

Berklee College of Music  
2016 Graduation Exit Survey Report

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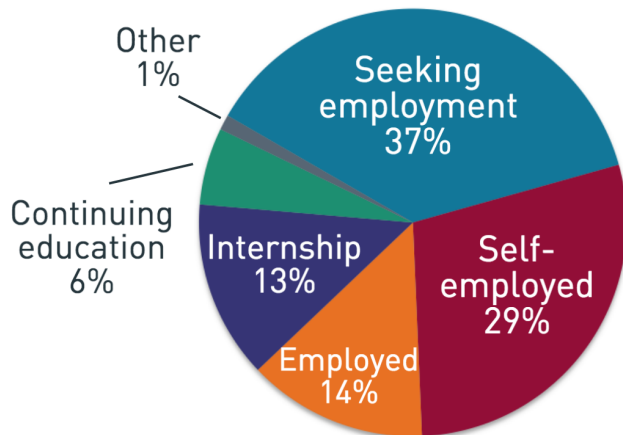
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June 2016

Prepared by the Office of Institutional Assessment

# BERKLEE COLLEGE OF MUSIC CLASS OF 2016

## Primary activity after graduation



**92%** Pursuing music related activities

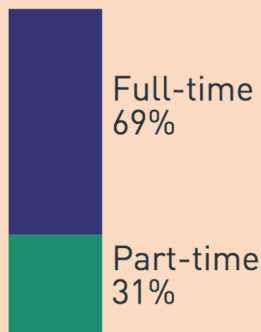
## Top 5 countries

United States  
South Korea  
Spain  
Canada  
China

## Top 5 states

Massachusetts  
California  
New York  
Tennessee  
Texas

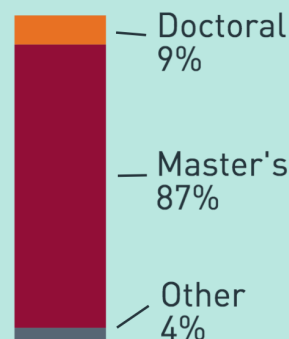
## Employment



## Employers include

Disney  
Pasha Entertainment  
Duotone Audio  
Boys and Girls Club  
PledgeMusic

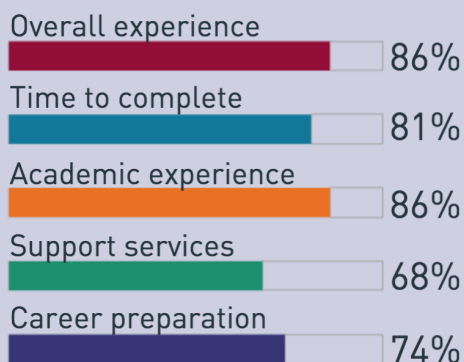
## Continuing education



## Schools include

Berklee  
NYU  
NE Conservatory  
Belmont University  
University of Miami

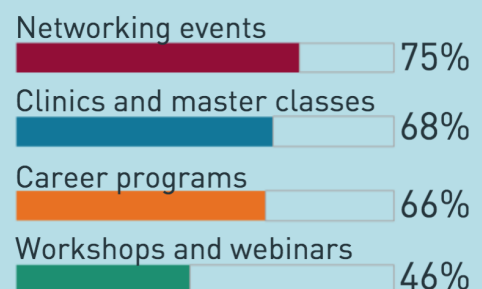
## Satisfied with Berklee



**90%**

**Likely to recommend Berklee to others**

## Interest in alumni services



## 2016 Berklee College of Music Graduation Exit Survey Results

In spring 2016, the offices of Alumni Affairs and Institutional Assessment, and the divisions of Student Affairs and Enrollment, partnered to design and administer a short exit survey to graduating students. This survey collected students' permanent contact information and immediate post-graduation plans, and also asked students to assess their experience at Berklee. The survey was distributed to graduating students as they picked up their cap and gown for commencement during the week of April 25, 2016. Two reminder emails were subsequently sent to students who had not yet completed the survey. Of the 922 graduating students, 788 unique responses were collected, resulting in an 86% response rate.

### *Primary activity after graduation*

The results of this survey provide an overview of our 2016 graduating student class. A large majority of students (92%) indicate that their primary activity after graduation is related to music and that they will be in the United States (90%). Slightly more than one-third of students are still seeking employment and another 29% indicate that they will be self-employed. Fourteen percent are employed and 13% are engaged in an internship. Most of those who are employed will be working full time (69%). Only nine students shared their annual salaries; these range from \$27,000 to \$105,000 per year. Thirty-eight students shared their hourly wages which vary from \$15/hour to \$24/hour. The complete list of employers appears in the appendix.

