

Berklee Undergraduate Exit Survey Report | Spring 2018

A summary of results from the 2018 Berklee Exit Survey distributed to undergraduate students graduating from Berklee College of Music, the Boston Conservatory at Berklee, and Berklee Online in May 2018.

2018 Berklee Undergraduate Exit Survey

Data based on the responses of 1,042 Berklee College of Music, Boston Conservatory at Berklee, and Berklee Online graduating undergraduate students. Prepared by the Office of Institutional Research and Assessment.

Full report is available at
<https://www.berklee.edu/institutional-research-assessment>

Primary Activity After Graduation

- 34% Seeking employment
- 33% Self-employed/freelancer
- 14% Employed
- 11% Internship
- 7% Additional education
- 2% Other

Location of Primary Activity

- 35 Unique countries
- 32 Unique states

Careers

- 76% engaged with the Career Center/ICC
- 81% of those working are in entertainment

Satisfaction

- 83% satisfied with program of study
- 87% satisfied with professors
- 80% likely to recommend Berklee to others

Berklee College of Music's Campus in Boston

- | | |
|------------------------------|---|
| 35% Seeking employment | 82% satisfied with program of study |
| 33% Self-employed/freelancer | 85% satisfied with professors |
| 13% Internship | 79% likely to recommend Berklee to others |
| 11% Employed | |

Boston Conservatory at Berklee

- | | |
|------------------------------|---|
| 41% Seeking employment | 88% satisfied with program of study |
| 20% Employed | 90% satisfied with professors |
| 18% Self-employed/freelancer | 73% likely to recommend Berklee to others |

Berklee Online

- | | |
|------------------------------|---|
| 37% Self-employed/freelancer | 97% satisfied with program of study |
| 33% Employed | 96% satisfied with professors |
| 20% Seeking employment | 97% likely to recommend Berklee to others |

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Introduction

Overview

In spring 2018, the annual exit survey was distributed to students graduating from Berklee College of Music, the Boston Conservatory at Berklee, and Berklee Online. The survey was administered when students picked up their cap and gown for commencement and reminder emails were subsequently sent to students who had not completed the survey. The survey collected students' permanent contact information, post-graduation plans, and feedback on their experience at Berklee.

Of the 1,234 undergraduate students graduating, 1,042 unique responses were collected, resulting in an 84 percent response rate across Berklee. This strong response rate was similar to the response rates for the 2016 and 2017 exit surveys (85 and 83 percent, respectively). A full table of response rates can be found in Figure 5 of Appendix A. Graduate students from the Boston Conservatory and those in Berklee's Master of Arts in Music Therapy program were also surveyed at this time. These results will be presented in a forthcoming report with the other master's degree students graduating in June and July 2018 in Boston and Valencia.

The report below is separated into four sections. The first section reports on findings from the combined Berklee institution. The following three sections highlight findings from Berklee College of Music's campus in Boston (referred to as Berklee College of Music or BCM), Boston Conservatory at Berklee (referred to as Boston Conservatory or BCB), and Berklee Online (referred to as BOL). Results for each question by campus is available in Appendix A. When available, comparative data from previous years' exit surveys is provided. Reports of previous years' exit surveys are available on the Institutional Research and Assessment website: <https://www.berklee.edu/institutional-assessment/student-exit-surveys>.

Key Insights

Key insights from the survey include:

- **Continuous high response rate.** The exit survey continues to have a very high response rate ensuring reliable reporting on students' immediate post-graduation plans and their experience at Berklee.
- **Primary activity after graduation varies by campus.** Berklee College of Music has a greater percentage of graduates in internships, while Berklee Online has the leading percentage of graduates employed or self employed. Boston Conservatory reports relatively more graduates pursuing additional education.
- **Increased levels of self-employment from previous years.** Thirty-three percent of respondents reported being self-employed or a freelancer, up from 25 percent in 2017. This increase was seen both at Berklee College of Music (up from 27 percent in 2017 to 33 percent in 2018) and Boston Conservatory (up from nine percent in 2017 to 18 percent in 2018).
- **Varied engagement with the Berklee Career Center or International Career Center by campus.** Eighty-seven percent of Berklee College of Music respondents engaged with the Berklee Career Center and/or the International Career Center while at Berklee compared to 51 percent of Berklee Online respondents and 28 percent of Boston Conservatory respondents.
- **Highest satisfaction levels from Berklee Online.** Ninety seven percent of Berklee Online respondents reported being satisfied with their overall experience (compared to on-campus satisfaction of 82 percent). Berklee Online respondents were also most likely to recommend Berklee (97 percent), compared to on-campus recommendation rate of 79 percent.

Berklee

The following section provides a summary of aggregated responses from undergraduate students who graduated from Berklee College of Music's campus in Boston, Boston Conservatory at Berklee, and Berklee Online.

Berklee 2018 Exit Survey Results

An overview of 1,042 responses from undergraduate students graduating from Berklee College of Music, Boston Conservatory at Berklee, and Berklee Online.

Primary Activity after Berklee

34% Seeking employment
33% Self-employed/freelancer
14% Employed
11% Internship
7% Additional education
2% Other

Respondents will live in 35 countries

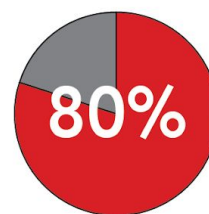


Careers

76% engaged with the Career Center/ICC
81% of those working are in the entertainment industry

Satisfaction

83% satisfied with program of study
87% satisfied with professors
71% satisfied with activities and events
83% satisfied with overall experience



would likely recommend
Berklee to others

Figure 1. Highlights from undergraduate exit survey, Berklee

Primary Activity After Graduation

Sixty-four percent of respondents are employed, self-employed, in an internship, or are accepted or enrolled in graduate school or another program of continuing education. This rate is higher than the 61 percent reported in 2017. Thirty four percent of respondents are seeking employment, down from 37 percent in 2017. The number of graduates that are self-employed/freelancer is up from 25 percent in 2017 to 33 percent this year. Fourteen percent of respondents are employed, down from 17 percent in 2017. Eleven percent of respondents are in an internship, and seven percent are accepted or enrolled in graduate school or another program of continuing education (both at the same levels as 2017). Only seven percent of respondents have professional representation such as an agent or manager.

