Final Survey Question

It was and is a good school. Please do everything possible to make the school more affordable for all students. The only thing that I regret is how much it cost.

I am extremely proud to tell people that I went to Berklee! Though I was only there two years (1980-1982) it was one of the best experiences of my life. Music was my life back then and though it is not my career now, it is still very much a part of who I am.

I was enrolled in the 'Audio Recording' degree program and could not afford to return after my second year. As an alumni, I look forward to the calls that I get each year from students collecting money for the college and scholarship program and I gladly contribute. It is my small way of hopefully helping others continue their studies where I was not able to.

One thing that I think would be really cool is if we were able to get a tour of Berklee in person all these years later and see the facility and recording studios, etc. that they have now... and reminisce at the same time.

Myself and other students that have graduated in the past few years are facing a very financial hardship of paying back our student loans. Right now I am about \$200,000 in debt from student loans from Berklee, and cannot afford to make the monthly payments of \$3,000 by myself, on top of paying rent, bills all alone while being self employed, and am unable to get the payments lowered or consolidated. Now some of my loans are in default, and this is affecting my credit severely from getting a credit card, other loans, say joining Musician/Actors Union, renting an apartment, etc. I do not regret going to Berklee, and am very interested in getting my masters at Berklee, but the financial hardship has put a lot of pressure on myself, and I am speaking on behalf of many of my classmates as well. I wish there was some type of counseling or advising graduates on how to handle student loans after graduation, and to help make a "game plan" on how to repay them, and different income options, I think this is very much needed at the college especially with the economy today, specifically in NYC where many other graduates are facing this as well.

¹ Comments have been edited for spelling, grammar, and readability.

Help in navigating and overcoming the monetary challenges that face musicians and artists in today's climate. How to expand to an international market from your living room. Any and all avenues that are available and a systematic approach to doing the administrative parts of that work. We are good with the creative, not so much with the other things, in my opinion. I feel like Berklee is the business at this point and the only thing left that resembles artist development.

I've been hearing a lot about rising tuition at Berklee from current students and recent grads. I'm really shocked at just how much costs have gone up, and I'm not even that far out from school. I am really impressed with how much the school has grown, and excited for the next generation of Berklee alumni, but the fact is, we are all entering a field that is not financially valued by, at least, American society, and crippling debt coupled with life in the arts is cruel. I would not trade my time at Berklee for the world, but I know that even when I work my butt off, I don't make enough to realistically cover what I'd be paying in current tuition, even with my husband's income added into the mix. I hope to see future endeavors to combat this problem. A life in the arts should not be meant for the independently wealthy alone.

Berklee was amazing; the best year of my life. I only wish it could have been the best four years of my life. Where I come from in Canada, my family is the deadly middle class. We were not wealthy enough to afford the school, and we weren't poor enough to receive major financial aid. I had a sizable scholarship, that I appreciated so much, but it wasn't enough. I don't blame Berklee, or anybody. It was just an unfortunate thing. It would have been nice to apply for other scholarships before semester 3, because that was the semester I couldn't afford to go into any more debt. But everything happens for a reason. You guys are awesome. Keep up all the good work.

I keep getting emails asking for a contribution to Berklee (Berklee Fund, "Play It Forward," etc.) Honestly I think that it is not appropriate to ask recent graduates for donations after they just spent a lot of money on their tuition. A lot of us will still be paying back their loans for the next few years. Being asked for more money in this situation leaves a strange taste. If Berklee wants to make its education more affordable they should think about ways to lower or at least stop increasing the tuition.

Berklee College of Music Alumni Survey
Sample of Alumni Engagement-themed Responses to Final Survey Question

I'm glad to finally start to get the hang of finding the Berklee connection to the Nashville world! The more we keep that gateway open, the better - the alumni community here is strong and growing. Thanks!

I attended the Alumni Reunion this year, Bringing it Back to Berklee in 2014. It was an outstanding event, I hope you plan on doing this on a regular basis. It was a lot of fun.

I'm truly having trouble getting people in my area to meet -- both me and my cohort who try to start alumni get togethers in the area are busy and have trouble finding times we can all meet (musicians=weird schedules). I think we could really use more of a Berklee representative closer to our area. Our city is well known for people blowing off events so they don't have to go out in the rain.