Student's primary activity after graduation		
	n	%
Seeking employment	294	37%
Self-employed	226	29%
Employed	107	14%
Internship	106	13%
Continuing education	46	6%
Other	9	1%
Total	788	100%
Table 1. Which one of the following best describes your primary activity after graduation?		

Is this activity music related?		
	n	%
Yes	726	92%
No	62	8%
Total	788	100%
Table 2. Is the primary activity music related?		

Where will you engage in this activity?		
	n	%
United States of America	707	90%
South Korea	10	1%
Spain	9	1%
Canada	6	1%
China	6	1%
Mexico	5	1%
Republic of Korea	5	1%
U.K.	5	1%
Japan	4	1%
Other countries	31	4%
Total	788	100%
Table 3. Please identify the country where you will engage in this primary activity. "Other countries" include 23 other countries.		

If in the United States, which state?		
	n	%
Massachusetts	288	41%
California	170	24%
New York	111	16%
Tennessee	26	4%
Texas	15	2%
Pennsylvania	14	2%
Other states	82	12%
Total	706	100%
Table 4. Please identify the state where you will engage in this activity. "Other states" include 28 other states.		

Please describe your employment.		
	n	%
Full-time	73	69%
Part-time	33	31%
Total	106	100%
Table 5. Of those who selected employed as a primary activity, is employment full-time or part-time?		

Please describe your employment.		
	n	%
Annual Salary	35	33%
Hourly Wage	71	67%
Total	106	100%
Table 6. Of those who selected employed as a primary activity, is compensation salary or hourly?		

Please provide your annual salary (n=9)	
Average	\$56,333
Median	\$45,000
Range	\$27,000 - \$105,000
Table 7. Of those who selected employed as a primary activity and are paid an annual salary, what is your annual salary?	

Please provide your hourly wage (n=38)	
Average	\$24.35/hour
Median	\$15.00/hour
Range	\$3.00 - \$100.00/hour
Table 8. Of those who selected employed as a primary activity and are paid an hourly wage, what is your hourly wage?	

A small number of students (6%) are continuing their education. Of this group, most are seeking a master's degree with a handful pursuing a doctoral degree or other degree or certificate. A list of programs and schools can be found in the appendix.

Please select the degree or certificate you are pursuing.		
	n	%
Other Degree / Certificate	2	4%
Bachelor's Degree	0	0%
Master's Degree	39	87%
Doctoral Degree	4	9%
Total	45	100%
Table 9. Of those who selected continuing education as a primary activity, what degree is being pursued?		

### *Experience at Berklee*

Most students express satisfaction with their academic and overall experience at Berklee (86% extremely satisfied/somewhat satisfied) and with the time it took them to complete their degree (81%). There is less satisfaction with how Berklee prepared them for the next stage in their career (74%) and with the support services offered while at Berklee (68%). Ninety percent express a likelihood to recommend Berklee to others.

How satisfied are you with...					
	Extremely dissatisfied	Somewhat dissatisfied	Neither satisfied nor dissatisfied	Somewhat satisfied	Extremely satisfied
the time it took you to complete your program at Berklee?	4%	5%	10%	31%	50%
your academic experience?	3%	5%	5%	44%	43%
the support services offered by Berklee?	5%	10%	17%	39%	29%
how Berklee prepared you for the next stage in your career?	4%	8%	14%	41%	33%
your overall experience at Berklee?	3%	4%	7%	36%	50%
Table 10. How satisfied are you with the following experiences at Berklee?					

How likely is it that you would recommend Berklee to others?		
	n	%
Extremely Likely	444	56%
Somewhat likely	268	34%
Neither likely nor unlikely	58	7%
Somewhat unlikely	16	2%
Extremely unlikely	1	0%
Total	787	100%
Table 11. How likely is it that you would recommend Berklee to others?		

### *Alumni engagement*

Most graduates would like to stay engaged with the college through activities such as networking events, clinics and master classes, career programs, and workshops and webinars. Six percent of the graduating students who responded are not interested in any of these alumni events.

Which of the following alumni events are of interest to you? Select all that apply.		
	n	%
Networking Events	591	75%
Clinics and master classes	536	68%
Education workshops and webinars	365	46%
Career programs	517	66%
None of the above	46	6%
Table 12. Which alumni events are of interest to you?		