Eighty-eight percent of respondents will be engaging in their primary activity in the United States, while the other 12 percent will be in one of 34 other countries. Other than the United States, the most common countries include China, South Korea, and Japan. Of the respondents whose primary activity will be in the United States, 36 percent will be in Massachusetts, 28 percent will be in California, and 17 percent will be in New York. The remaining alumni will be in one of 29 other states. These ratios are similar to those reported in previous exit surveys. Sixty-nine percent of respondents are authorized to work legally in the United States, a decrease from 76% last year.

Respondents who selected their primary activity as employed, self-employed, or in an internship were asked about the industry of their job. The top industries selected by respondents are live music (26 percent), followed by recording (14 percent), music and audio tools (10 percent), and film, video, and television (10 percent).

percent). Additionally, 81 percent of these respondents are in jobs or internships related to the entertainment industry. This rate is higher than the 73 percent reported in 2017.

Of the 146 respondents who selected employed as their primary activity, 143 responded to additional questions about their employment. Seventy-two percent of these respondents are employed in full-time positions and 61 percent are paid on an hourly basis. Only 56 graduates shared specific compensation information. Nineteen respondents reported an annual salary with a median salary of \$55,000 per year and 37 respondents reported an hourly wage with a median wage of \$15.00 per hour. A full list of employers and job titles are available in Appendix B. A full list of internship employers are available in Appendix C.

Of the seven percent of respondents who selected additional education as their primary activity after Berklee, 78 percent are pursuing a master's degree or doctoral degree. Of these students, 13 will remain at Berklee, with 10 at Berklee College of Music, two at Boston Conservatory, and one at Berklee Online. Other common destinations include New York University (6 master's degree students) and Manhattan School of Music (3 master's degree students). A full list of schools and programs are available in Appendix D.

Career Center

Students were asked about their engagement with the Berklee Career Center/International Career Center, as well as about their satisfaction with the various services offered. Seventy-six percent of respondents reported at least one form of engagement while at Berklee. Most commonly used services include meeting with an advisor (55 percent), searching for jobs, gigs, or internships in the Berklee Career Manager (42 percent), and using online career resources (33 percent). Respondents reported moderate satisfaction with the services offered by the Berklee Career Center/International Career Center. Sixty-six percent of respondents were satisfied¹ with advising sessions and workshops and events, and 59 percent were satisfied with opportunities in the Berklee Career Manager. A breakdown by campus can be found in Figure 19 in Appendix A.

Social Media

Students were asked about which Berklee social media they follow. Seventy-six percent of respondents follow Berklee on Facebook, 50 percent follow Berklee on Instagram, 34 percent follow Berklee on YouTube and 10 percent follow Berklee on Twitter. A breakdown by campus can be found in Figure 20 in Appendix A.

Satisfaction

Graduates were asked to indicate their satisfaction with their overall experience, programs of study, professors, and activities and events at Berklee. Eighty-three percent of respondents reported being satisfied with their overall experience at Berklee. This rate shows a decrease from 87 percent in 2017 and 86 percent in 2016. Respondents were most satisfied with their professors (87 percent) and less satisfied with their program of study (83 percent) and activities and events (71 percent). When asked if they would recommend Berklee to others, 80 percent indicated they were likely to recommend Berklee, with 43 percent being extremely likely to recommend Berklee. This 80 percent recommendation rate represents the third year of decrease down from 85 percent in 2017 and 90 percent in 2016².

Students were also given the opportunity to provide an open-ended response to the question, "Is there anything else you would like to share about your experience?" Forty-six percent of open-ended responses were negative, while 41 percent were positive and 13 percent were neutral.³ Common negative responses included issues related to cost, curriculum, diversity/equity, and administration. Most positive responses were in the categories of general satisfaction or satisfaction with faculty.

¹ Satisfaction is calculated as the combination of both "Satisfied" and "Very Satisfied".

² 2016 exit survey did not include Boston Conservatory at Berklee or Berklee Online.

³ Comments are available upon request.

Berklee College of Music's Campus in Boston

This section provides a summary of all responses from undergraduate students who graduated from Berklee College of Music's campus in Boston. A total of 863 responses were collected, resulting in an 88 percent response rate.

2018 Exit Survey Results | Berklee College of Music

An overview of 863 responses from undergraduate students graduating from Berklee College of Music.

Primary Activity after Berklee

35% Seeking employment
33% Self-employed/freelancer
13% Internship
11% Employed
5% Additional education
2% Other

Respondents will live in 30 countries

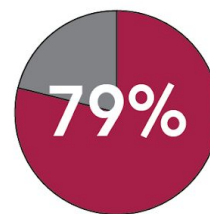


Careers

83% engaged with the Career Center/ICC
82% of those working are in the entertainment industry

Satisfaction

82% satisfied with program of study
85% satisfied with professors
73% satisfied with activities and events
82% satisfied with overall experience



would likely recommend
Berklee to others

Figure 2. Highlights from undergraduate exit survey, Berklee College of Music's Campus in Boston

Primary Activity After Graduation

Sixty-three percent of respondents are employed, self-employed, in an internship, or are accepted or enrolled in graduate school or another program of continuing education. This rate is higher than the 62 percent reported in 2017. Thirty five percent of respondents are seeking employment, the same as in 2017. Thirty-three percent of respondents are self-employed/freelancer, up from 27 percent in 2017. Thirteen percent of respondents are in an internship, the same as 2017. Eleven percent of respondents are employed, down from 17 percent in 2017. Five percent are accepted or enrolled in graduate school or another program of continuing education, down from 6 percent in 2017. Only six percent of respondents have professional representation such as an agent or manager.

Eighty-eight percent of respondents will be engaging in their primary activity in the United States, while the other 12 percent will be in one of 29 other countries. Other than the United States, the most common countries include China, South Korea, and Japan. Of the respondents whose primary activity will be in the United States, 40 percent will be in Massachusetts, 24 percent in California, and 16 percent in New York. The remaining respondents will be in one of 22 other states. Compared to previous exit surveys, there are similar percentages of graduates staying in the United States, however the number of unique states has decreased from 35 to 25. Sixty-five percent of respondents are authorized to work legally in the United States, lower than the 74 percent reported in 2017.

Respondents who selected their primary activity as employed, self-employed, or in an internship were asked about the industry of their job. The top industries selected by respondents are live music (28 percent), recording (14 percent), music and audio tools (11 percent), and film, video, and television (11 percent). Additionally, 82 percent of these respondents are in jobs or internships related to the entertainment industry. This rate is higher than the 73 percent reported in 2017.