I would love to see a greater effort in connecting Berklee's alumni with each other. It is an extremely talented community that seems very disjointed when left alone. Having an entity creating networking and educational opportunities for the alumni would be fantastic and a wonderful addition to the Berklee experience.

For alumni, I think it would really be great to provide access to college resources on an ongoing basis.

I am the manager of two Big Bands and personnel director of one. It would be useful for me to be able to recruit qualified instrumentalists to volunteer as subs or even regular players with these ensembles.

I have been working in the music management side of the business for the past 7 1/2 years and would love come to Berklee to share my knowledge with working with acts such as Kiss, Darius Rucker, Vintage Trouble and several other artists. I have always had a desire to be a part of the Nashville trip that happens in the spring. I believe I am a valuable resource to the current students aspiring to work in the music industry from my vast knowledge on all sides of an artist career.

I would love for there to be more Berklee-related events in Minneapolis/St. Paul, MN.

From Providence but now in Toronto, it would be hard to attend any events in Boston and the costs would be much too much. It was Berklee School of Music when I attended and did help me very much in my education, even the Schillinger System. 284 Newbury St. I am listed in the first Alumni Directory you published years ago. You should publish a directory every few years or provide an update. I have not seen an Alumni News sent to me in many years. Always looked forward to that. I am 74 years old and still more active playing and leading my band than most anybody else. Being a senior is not a disease. Played the trumpet since 1948 and now better than ever, writing arrangements for the band at breakneck speed. I just like doing it. When I turn 86 I may slow down.... may!

I really enjoyed my (brief) time at Berklee, and I feel it's been incredibly beneficial to my career and, by extension, my life in general. I perhaps didn't make the most of the opportunities that were offered to me while I was there, because I was quite young and a bit of a moron, but I can still see the effects of what I learned there in my work today. The idea of returning to complete my studies is always at the back of my mind, and I'd appreciate any information on London or UK based reunions or networking events that might be taking place in the future.

I really enjoyed my time at Berklee. However, I feel no connection to the college. Makes me kind of sad. It is great to see Berklee in the news and I am proud to be an alum. Anything you could do to allow me to be more connected would be great.

I don't think that alumni should be charged at all for alumni-type events. Also, I believe every ALUM should receive a PERMANENT alumni ID card (like a student ID), rather than needing to call in to get one that is good for a short period of time. What a pain if I happen to come to Boston for the day and haven't planned on it and then try to get an alumni pass!

A greater Canadian alumni presence would be very helpful. I offered to start something a few years ago, but it never went anywhere. Regular meetups in at least Montréal (where I am), Toronto, and Vancouver would make sense.

I would love to attend workshops to better understand the music industry and network with fellow musicians. I wish Berklee had a more hands on program for preparing students for after college and their careers.

Berklee College of Music Alumni Survey
Sample of Career Support-themed Responses to Final Survey Question

I loved my time at Berklee. It was a wonderful learning experience, and I will always cherish that time. After graduation, I had to take a full-time job in tech to support my new family. Over the past year, I have chosen to pursue a career writing production music based out of my hometown in Central Florida with the goal of eventually doing that full-time. For every project or track I work on, I realize the value of my Berklee education, as it has prepared me to work well with clients and produce the results needed for the gigs.

While BERKLEE offered little direct preparation for my actual music career I did get quite a lot out of the musical education in general.

Berklee is a great school, however, it didn't prepare me for the reality of the music industry. The alumni program was vastly oversold at the school---I thought I would have a network and Nashville Alumni community to plug into after graduation and there really wasn't one to speak of. Hopefully that will change... and I would really like to see the school hire someone here in Nashville since there are two working full time in LA. Even someone part time would be helpful to build the community with some consistency year over year.

In terms [of] curriculum, I would say more classes on legal contracts and the basics of law. It's needed more than you'd realize. More classes about marketing and social media and building your career after you leave there.

I would love to see some kind of mentoring program available for alumni who are working in the field and can't quite figure out what their next step is or how to take their career to the next level.

This industry is anything but standard. There is no common career path, no guaranteed progress, and hardly any job security for most people.