### *Summary*

The very high response rate to this survey provides a valid snapshot of the 2016 graduating class, their future plans, and their experience at Berklee. Additionally, the permanent contact information data that were provided will allow the alumni office to reliably keep in touch with this group going forward.

Appendix A: List of employers	
Employer	Job Title
AEG Live	Marketing Assistant
Amazon	Contractor
Apple	Specialist
Apple	Content Design Engineer
Apple	Genius Administrator
AvalonBay Communities	Community consultant
Bass God	Bass disciple
Berklee College of Music	Phonathon Manager
Berklee College of Music	Admissions Material Coordination
Bill Silva Entertainment	Executive Assistant
Boston Smoke Shop	Assistant Manager
Boys and Girls Club	Music Teaching Assistant
Brighton Music Hall	Security Guard
Brookline Ice Co.	Operations Assistant
Capella Partners	Associate
Cheesecake Factory	Server
Collective Arts Incubator	Gallery Assistant/Music Coordinator
Craft Brewers Guild Of Boston	Sales
CVS	Sales Associate
Dana Point Yacht Club	Director of Sailing
Danielle abrams	Front desk position
Davis Music Academy	Music Teacher
Disney	Pit Band Sub
Duotone Audio	n/a
Empirical Labs	Something
Favor	Runner
Freelance	Freelance
Guitar Center	Instructor of Music
Guitar Instructor	Truefire
HCL Axon	Consultant
Herd Studio	Engineer
Hersheypark	Chocafella
Hojoko Boston	Brand Ambassador
House of Blues	Security
Human Worldwide	Staff Composer
Hunt's Photo and Video	Systems Support Specialist
ImprovBoston	Drummer
Instacart	Cashier
International Copyright Enterprise	Copyright Officer
iZotope Inc.	Sound Designer
Jammin with You!	Music Teacher
Jayme Stone	Fiddle Player
Jeff Russo	Composer's Assistant
Kathy Quian	Music Therapist
L.A. Burdick	Barista
L.A. Burdick	Retail, Barista
Lady Pills (band)	Bass Player
Lightwave	Managing Director
Lir	Server
Lord of Glory Lutheran Church	Music Director
MA DOE	Music Teacher
Matt Girard	Studio
Midori & Friends	Teaching Artist
MN Custom Bass & Effects	Endorser/ International Music Ambassador
Moodswing Management/The Eggplant Stereo	Artist
Music Maker School	Violin, Guitar and Mandolin Instructor

Music Makers	Instructor
music store	teacher
New England Music Academy	Guitar Instructor
New Orleans Music Teachers	Teacher
Pasha Entertainment	Tech Manager
Pasha Entertainment	Visual/Stage Coordinator
Pavement Coffeehouse	Barista
Pavement Coffeehouse	Supervisor
Pavement Coffeehouse	Server
Pavement Coffeehouse	Supervisor
Perfection Studios	Assistant Manager
Pianist and teacher	Performance
Plastic Assembly Systems	Video Editing/Social Media
PledgeMusic	Customer Service Assistant
Ralph Vertullo	Wedding Band Bass Player
Red Room @ Cafe 939	Talent Buyer / Assistant Venue Manager
Ripe	band member
Scorpion Developing	General Manager
Seattle Center for Structural Medicine	Business Manager
Self employed	Producer/Engineer/Manager
Self employed	tutor
SigmaPros	Art Director
Silver Arrow Band	Bassist
Silver Arrow Band	Saxophonist
SJC	Steward
Southern City Band	Guitarist
St. Thomas' Preparatory School	Choir Director
Starbucks	Barista
Starbucks	Barista
Studio Owner	Runner
Sunglass Hut	Sales Manager
Sure its Yours	Shipping Associate
Tantallon Community Players	Music Director
The Good Cup	Barista
Three Broken Records	Mix Engineer
Tony Maserati	Assistant Engineer
Tri-m company	Singer
Tyler Sam Johnson	Engineer/Assistant
Uber	Driver
Universal Music Publishing Group	Creative
Univision	n/a
Vendini	Member success manager
Waco ISD	Band Director
Warner Chappell	Digital Coordinator
Wei Dong Pan	Composer Assistant
YMCA	Group Leader