Of the 98 respondents who selected employed as their primary activity, 96 responded to additional questions about their employment. Seventy-one percent of these respondents are employed in full-time positions; sixty-five percent are paid on an hourly basis. Only 29 graduates shared specific compensation information. Five respondents reported an annual salary with a median of \$50,000 per year and 24 respondents reported an hourly wage with a median wage of \$15.00 per hour. A full list of employers and job titles are available in Appendix B. A full list of internship employers are available in Appendix C.

Of the five percent of respondents who selected additional education as their primary activity after Berklee, 80 percent are pursuing a master's degree or doctoral degree. Of these respondents, 11 will remain at Berklee, with 9 returning to Berklee College of Music and 2 moving to the Boston Conservatory for their graduate programs. Other common destinations include New York University (5 master's students) and Manhattan School of Music (3 master's students). A full list of schools and programs are available in Appendix D.

Career Center

Students were asked about their engagement with the Berklee Career Center/International Career Center, as well as about their satisfaction with the various services offered. Eighty-three percent of respondents reported at least one form of engagement while at Berklee. Most commonly used services include meeting with an advisor (62 percent) and searching for jobs, gigs, or internships in the Berklee Career Manager (47 percent). Respondents reported moderate satisfaction with the services offered by the Berklee Career Center/International Career Center. Sixty-eight percent of respondents were satisfied with workshops and events, 67 percent were satisfied with their advising sessions, and 60 percent were satisfied with opportunities in the Berklee Career Manager.

Satisfaction

Graduates were asked to indicate their satisfaction with their overall experience, programs of study, professors, and activities and events at Berklee. Eighty-two percent of respondents reported being satisfied with their overall experience at Berklee. This rate is lower than 87 percent reported in 2017 and 86 percent reported in 2016. Respondents are most satisfied with their professors (85 percent satisfaction), followed by the program of study (82 percent), and activities and events (73 percent).

Graduates were also asked if they would recommend Berklee to others. Seventy-nine percent of respondents indicated they were likely to recommend Berklee, with 40 percent extremely likely to recommend Berklee. This 79 percent recommendation rate represents a decrease over the past three years, from 86 percent in 2017 and 90 percent in 2016.

Students were also given the opportunity to provide an open-ended response to the question "Is there anything else you would like to share about your experience?" Forty-six percent of open-ended responses were negative, while 40 percent were positive, and 14 percent were neutral. The top three most common negative responses fell into the themes of cost, curriculum, and administration. Comments related to diversity and equity were the fourth most common theme. Most frequent positive responses were of general satisfaction or about faculty.

Boston Conservatory at Berklee

This section provides a summary of all responses from undergraduate students who graduated from Boston Conservatory at Berklee. A total of 88 responses were collected, resulting in a 74 percent response rate.

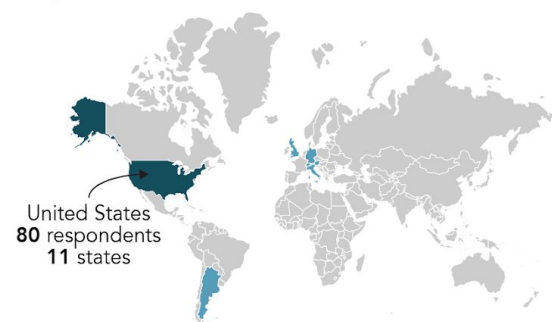
2018 Exit Survey Results | Boston Conservatory at Berklee

An overview of 88 responses from undergraduate students graduating from Boston Conservatory at Berklee.

Primary Activity after Berklee

41% Seeking employment
20% Employed
18% Self-employed/freelancer
17% Additional education
2% Other
1% Internship

Respondents will live in 8 countries

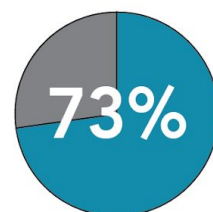


Careers

28% engaged with the Career Center/ICC
71% of those working are in the entertainment industry

Satisfaction

88% satisfied with program of study
90% satisfied with professors
64% satisfied with activities and events
81% satisfied with overall experience



would likely recommend
Berklee to others

Figure 3. Highlights from undergraduate exit survey, Boston Conservatory at Berklee

Primary Activity After Graduation

Fifty-seven percent of respondents are employed, self-employed, in an internship, or are accepted or enrolled in graduate school or another program of continuing education. This rate is higher than the 53 percent reported in 2017. Forty one percent of respondents are seeking employment, down from 46 percent in 2017. Twenty percent of respondents are employed, down from 23 percent in 2017. Eighteen percent of respondents are self-employed/freelancer, a large increase from 9 percent in 2017. Seventeen percent are accepted or enrolled in graduate school or another program of continuing education, down from 18 percent in 2017. One percent of respondents are in an internship, down from 3 percent in 2017. In addition to immediate career plans, graduates were asked if they have professional representation. Only ten percent of respondents have professional representation such as an agent or manager, less than the 18 percent reported in 2017.

Ninety-one percent of respondents will be engaging in their primary activity in the United States, while the other nine percent will be in one of seven other countries. Of respondents whose primary activity will be in the United States, 36 percent will be in Massachusetts, 34 percent in New York, and 11 percent in California. The remaining respondents come from eight other states. Compared to results from the 2017 survey, there is a slightly higher ratio of students moving outside of the United States (6 percent in 2017 and 9 percent in 2018). Ninety-two percent of respondents are authorized to work legally in the United States, higher than the 89 percent reported in 2017.

Respondents who selected their primary activity as employed, self-employed, or in an internship were asked about the industry of their job. The top industries selected by respondents are theater (29 percent), dance (24 percent), and health and wellness (15 percent). Additionally, 71 percent of these respondents are in jobs or internships related to the entertainment industry. This rate is slightly lower than the 73 percent reported in 2017.

Of the 18 respondents who selected employed as their primary activity, 17 responded to additional questions about their employment. Fifty-three percent of these respondents are employed in full-time positions and seventy-one percent of respondents are paid on an hourly basis. Only seven graduates reported their specific compensation information. Two respondents reported an annual salary with a median salary of \$38,500 per year and five respondents reported an hourly wage with a median wage of \$12.50 per hour. A full list of employers and job titles are available in Appendix B. A full list of internship employers are available in Appendix C.

Of the 17 percent of respondents who selected additional education as their primary activity after Berklee, 60 percent are pursuing a master's or doctoral degree. Each of these respondents are attending a different school for their advanced degree, with none returning to Berklee. A full list of schools and programs are available in Appendix D.