I think that for those of us lucky enough to have a career in music, media, TV, (thanks to our expensive Berklee degrees), it would be amazing for the school to put us in touch with a more senior level alum who could give us some personal career advice and guidance.

I think a mentoring program would be incredibly beneficial for all parties involved. The industry is changing so quickly that I have heard how tough it is for many people with varying levels of success.

I still think that Berklee is (IMHO) the best possible music college, however I feel the challenge lies in the outside world/ society in general, that has lesser need for musicians. Partly because of the advance of modern technology, partly because a growing part of society views Music more as a some sort of pleasant background noise, as opposed to a piece of art. And as a background noise any mp3 player/DJ does the job just as well. So there is no need for a musician anymore. I know there is a lot more to this, but I wanted to keep my comment short and sweet.

Speaking for myself, working outside the music field was a decision I made upon graduating as I felt ambivalent towards a music-based career path. Feeling that if I missed the music within 6 months or so I would come back into it with a firm commitment. I never missed it. I felt almost embarrassed to then associate with my colleagues from school and drifted further away from the scene. However, I realized later in life that the Berklee experience was instrumental in my professional career path and success as the school taught me self-discipline, and that dedicated application to a process has its own reward. The thought process and skill sets necessary to complete a music composition course of study directly relates to the type of work I found myself enjoying. I would press the Alumni Affairs team to seek out stories from graduates who have found non-music paths to life - I'd venture many have similar Berklee-positive influences to share.

Attending Berklee was an incredible experience for me. If I could do it again and could afford it, I'd stay longer!

I only wish Berklee had a better placement/job search program, at least at the time I was there. I believe that has improved.

There is also the financial aspect of teaching artists/musicians/entrepreneurs coming out of Berklee how to handle their business.

As we all know, we are notoriously (generally speaking) horrible at handling this aspect of our lives.

If it isn't provided already, this would be a great addition to the education we receive.

Berklee College of Music Alumni Survey
Sample of General Praise-themed Responses to Final Survey Question

I had a very enriching time at Berklee. I have seen the amazing growth in the years after my tenure there and feel proud to have had the opportunity to attend such a prestigious school.

Thank you for opening this survey. As a Berklee lover, I can't wait to see my school keep improving in many ways. Great college!! Love Berklee.

I have been impressed with absolutely every initiative President Brown has undertaken, from broadening the curriculum at home to broadening access to instruction abroad and online, expanding degree offerings to include Masters study, to expanding the physical assets available to students on campus. It's been great to see Berklee's brand expand without losing the core of who we are. I am excited to see what the next horizon is (please tell me it's Berklee Mars!).

I love this school. I root for success for everything this school does. But I also see it realistically. The truth is the tuition has gotten so expensive, that had I been trying to attend the school now, I would not have been able to afford to go. I live in rural Iowa. I am the only Berklee graduate in my area for miles and miles and miles. I went to Berklee to get a stellar music education and experiences I could not get anywhere else. Then, I moved to rural Iowa with my husband to be able to share what I learned with other students (through my teaching studio). We live on an acreage, grow as much food as we can, and are a little like hippies. I know I'll never make tons of money in music, but I appreciate that I was able to get a scholarship to have the experience I did at Berklee.

Berklee has improved continuously since I went there in ways I could not have imagined. Just keep up the good work.

I learned a lot about being a musician while at Berklee except for one thing: what it means to be a working musician. As with most careers, this is something you cannot teach thus no fault to the Berklee curriculum at that time. I learned through gigging which is the proper way. Thank you for giving me the tools that in a way have made me a better marketing executive, co-worker, and creative dad. All the best!

Berklee is in my life forever, because it changes people (especially foreign students) forever.

I've never been back in Boston since I left in 1997, and I never visit Berklee website or socials, just because I prefer leaving the best two years of my life with the shape and the colors of my memory. I still attend small Berklee Alumni reunion with friends from Israel, Switzerland and Spain, because the kind of friendship that Berklee experience helps you to develop is unique and stronger than iron.

I feel that Berklee is a fantastic school. I am certainly glad I got the opportunity to go there and it is possible that I may return to complete my degree. I am currently frustrated with the lack of music career that I have, it is a tough business to make money in and opportunities do not seem abundant.