## Appendix B: List of internship employers

<p> 4/4 institute of music  Atom Factory  Avedis Zildjian Company  Berklee College of Music  Big Orange Sheep  Boston Children's Hospital  Brantley  Brian Harris  Brian Jantz  Brookline Public School District  Children's Hospital Los Angeles  Children's Hospital of Philadelphia  Chris Strong  Community Music School  Converse Rubber Tracks  CTK Management  Dan Cantor  Dianne Wegiel  Earthtones Music Therapy Services (tentative)  Electric Lady Studios  Electronic Production and Composition  Elias Arts  Eric Mammen  Goddard House Assisted Living  Hands Harmony  Heitor Pereira Studio  Hessel Van Oorschot  Ian Osbourne  Infinity Music Therapy Services  Jimmy Pemberton  Joe Smith  Judi Stewart  Julia Pernicone  Kennedy Day School  Kuwo Music  Little Airplane Production  Melissa Ferrick  Metropole Orkest  Mike Moss  Mumo production  Music Therapy  Musicworx  National Intrepid Center of Excellence  NBC Universal  Neurologic Music Therapy Services of Arizona  NeuroRhythm </p>	<p> Norman Ludwin  Omni Sound Studios  Out of the blue  Pandora  Peermusic  Pelham Academy (Justice Resource Institute)  Pending  Penn State Hershey Medical Center- Music Therapy Department  Peter Cokkinias / Berklee College Of Music  Pulse Recordings  Q Division Studios  Ralph Jaccodine Management  RedCola Music  Remote Control Productions  Ringmasters LLC  Roger (Sonido Antro)  Russ Gorsline  Seasons Hospice and Palliative Care  Sherrill House  Sony Music  Southern Ground Nashville  Spaulding Rehabilitation  Spaulding Rehabilitation Hospital  St. Elizabeths Hospital  Terri Lyne Carrington  The Boys and Girls Club of Dorchester  The Juilliard School  Timothy Williams  Ugly Duck Studios  University of Alabama Birmingham Hospitals  Verge Campus Media  Vinylarm  Warner Brothers Records  WEMF Radio  WGBH  Wind-up Records &amp; Round Hill Music </p>
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**Appendix C: List of continuing education institutions and programs**

Institution	Degree/Certificate	Program
Academy of Music - Krakow	Doctoral	Sacred Composition
Belmont University	Master's	Masters of Accountancy
Belmont University	Doctoral	Juris Doctorate
Berklee	Master's	Contemporary Performance
Berklee	Master's	Music Production, Technology, and Innovation
Berklee	Master's	Contemporary Performance - Global Jazz
Berklee	Master's	Scoring for Film, Television, and Video Games
Berklee	Master's	Contemporary Performance - Global Jazz
Berklee	Master's	Music Production, Technology, and Innovation
Berklee	Master's	Music Production, Technology, and Innovation
Berklee	Master's	Contemporary Performance
Berklee	Master's	Contemporary Performance - Production
Berklee	Master's	Contemporary Performance - Production
Boston Conservatory at Berklee	Master's	M.F.A.-Musical Theater
Brenau	Master's	Business
Cal Arts	Master's	M.F.A.
CSU Fullerton	Master's	M.M. Performance
CSU Northridge	Master's	M.M. Composition
FIT	Master's	Fashion and textile study museum practice
Frost	Master's	Composition
Manhattan school of Music	Master's	M.M.
McGill	Master's	Jazz Performance
New England Conservatory	Master's	Classical Guitar Performance
New England Conservatory	Master's	Contemporary Improvisation MM
New England Conservatory	Master's	Composition
New York University	Master's	Music Technology
New York University	Master's	Music Technology
Norwegian Academy of Music	Master's	M.M. in Composition (Jazz Concentration)
Nova Southeastern University	Doctoral	Law
NYU	Master's	Masters
NYU	Master's	Film Scoring
NYU	Master's	Music Technology
NYU	Master's	Masters Audio Engineering
Queens College	Master's	Jazz
Queens College	Master's	Music Performance
Simmons School of Social Work	Master's	Masters of Social Work / Urban Leadership Certificate
Southern Methodist University	Doctoral	Entertainment/Sports Law
The Hartt School	Master's	Composition
The Neighborhood Playhouse	Other Degree/Certificate	Dramatic Arts
The University of Manchester	Master's	MusM in composition
Thelonious Monk Institute	Master's	Not listed
University of Miami	Other Degree/Certificate	Law
University of Missouri	Master's	Personal Financial Planning
WPU	Master's	Jazz Performance