Career Center

Students were asked about their engagement with the Berklee Career Center/International Career Center, as well as about their satisfaction with the various services offered. In contrast to the responses from BCM students, only 28 percent of respondents reported at least one form of engagement while at Berklee. Twenty-two percent of respondents met with an advisor, 11 percent used online career resources, seven percent searched on the Berklee Career Manager and seven percent attended a workshop or event. Forty-seven percent of respondents were satisfied with advising sessions, 40 percent were satisfied with workshops and events, and 24 percent were satisfied with opportunities in the Berklee Career Manager.

Satisfaction

Graduates were asked to indicate their level of satisfaction with their overall experience, programs of study, professors, and activities and events at Berklee. Eighty-one percent of respondents reported being satisfied with their overall experience at Berklee. This rate was consistent with the 81 percent reported in 2017. Students reported highest satisfaction with their professors (90 percent) and program of study (88 percent), and least with activities and events (64 percent). This suggests that Boston Conservatory students are satisfied with their classroom experiences, but not as satisfied outside of the classroom.

Graduates were also asked if they would recommend Berklee to others. Seventy-three percent of respondents indicated they were likely to recommend Berklee, with 36 percent extremely likely to recommend Berklee. This rate was similar to the 74 percent recommendation rate reported in 2017.

Students were also given the opportunity to provide an open-ended response to the question "Is there anything else you would like to share about your experience?" Sixty-five percent of the open-ended responses were negative, and 35 percent were positive. The most frequent themes found in the negative responses were around the merger, and diversity/equity issues. Positive responses were of general satisfaction or about faculty.

Berklee Online

This section provides a summary of all responses from undergraduate students who graduated from Berklee Online. A total of 91 responses were collected, resulting in a 66 percent response rate.

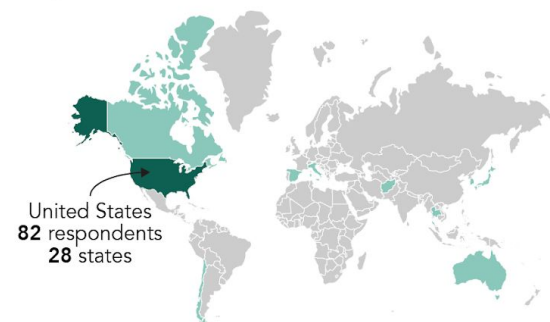
2018 Exit Survey Results | Berklee Online

An overview of 91 responses from undergraduate students graduating from Berklee Online.

Primary Activity after Berklee

37% Self-employed/freelancer
33% Employed
20% Seeking employment
9% Additional education
1% Other
0% Internship

Respondents will live in 10 countries



Careers

51% engaged with the Career Center/ICC
78% of those working are in the entertainment industry

Satisfaction

97% satisfied with program of study
96% satisfied with professors
94% satisfied with online courses
63% satisfied with activities and events
97% satisfied with overall experience

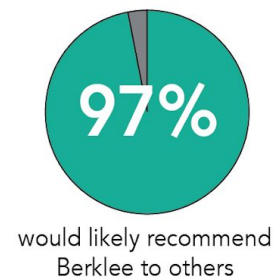


Figure 4. Highlights from undergraduate exit survey, Berklee Online

Primary Activity After Graduation

Seventy-nine percent of respondents are employed, self-employed, in an internship, or are accepted or enrolled in graduate school or another program of continuing education. Of these respondents, thirty seven percent are self-employed/freelancer, 33 percent are employed, 20 percent are seeking employment, and nine percent are accepted/enrolled in graduate school or another program of continuing education. Only ten percent of respondents have professional representation such as an agent or manager.

Ninety percent of respondents will be engaging in their primary activity in the United States, while the other 10 percent will each be in one of nine other countries (Afghanistan, Australia, Canada, Chile, Italy, Japan, South Korea, Spain, and Thailand). Of respondents whose primary activity will be in the United States, 21 percent will be in California, 8 percent in Florida and 8 percent in Massachusetts. The remaining respondents come from twenty-five other states. Ninety-one percent of respondents are authorized to work legally in the United States.

Respondents who selected their primary activity as employed, self-employed, or in an internship were asked about the industry of their job. The top industries selected by respondents are recording (19 percent), live music, education, or technology (16 percent each). Additionally, 78 percent of these respondents are in jobs or internships related to the entertainment industry.

All of the 30 respondents who selected employed as their primary activity responded to additional questions about their employment. Eighty-seven percent of these respondents are employed in full-time positions and

fifty-seven percent are paid an annual salary. Sixty-three percent of those employed shared specific compensation information. Twelve respondents reported an annual salary with a median salary of \$64,000 per year and seven respondents reported an hourly wage with the median wage of \$15.50 per hour. A full list of employers and job titles are available in Appendix B. A full list of internship employers are available in Appendix C.

Career Center

Students were asked about their engagement with the Berklee Career Center/International Career Center, as well as about their satisfaction with the various services offered. Fifty-one percent of respondents reported at least one form of engagement while at Berklee. Twenty-nine percent searched on the Berklee Career Manager, 23 percent of respondents met with an advisor, and 22 percent used online career resources. Seventy-three percent of respondents were satisfied with opportunities in the Berklee Career Manager.

Satisfaction

Berklee Online graduates expressed very high levels of satisfaction and likelihood to recommend. Ninety-seven percent of respondents reported being satisfied with their overall experience at Berklee. Ninety-seven percent were satisfied with their program of study, 96 percent were satisfied with their professors, and 94 percent were satisfied with their online courses. As one might expect, the question regarding satisfaction with activities and events is less relevant to online students: Sixty three percent were satisfied with activities and events, however only two percent were dissatisfied with activities and events. Ninety-seven percent of respondents indicated they were likely to recommend Berklee, with 43 percent extremely likely to recommend Berklee.

Students were also given the opportunity to provide an open-ended response to the question “Is there anything else you would like to share about your experience?” Sixty-two percent of the open-ended responses were positive, mostly about general satisfaction. Eighteen percent of the open ended responses were negative, all about curriculum.

Conclusion and Next Steps

The high response rate to this survey provides a valid snapshot of the 2018 undergraduate graduating class, their immediate post-graduation plans, and their experiences at Berklee College of Music, Boston Conservatory at Berklee, and Berklee Online. The following points also highlight some strengths and potential areas for further investigation and improvement.