I think it is great you are asking. I am very proud of my education at Berklee.

Berklee was an incredible experience for me. The biggest take-away for me is that you need to make the experience your own. You need to learn from your peers and what has or has not been successful for them. This is what I like to share with my friends, family and perspective students.

Appendix E: Copy of the 2014 Alumni Survey



Alumni Survey 2014

Dear Berklee alumni,

Thank you for responding to this survey. You are an important part of the Berklee College community, and your input is appreciated and much needed as we plan for the future. This is a time of great change in both the music industry and the world of higher education, and it is reassuring to know that Berklee can draw on the vast experience and knowledge of our alumni to help us become the college that will best serve you and the next generation of musicians.

The questions in this survey are grouped into four sections, covering your contact information, educational experiences at Berklee, your current career, and your level of engagement as a Berklee alumna or alumnus. The survey can be completed in under 10 minutes. Thank you again for taking the time to complete this important survey.

Yours,

A handwritten signature in black ink, reading "Roger H. Brown". The signature is written in a cursive, flowing style.

Roger H. Brown, President

Alumni Survey 2014

Section I. Staying in Touch – Contact Information

Please provide the identification number included with the email or postcard which provided the link to this survey. Providing this number will allow Berklee to validate your contact information against our database to ensure we have current and accurate contact information.

For further verification, please enter your correct, current first and last name in the boxes below.

First Name

Last Name

Please provide your principal residential address.

Address 1:

Address 2:

City/Town:

State/Province:

ZIP/Postal Code:

Country:

Email Address:

Phone Number:

Would you like to add another residential address?

☐

Yes

☐

No

Alumni Survey 2014

Secondary residential address.

Address 1:

Address 2:

City/Town:

State/Province:

ZIP/Postal Code:

Country:

Phone Number:

Alumni Survey 2014

Are you self-employed?

☐ Yes

☐ No

Please provide your principal business address, if applicable.

Title:

Company:

Address 1:

Address 2:

City/Town:

State/Province:

ZIP/Postal Code:

Country:

Email Address:

Phone Number:

Would you like to add a second business address?

☐ Yes

☐ No

Alumni Survey 2014

Second business address.

Title:	<input type="text"/>
Company:	<input type="text"/>
Address 1:	<input type="text"/>
Address 2:	<input type="text"/>
City/Town:	<input type="text"/>
State/Province:	<input type="text"/>
ZIP/Postal Code:	<input type="text"/>
Country:	<input type="text"/>
Email Address:	<input type="text"/>
Phone Number:	<input type="text"/>

Alumni Survey 2014

Which of the above addresses is the best address to contact you?

- ☐ Principal residential address
- ☐ Secondary residential address
- ☐ Principal business address
- ☐ Secondary business address

Alumni Survey 2014

Section II - Your Education at Berklee

What years did you attend Berklee College of Music?

Start

End

What was your major or program at Berklee College of Music? (You may select all that apply.)

- | | |
|---|---|
| <input type="checkbox"/> Composition | <input type="checkbox"/> Music Therapy |
| <input type="checkbox"/> Contemporary Writing and Production | <input type="checkbox"/> Performance |
| <input type="checkbox"/> Electronic Production and Design (Music Synthesis) | <input type="checkbox"/> Professional Music |
| <input type="checkbox"/> Film Scoring | <input type="checkbox"/> Songwriting |
| <input type="checkbox"/> Jazz Composition | <input type="checkbox"/> MM – Contemporary Performance |
| <input type="checkbox"/> Music Business/Management | <input type="checkbox"/> MM – Scoring for Film, Television, and Video Games |
| <input type="checkbox"/> Music Education | <input type="checkbox"/> MM – Music Technology Innovation |
| <input type="checkbox"/> Music Production and Engineering | <input type="checkbox"/> MA – Global Entertainment and Music Business |
| <input type="checkbox"/> Other (please specify) | |

Did you complete a degree program at Berklee College of Music?

- ☐ Yes
- ☐ No

Alumni Survey 2014

Which degree did you obtain at Berklee College of Music? (Please select all that apply.)