- **Increased percentage of students employed, self-employed, in an internship, or pursuing post-secondary education.** Sixty-four percent of respondents are employed, self-employed, in an internship, or are accepted or enrolled in graduate school or another program of continuing education, an increase from 61 percent in 2017. This increase is driven by an increase of respondents who are self-employed or freelancers, up from 25 percent in 2017 to 33 percent in 2018.
- **Decreasing levels of recommendation.** Although the majority of students would recommend Berklee to others, there has been a steady decrease over the past three years from 90 percent in 2016, down to 85 percent in 2017 and to 80 percent this year. Only 73 percent of respondents from Boston Conservatory would be likely to recommend Berklee, while 97 percent of respondents from Berklee Online would be likely to recommend Berklee.
- **Strong Satisfaction with Berklee Online.** In addition to the high recommendation rate, Berklee Online students also reported the highest levels of satisfaction in each category (with the exception of activities and events) compared to other graduates.
- **Boston Conservatory's low participation and comparative satisfaction with the Berklee Career Center.** A majority of Boston Conservatory students did not engage with the Berklee Career Center/International Career Center. Graduates also reported very low satisfaction with opportunities in the Berklee Career Manager.
- **Moderate satisfaction with activities and events.** Overall, there was 71 percent satisfaction with Berklee's activities and events. Boston Conservatory respondents reported the lowest satisfaction rate, with 64 percent satisfied and 11 percent dissatisfied.

A comparable graduate student exit survey report will be released following all graduate program commencements in July.

Appendix

Appendix A: Results from all questions by campus

Figure 5. Response rates by campus

	Responses	Graduates	Rate
Berklee College of Music, Boston	863	978	88%
Boston Conservatory at Berklee	88	119	74%
Berklee Online	91	137	66%
Total	1,042	1,234	84%

Figure 6. Primary Activity After Graduation

	BCM (n=863)		BCB (n=88)		BOL (n=91)		Total (n=1,042)	
	n	%	n	%	n	%	n	%
Seeking employment	299	35%	36	41%	18	20%	353	34%
Self-employed/freelancer	289	33%	16	18%	34	37%	339	33%
Employed	98	11%	18	20%	30	33%	146	14%
Internship	109	13%	1	1%	-	-	110	11%
Additional education	47	5%	15	17%	8	9%	70	7%
Other	21	2%	2	2%	1	1%	24	2%

Responses to the prompt "Please indicate which one of the follow best describes your primary activity after graduation."

Figure 7. Country of Primary Activity

BCM (n=863)			BCB (n=88)			BOL (n=91)		
	n	%		n	%		n	%
United States	757	88%	United States	80	91%	United States	82	90%
China	17	2%	Argentina,	1 each	1% each	Afghanistan,	1 each	1% each
South Korea	15	2%	Austria,			Australia, Canada,		
Japan	13	2%	Germany, Italy,			Chile, Italy, Japan,		
Afghanistan	6	1%	Lebanon,			South Korea, Spain,		
25 other cts.	55	6%	Switzerland, UK			Thailand		

Responses to the prompt "Please identify the country where you will engage in this activity."

Figure 8. US State of Primary Activity

BCM (n=688)			BCB (n=76)			BOL (n=73)		
	n	%		n	%		n	%
Massachusetts	272	40%	Massachusetts	27	36%	California	15	21%
California	209	24%	New York	26	34%	Florida	6	8%
New York	113	16%	California	8	11%	Massachusetts	6	8%
Florida	18	3%	Illinois	4	5%	Colorado	5	7%
Tennessee	14	2%	Maryland	3	4%	24 other states	41	56%
20 other states	62	9%	6 other states	8	11%			

Responses to the prompt "Please identify the state where you will engage in this activity."

Figure 9. Authorization to Work in the United States

	BCM (n=863)		BCB (n=88)		BOL (n=91)		Total (n=1,042)	
	n	%	n	%	n	%	n	%
Yes	558	65%	81	92%	83	91%	722	69%
No	305	35%	7	8%	8	9%	320	31%

Responses to the prompt "Are you authorized to work permanently in the U.S.?"

Figure 10. Engagement with the Career Center or International Career Center

	BCM (n=863)		BCB (n=88)		BOL (n=91)		Total (n=1,042)	
	n	%	n	%	n	%	n	%
Met with an advisor	532	62%	19	22%	21	23%	572	55%
Registered for an internship course	178	21%	-	-	5	5%	183	18%
Searched for jobs, gigs, or internships in the Berklee Career Manager	408	47%	6	7%	26	29%	440	42%
Used online career resources (Career Center/ICC website)	316	37%	10	11%	20	22%	346	33%
Attended a Career Center/ICC workshop or event (Career Jam, Internship Expo, lunch with the ICC, etc.)	318	37%	6	7%	2	2%	326	31%
Participated in a spring break industry trip	117	14%	-	-	1	1%	118	11%
Did not engage with the Career Center/ICC	144	17%	63	72%	45	49%	252	24%

Responses to the prompt "During your time at Berklee, in what ways did you engage with the Career Center or International Career Center (ICC)?"

Figure 11. Professional Representation

	BCM (n=863)		BCB (n=88)		BOL (n=91)		Total (n=1,042)	
	n	%	n	%	n	%	n	%
Yes	53	6%	9	10%	9	10%	71	7%
No	810	94%	79	90%	82	90%	971	93%

Responses to the prompt "Do you have professional representation, like an agent or manager?"

Figure 12. Higher Education Pursued

	BCM (n=45)		BCB (n=15)		BOL (n=8)		Total (n=68)	
	n	%	n	%	n	%	n	%
Other degree/certificate	1	2%	3	20%	-	-	4	6%
Bachelor's degree	8	18%	3	20%	-	-	11	16%
Master's degree	34	76%	9	60%	8	100%	51	75%
Doctoral degree	2	4%	-	-	-	-	2	3%

Of those who selected additional education as their primary activity, responses to the prompt "Please select the degree or certificate you are pursuing."

Figure 13. Entertainment Industry Employment

	BCM (n=489)		BCB (n=34)		BOL (n=64)		Total (n=587)	
	n	%	n	%	n	%	n	%
Yes	399	82%	24	71%	50	78%	473	81%
No	90	18%	10	29%	14	22%	114	19%

Of those who selected employed, self-employed, or internship as their primary activity, responses to the prompt "Is your employment related to the entertainment industry, including performing arts?"