- ☐ Diploma
- ☐ Bachelor of Music
- ☐ Master of Art
- ☐ Master of Music

Alumni Survey 2014

What reason best describes why you left Berklee without completing a degree? You may select more than one option, and provide comments in the box below, as well.

- ☐ Transferred to another school
- ☐ Academic performance
- ☐ Financial reasons
- ☐ Personal reasons, including health or disability
- ☐ Professional opportunity
- ☐ Never intended to complete my degree

Other reasons or comments

Did you have any postsecondary degree (i.e. any degree beyond a high school diploma) **before** entering Berklee College of Music?

- ☐ Yes
- ☐ No

Alumni Survey 2014

Please select the postsecondary degree(s) you earned before entering Berklee College of Music; list the name of the school from which you obtained the degree in the appropriate box.

- ☐ Associates
- ☐ Bachelors
- ☐ Masters
- ☐ Professional Doctorate (e.g. M.D., J.D., Ed.D.)
- ☐ Ph.D.

School attended.

Associates	<input type="text"/>
Bachelors	<input type="text"/>
Masters	<input type="text"/>
Professional Doctorate	<input type="text"/>
Ph.D.	<input type="text"/>

Have you earned any postsecondary degree(s) since leaving Berklee College of Music?

- ☐ Yes
- ☐ No

Alumni Survey 2014

Please select the postsecondary degree(s) you earned after leaving Berklee College of Music; list the name of the school from which you obtained the degree in the appropriate box.

- ☐ Associates
- ☐ Bachelors
- ☐ Masters
- ☐ Professional Doctorate (e.g. M.D., J.D., Ed.D.)
- ☐ Ph.D.

School attended.

Associates	<input type="text"/>
Bachelors	<input type="text"/>
Masters	<input type="text"/>
Professional Doctorate	<input type="text"/>
Ph.D.	<input type="text"/>

Alumni Survey 2014

Section III. What Are You Doing Now? Share Information about Your Career

Which category best describes your current primary occupation?

- ☐ Architecture/Art/Design
- ☐ Banking/Finance/Insurance
- ☐ Education
- ☐ Engineering
- ☐ Hospitality
- ☐ Law
- ☐ Music/Media/Entertainment
- ☐ Medicine/Health Care
- ☐ Military
- ☐ Public Safety/Law Enforcement
- ☐ Technology/Software
- ☐ Other (please specify)

Alumni Survey 2014

Which category best describes the level of your current primary occupation?

- ☐ Administrative
- ☐ Technical/Specialized Skill or Service
- ☐ Customer Service
- ☐ Managerial
- ☐ Executive
- ☐ Other (please specify)

Is your current primary occupation music-related?

- ☐ Yes
- ☐ No

Alumni Survey 2014

Do you have a second or part-time job that is music-related?

☐ Yes

☐ No

Alumni Survey 2014

Which category(s) best describes the music related nature of your part-time job? You may select more than one.

- ☐ Performance
- ☐ Composition
- ☐ Production/Engineering
- ☐ Arts Administration
- ☐ Promotions/Marketing/Publications
- ☐ Artist Representation/Management
- ☐ Film/TV/Video
- ☐ Music Education
- ☐ Music Therapy
- ☐ Music Technology
- ☐ Other (please specify)

Approximately what percentage of your personal income in 2013 came from music-related work?

- ☐ None
- ☐ Less than 5%
- ☐ More than 5% but less than 20%
- ☐ More than 20% but less than 50%
- ☐ 50% or more
- ☐ N/A or prefer not to answer

Alumni Survey 2014

Which category(s) best describes the music-related nature of your current primary occupation? You may select more than one.

- ☐ Performance
- ☐ Composition
- ☐ Production/Engineering
- ☐ Arts Administration
- ☐ Promotions/Marketing/Publications
- ☐ Artist Representation/Management
- ☐ Film/TV/Video
- ☐ Music Education
- ☐ Music Therapy
- ☐ Music Technology
- ☐ Other (please specify)

Outside of work, in which of the following music-related activities do you participate? (Please list all that apply, and provide any comments.)