Figure 14. Industry Employment

	BCM (n=489)		BCB (n=34)		BOL (n=64)		Total (n=587)	
	n	%	n	%	n	%	n	%
Live music	139	28%	2	6%	10	16%	151	26%
Recording industry	70	14%	-	-	12	19%	82	14%
Music and audio tools	52	11%	-	-	8	13%	60	10%
Film, video, and television	53	11%	-	-	4	6%	57	10%
Education	34	7%	2	6%	10	16%	46	8%
Health and wellness	39	8%	5	15%	-	-	44	7%
Artist services	29	6%	1	3%	6	9%	36	6%
Technology	16	3%	-	-	10	16%	26	4%
Advertising	15	3%	1	3%	-	-	16	3%
Theater	5	1%	10	29%	-	-	15	3%
Video games	13	3%	-	-	-	-	13	2%
Dance	3	1%	8	24%	-	-	11	2%
Orchestra, chorus, and band	8	2%	2	6%	-	-	10	2%
Church and worship	4	1%	-	-	3	5%	7	1%
Radio and streaming music	5	1%	-	-	1	2%	6	1%
Arts administration	3	1%	2	6%	-	-	5	1%
Journalism	1	<1%	-	-	-	-	1	<1%
Opera	-	-	1	3%	-	-	1	<1%

Of those who selected employed, self-employed, or internship as their primary activity, responses to the prompt "Which industry best describes your employment?"

Figure 15. Employment Type

	BCM (n=96)		BCB (n=17)		BOL (n=30)		Total (n=143)	
	n	%	n	%	n	%	n	%
Full-time	68	71%	9	53%	26	87%	103	72%
Part-time	28	29%	8	47%	4	13%	40	28%

Of those who selected employed as their primary activity, responses to the prompt "Please describe your employment"

Figure 16. Compensation Type

	BCM (n=96)		BCB (n=17)		BOL (n=30)		Total (n=143)	
	n	%	n	%	n	%	n	%
Annual Salary	34	35%	5	29%	17	57%	56	39%
Hourly Wage	62	65%	12	71%	13	43%	87	61%

Of those who selected employed as their primary activity, responses to the prompt "Please indicate how you are paid"

Figure 17. Compensation Amount – Annual Salary

	BCM (n=5)	BCB (n=2)	BOL (n=12)	Total (n=19)
Mean	\$65,600	\$38,500	\$92,083	\$79,474
Median	\$50,000	\$38,500	\$64,000	\$55,000
High	\$160,000	\$47,000	\$350,000	\$350,000
Low	\$28,000	\$30,000	\$3,000	\$3,000

Of those who selected employed as their primary activity, responses to the prompt "Please provide your annual salary (optional)"

Figure 18. Compensation Amount – Hourly Wage

	BCM (n=24)	BCB (n=6)	BOL (n=7)	Total (n=37)
Mean	\$20.89/hr	\$19.28/hr	\$18.00/hr	\$20.08/hr
Median	\$15.00/hr	\$12.50/hr	\$15.50/hr	\$15.00/hr
High	\$100.00/hr	\$50.00/hr	\$25.00/hr	\$100.00/hr
Low	\$3.00/hr	\$3.75/hr	\$13.50/hr	\$3.00/hr

Of those who selected employed as their primary activity, responses to the prompt “Please provide your hourly wage (optional)”

Figure 19. Satisfaction with Career Center or International Career Center Services

	Very Dissatisfied (1)	Dissatisfied (2)	Neutral (3)	Satisfied (4)	Very Satisfied (5)	% Satisfied	Average score out of 5
<i>Total (n=~1,037)</i>							
Advising sessions	4%	5%	25%	36%	29%	66%	3.8
Opportunities in the Berklee Career Manager	4%	7%	30%	35%	24%	59%	3.7
Workshops and events (Career Jam, Internships Expo, spring break industry trips, etc.)	4%	5%	24%	37%	29%	66%	3.8
<i>BCM (n=~863)</i>							
Advising sessions	4%	5%	24%	37%	30%	67%	3.8
Opportunities in the Berklee Career Manager	4%	7%	29%	36%	23%	60%	3.7
Workshops and events (Career Jam, Internships Expo, spring break industry trips, etc.)	4%	5%	23%	38%	30%	68%	3.8
<i>BCB (n=~84)</i>							
Advising sessions	8%	8%	38%	34%	13%	47%	3.4
Opportunities in the Berklee Career Manager	7%	18%	51%	16%	9%	24%	3.0
Workshops and events (Career Jam, Internships Expo, spring break industry trips, etc.)	6%	8%	46%	21%	19%	40%	3.4
<i>BOL (n=~90)</i>							
Opportunities in the Berklee Career Manager	1%	0%	26%	30%	43%	73%	4.1

Responses to the prompt “Please rate your satisfaction with these services provided by the Career Center or International Career Center.” Responses vary by question.

Figure 20. Social Media Following

	BCM (n=863)		BCB (n=84)		BOL (n=90)		Total (n=1,037)	
	n	%	n	%	n	%	n	%
Facebook	679	79%	45	54%	66	73%	790	76%
Instagram	437	51%	41	49%	44	49%	522	50%
Youtube	324	38%	13	15%	19	21%	356	34%
Twitter	74	9%	1	1%	31	34%	106	10%
Other	33	4%	4	5%	4	4%	41	4%
Soundcloud	28	3%	1	1%	5	6%	34	3%
Blogs	13	2%	0	0%	5	6%	18	2%
Flickr	3	<1%	2	2%	0	0%	5	<1%

Responses to the prompt "Which Berklee social media do you follow?"

Figure 21. Satisfaction with Berklee

	Very Dissatisfied (1)	Dissatisfied (2)	Neutral (3)	Satisfied (4)	Very Satisfied (5)	% Satisfied	Average score out of 5
<i>Total (n=~1,037)</i>							
Your program of study	3%	4%	10%	41%	43%	83%	4.2
Your professors	2%	2%	9%	43%	44%	87%	4.2
Your online courses	2%	1%	2%	30%	64%	94%	4.5
Activities and events	3%	4%	22%	44%	27%	71%	3.9
Your overall experience	3%	3%	11%	45%	38%	83%	4.1
<i>BCM (n=~863)</i>							
Your program of study	3%	4%	11%	42%	39%	82%	4.1
Your professors	3%	3%	10%	44%	41%	85%	4.2
Activities and events	3%	4%	21%	47%	26%	73%	3.9
Your overall experience	3%	3%	12%	47%	35%	82%	4.1
<i>BCB (n=~84)</i>							
Your program of study	1%	5%	6%	42%	46%	88%	4.3
Your professors	1%	1%	7%	37%	54%	90%	4.4
Activities and events	4%	7%	25%	45%	19%	64%	3.7
Your overall experience	6%	4%	10%	42%	39%	81%	4.0
<i>BOL (n=~90)</i>							
Your program of study	2%	0%	1%	25%	72%	97%	4.6
Your professors	2%	0%	2%	31%	64%	96%	4.6
Your online courses	2%	1%	2%	30%	64%	94%	4.5
Activities and events	1%	1%	35%	20%	43%	63%	4.0
Your overall experience	2%	0%	1%	29%	67%	97%	4.6

Responses to the prompt "Based on your experience at Berklee, please indicate your level of satisfaction with...".
Responses vary by question.