- ☐ Teaching
- ☐ Gigging
- ☐ Worship
- ☐ Community theatre
- ☐ Personal leisure or family entertainment

Other options and comments:

Alumni Survey 2014

We would like to ask about your income. Please select the range that best describes your total personal (not household) income for all of 2013.

- | | |
|--|---|
| <input type="radio"/> \$0-\$20,000 | <input type="radio"/> \$100,001-\$150,000 |
| <input type="radio"/> \$20,001-\$40,000 | <input type="radio"/> \$150,001-\$250,000 |
| <input type="radio"/> \$40,001-\$60,000 | <input type="radio"/> Over \$250,000 |
| <input type="radio"/> \$60,001-\$80,000 | <input type="radio"/> Prefer not to say |
| <input type="radio"/> \$80,001-\$100,000 | |

Please indicate how satisfied you are with the following aspects of your current career.

	Very satisfied	Satisfied	Neither satisfied nor unsatisfied	Unsatisfied	Very unsatisfied
Feeling of contribution or achievement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work/Life balance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional recognition	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Income	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Alumni Survey 2014

In your opinion, to what extent did your experience at Berklee enhance or improve the following areas of your life?

	Very much	Somewhat	Not at all
Music performance skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other technical skills relevant to my chosen field	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preparedness for my career in general	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to analyze data and information critically	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to connect with people from varying backgrounds and/or cultures	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understanding the role of the arts in society	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to have satisfying interpersonal relationships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to lead, communicate, and collaborate successfully	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A creative approach to problem solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to adapt to changing situations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to develop an effective professional network	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ability to take an entrepreneurial approach to career	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments

Section IV. Getting Connected with Berklee and Your Fellow Alumni

How frequently do you visit the Berklee College of Music website (www.berklee.edu)?

- ☐ Very often – more than once a week
- ☐ Often – several times a month
- ☐ Occasionally – once or twice a month
- ☐ Rarely – a few times a year
- ☐ I've never been to the website

Please add any comments about the website:

Alumni Survey 2014

How often do you use the following social networking sites **specifically** to learn about, or stay in touch with, Berklee College of Music or fellow Berklee alumni?

	Often	Occasionally	Rarely	Never
Facebook	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Twitter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Linkedin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Pinterest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Google+	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tumblr	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Instagram	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please indicate your "Other" website:

Alumni Survey 2014

Please indicate how frequently you use the following music websites/services:

	Often	Occasionally	Rarely	Never
Pandora	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Yahoo Music	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Googleplay	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grooveshark	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Soundcloud	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
iTunes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Myspace	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Spotify	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Tunein	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Please indicate your "Other" website:

Alumni Survey 2014

Using a scale of 1 to 5, with 1 being no interest, and 5 being high interest, please indicate your level of interest in the following possible alumni activities:

	1 (No interest)	2	3	4	5 (High interest)
Panels on the music business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Workshops, clinics, or master classes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Career mentoring programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional networking events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Social networking events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Informal Chat with President Roger Brown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Guest speaker events	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Online workshops or webinars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reunion	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If "Other" please indicate:

Please indicate what time of day you would be most likely to attend an event.

- ☐ Morning
- ☐ Early Afternoon
- ☐ Lunch
- ☐ Afternoon
- ☐ Dinner
- ☐ After Dinner/Evening

Alumni Survey 2014

Charging a fee for alumni events would help offset costs and allow Berklee to offer more activities. What level would you consider a reasonable fee that you would be willing to pay for events?

- ☐ Less than \$15
- ☐ Between \$15 and \$30
- ☐ More than \$30

Alumni Survey 2014

Finally, we would like to give you the opportunity to provide any comments, observations, or feedback in the space below. This is your chance to let Berklee know how you feel, and to help make Berklee a better college. Please feel free to expand on any question or address any issue you felt was not covered in the survey.



Alumni Survey 2014

Dear Fellow Berklee alumni,

As director of alumni affairs for Berklee College of Music and a Berklee alumnus, I know first-hand the benefits of a Berklee education. I also know that the network of Berklee colleagues who will respond to this survey are an important resource to the college as we plan for the future. Allow me to express my gratitude to you for taking the time to complete this survey.

Thank you,

Michael Gaskins '93, Director of Alumni Affairs