Figure 22. Ranking Boston Conservatory at Berklee's Perceived Strengths (n=84)

	Least Significant (1)	(2)	(3)	(4)	Most Significant (5)	% Top 2	Average score out of 5
Being located in the city of Boston	17%	24%	15%	15%	29%	44%	3.2
Multidisciplinary environment	23%	14%	19%	20%	24%	44%	3.1
Performance Opportunities	18%	24%	17%	24%	18%	42%	3.0
Close-knit community	18%	21%	25%	17%	19%	36%	3.0
Small class sizes/individual attention	25%	17%	24%	24%	11%	35%	2.8
Responses to the prompt "The following have been identified as perceived strengths of the Boston Conservatory at Berklee. Based on your experiences, please rank from most (1) to least (5) significant strength."							

Figure 23. Recommend Berklee

	Extremely unlikely (1)	Somewhat unlikely (2)	Neither likely nor unlikely (3)	Somewhat likely (4)	Extremely likely (5)	% Likely	Average score out of 5
BCM (n=863)	2%	5%	13%	39%	40%	79%	4.1
BCB (n=84)	10%	5%	13%	37%	36%	73%	3.8
BOL (n=89)	2%	-	1%	19%	78%	97%	4.7
Total (n=1,036)	3%	5%	12%	37%	43%	80%	4.1
Responses to the prompt "How likely is it that you would recommend Berklee to others?"							

Appendix B: List of Employers and Job Titles

Berklee College of Music	
Employer Name	Job Title
Academy.fm	Video Instructor
Apple	Technical Specialist
Apple	Genius
Apple	Genius
Atlantic Records	Engineer
B3 Restaurant and Bar	Production Manager
Berklee College of Music	Session Coordinator
Berklee College of Music	Work Study
Berklee College of Music	Video Production
Berklee College of Music	Work Study
BMI	CEO
Boston College	Events Assistant
Boston Conservatory at Berklee	Daytime Supervisor
Boston For The Dogs	Dog handler
Boston Public Schools	Music Teacher
Boston University - Tanglewood	Scheduling and Academic Services Coordinator
Bravado	Executive Admin Assistant to CEO
Butter Music and Sound	Junior Composee
Choon	A&R
Christophe Beck	Assistant
Christopher King	Admissions Student Recruiter
City of Redmond	Parks Maintenance Seasonal
Cluster Audio	CEO/manager
Come From Away 1st National Tour	Guitar 2/Mandolin
Creative Soul Music	Voice Teacher
Dave Cobb	Engineer
Discover Music and Art	Guitar Teacher
Easton	Instructor
Family Affair Publishing/Productions	Assistant Engineer/Sound Designer
Fernando OCampos	Sales
Freelance	n/a
Giant Interactive	Audio Designer
Giant Network	Audio Designer
Grace Chapel	Worship Leader
Guitar Center	Sales
Heroic Management	Artist
Ingrooves	Video Services Coordinator
J. Crew	Assistant Manager
Jaime Hamlin	Chef
Jeff Russo	n/a
Jeremy Sawicki	Manager
Jerry Barnes	Audio Engineer
Joffrey Ballet School	Head Resident Assistant
Kat Kennedy	Guitarist
LGBT Youth Center	Residential Counselor
Love Art Sushi	Assistant manager
Lure Boutique	Sales Associate
Mark Coronado	Lead singer
McKinzie	Boss
Michelle Ameerally	Voice/Piano Teacher
Mija Suh	Manager
MIT	Contract Sound Designer and TA
Mitch	Coodley
Music to your Home	Voice Teacher
Musix	Artist
Oakleaf Cakes	Cake Consultant

Pavement Coffeehouse	Barista trainer
PF Changs	Bartender
Porsche of boston	Sales
PSAV	Technician
PSAV	Audio Visual Technician
Regal	Staff
Riekes Center	Music Instructor
Saint Columkille Partnership School	Music Educator
Self Employed	Flute Player
Soar Entertainment	Marketing
Sony Music	Copyright Coordinator
Sony Music	Artist
Soy Christmas	Co-founder
Spaulding Rehab	Music Therapist
Star Market	Floral Clerk
Starbucks	Barista
Starbucks	Barista
Starstuff Media Group	Co-founder
Sunbeatzz LLC	Artist
Supreme Pizza	Cashier
Sure It's Yours LLC	Shipping Coordinator
Susan Entertainment	Band Singer
Sweet Cheeks	Server
Sweetwater sound	Sales Engineer
Syn World	Production Manager
The North Face	Sales
Tunecore	Marketing
United States Marine Corp	Marine Musician
Vinfen	DS
Warner Music	A&R
Whole Foods	Customer Service
Whole Foods	Specialty
Wilson Stevens	Liaison

Boston Conservatory at Berklee	
Employer Name	Job Title
Barcelona Wine Bar	Server
Boston Conservatory at Berklee	Music Teacher
Brookline Ballet School	Jazz Teacher
Local College	Admin
North Shore Music Theatre	Actor
Patrick Dorow Productions	Performer
Pure Barre	Instructor
ScribeAmerica	Medical Scribe
Seacoast Rep Theatre	Actor
Stephanie Turnbull	Performer
The Cape Playhouse	Actor
Theatre by the Sea	Actor
Theatre by the Sea	Actor
Trader Joe's	Crew
Valet Park America	Valet
Wag	Pet Care
Whole Foods	Fishmonger

Berklee Online	
Employer Name	Job Title
Angry Mob Music Publishing	A&R
Boston Partners in Education	Partnerships Manager
Cirque Du Soleil	Assistant Head of Audio
Cisco Systems, Inc	Software Engineer
Community College of Aurora	Music and Entertainment Entrepreneurship Prg. Dir.
Concerted Efforts	Accounts Manager
Coorstek	Supervisor
Disney	Senior Sound Designer
Domination Productions	Owner
Gateway To The Arts	Teaching Artist
GST	Tech Warehouse Dept
IHS Markit	Desktop Publishing Specialist
IMP	Production Runner
Infrared	Partner
Isabella & Ferdinand	Music Director
John Glenn High School	Percussion Instructor
Quicken Loans	Data Analyst
School of Rock	Music Director
ServiceTec	IT Project Coordinator
SoundWeaver Studios	Owner
Starland Ballroom	Box Office Rep
Team Convergence	COO
Tokyo Baptist Church	Sound Team Leader
Trinity Grammar School	AV Department
USAA	Mortgage Processor
Wager Audio	AV Tech
Wauwatosa School District	Director of Percussion
Wells Fargo	Info Security Admin
Whole Artist	Associate
WME	Agent Assistant

Appendix C: List of Internship Employers

Berklee College of Music
Internship Employer Name
<p> Anna Chen Arthouse Entertainment Atsugi Sakai Jannsen Basel Zayed Baton Rouge General Hospital Berkshire Hills Music Academy Birch Bay Retirement Village Boston Children's Hospital Butter Music CAA Children's Hospital Los Angeles Children's Hospital Los Angeles Children's Hospital Los Angeles Children's Hospital Los Angeles Creative Artist Agency Dan Hodges Disclosure to artist Disney EchoKids Music Electric Lady Studio ESL Gigabit LIVE Gold Knight Media LLC Griffin Bach Gustavo Borner Hospice of Santa Cruz Interlock Media Inc. Interlock Media Inc. Jeff Russo JJ Cheng Koma Toast Laura Escude Live Nation Louis Armstrong Center of Music and Medicine Lurie Children's Hospital of Chicago Mark Kates Mark Kates Melanie Jessop Mixtura Productions Modern Sky Mountain Sound Music Therapy Mumo Music and Motion Productions MusicWorx Music Center Natalie Simmons Neosoul Newton South High School Noa Noa Music Primary Children's Hospital Quincy Jones Remote Control Rita Abante Moats Roman Music Therapy Services Ryan Shore Sherrill House </p>

Sherrill House
 Sherrill House
 SONO Music Therapy Center
 Sony/ATV
 Soundtrack Group Boston
 SRD Music
 Thomas Sweitzer
 UCLA Mattel Children's Hospital
 UCLA Mattel Children's Hospital
 Ugly Duck
 Universal
 University of Pittsburgh Medical Center
 Walt Disney Company
 Yobe. Inc
 Yukihiro Kanesaka
 Yuval Ron
 Yuval Ron

Boston Conservatory at Berklee

Internship Employer Name

Theater by the Sea

Appendix D: List of Additional Education Programs

Berklee College of Music		
Institution	Degree	Program
Belmont University	Master's Degree	Audio Engineering
Berklee College of Music	Master's Degree	Contemporary Performance (Global Jazz)
Berklee College of Music	Master's Degree	Contemporary Performance (Global Jazz)
Berklee College of Music	Master's Degree	Contemporary Performance (Global Jazz)
Berklee College of Music	Master's Degree	Contemporary Performance (Global Jazz)
Berklee College of Music	Master's Degree	Music Production, Tech, and Innovation
Berklee College of Music	Master's Degree	Music Production, Tech, and Innovation
Berklee College of Music	Master's Degree	Global Entertainment and Music Business
Berklee College of Music	Bachelor's Degree	Professional Performance
Berklee College of Music	Master's Degree	Music Production, Tech, and Innovation
Berklee College of Music	Master's Degree	n/a
Berklee College of Music	Bachelor's Degree	Jazz Composition
Berklee College of Music	Bachelor's Degree	Contemporary Writing and Production
Boston Conservatory at Berklee	Master's Degree	Composition
Boston Conservatory at Berklee	Master's Degree	Cello Performance
Gordon Conwell	Master's Degree	Divinities
Johns Hopkins University	Bachelor's Degree	Computer Music
Kyoto Inst. of Culture and Language	Other Degree / Certificate	Japanese Language
Manhattan School of music	Master's Degree	Jazz Composition
Manhattan School of Music	Master's Degree	Jazz
Manhattan School of Music	Master's Degree	Jazz Guitar
Middlesex University	Bachelor's Degree	International Business and Management
Mills College	Master's Degree	Electronic Media and Recording
New England Conservatory	Master's Degree	Jazz Composition
New York University	Master's Degree	Jazz Studies
New York University	Master's Degree	n/a
New York University	Master's Degree	Musical Theater Writing
New York University	Master's Degree	Composition and Songwriting
New York University	Master's Degree	Musical Theater Writing
Northeastern University	Master's Degree	Music Industry Leadership
Royal College of Art	Master's Degree	Sound Design
Seoul National University	Master's Degree	n/a
Suffolk University	Doctoral Degree	Juris Doctor
Temple University	Master's Degree	Music
The New School	Master's Degree	Arts Management and Entrepreneurship
University of Miami	Master's Degree	Studio Jazz Writing
University of Rochester	Master's Degree	n/a
University of Southern California	Bachelor's Degree	Film Scoring
University of Southern California	Master's Degree	Screen Scoring

Boston Conservatory at Berklee		
Institution	Degree	Program
American Institute of Musical Studies	Master's Degree	Opera Performance
Boston Conservatory at Berklee	Other Degree / Certificate	General Performance Diploma
Boston University	Bachelor's Degree	Oboe Performance
Jacobs School of Music	Master's Degree	Composition
Johns Hopkins University	Master's Degree	Music Composition
New York University	Master's Degree	Dance Education
Roosevelt University	Other Degree / Certificate	Professional Diploma in Opera
Royal Conservatoire of Scotland	Master's Degree	Music
San Francisco Conservatory of Music	Master's Degree	Percussion Performance
Simmons College	Bachelor's Degree	Didactic Program in Dietetics
UC Berkeley	Bachelor's Degree	Music Composition
University of Houston	Master's Degree	Clarinet Performance

University of Massachusetts Amherst	Master's Degree	Music Performance (Piano)
University of Michigan	Master's Degree	Percussion Performance
n/a	Other Degree / Certificate	n/a

Berklee Online		
Institution	Degree	Program
Berklee College of Music	Master's Degree	Music Production, Technology, and Innovation
Berklee Online	Master's Degree	Music Business
Liberty University	Master's Degree	Worship and Music
Universita di Bologna	Master's Degree	Innovation Organization and Arts and Culture Admin
University of Colorado	Master's Degree	Media Forensics
University of Minnesota	Master's Degree	Music Therapy
University of Southern California	Master's Degree	Music Industry