

VALENCIA GRADUATE ALUMNI AFTER BERKLEE 2020

SELECT JOB TITLES

PERFORMANCE

Adjunct Professor
Instrumentalist
Music Director
Music Producer
Orchestra Drummer
Performing Artist
Singer-Songwriter
Soloist
Touring Musician
Vocal Coach

BUSINESS

Agent
Artist Manager
Data Analyst
Director of A&R
Entrepreneur
Event Manager
Head of Partnerships
Label Manager
Music Business Consultant
Music Supervisor

TECHNOLOGY

Artist
Audio Engineer
Audio Technician
AV Analyst
Music Producer
Professor, Audio Production
Recording & Mixing Engineer
Software Engineer
Sound Designer
Studio Director

COMPOSITION

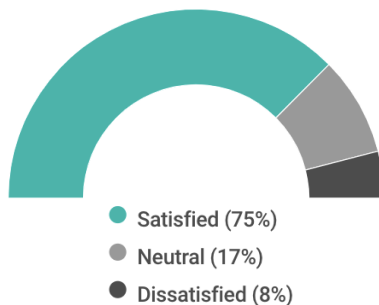
Audio Designer
Arranger
Conductor
Film Composer
Media Composer
Music Director
Music Producer
Music Supervisor
Orchestrator
Sound Engineer

95%

ACTIVE IN THE ENTERTAINMENT INDUSTRY

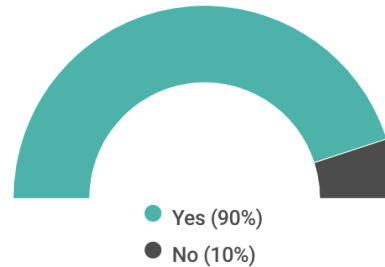


CAREER SATISFACTION

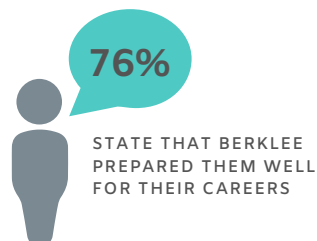


(6% higher than 2019)

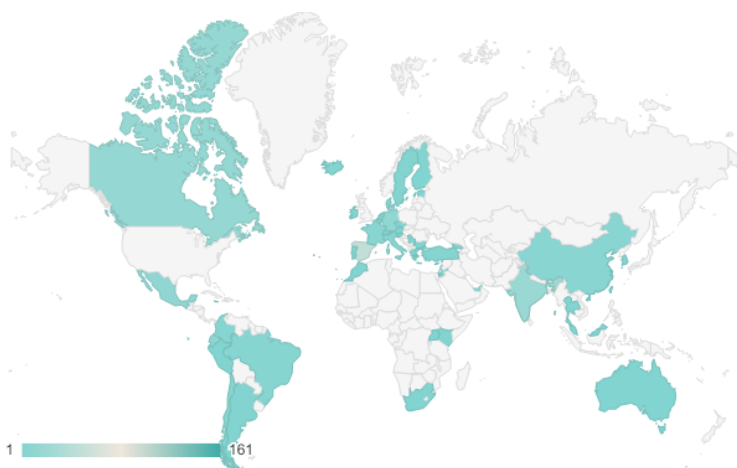
PRIMARY SOURCE OF INCOME



(10% higher than 2019)



CURRENTLY WORKING IN 54 COUNTRIES

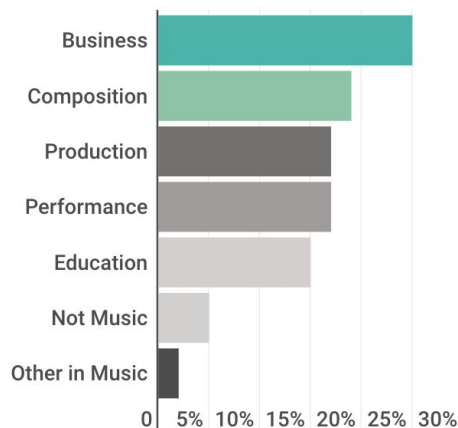


AEG, AFRICA INSTITUTE OF MUSIC, BEATFACTORY ACADEMY, BLEEDING FINGERS, BMAT, BMG, CAPITOL RECORDS, COOKING VINYL, CREATIVE ARTIST AGENCY, DECCA RECORDS, DEEP CUT MUSIC, DEEZER, DETROIT INSTITUTE OF MUSIC EDUCATION, DIGITAL DEN RECORDS, FACEBOOK, FIVERR, FUTURE X SOUNDS, GLOBAL MUSIC INSTITUTE, HAL LEONARD EUROPE LIMITED, HEXANY AUDIO, IZOTOPE, JAZZTONE STUDIOS, LIVEXMUSIC, MTHEORY, NATIVE INSTRUMENTS, NETFLIX, NYU, POWER STATION, PRIMAVERA SOUND, RED BULL, REPUBLIC RECORDS, ROYAL CARIBBEAN INTERNATIONAL, SAG-AFTRA, SOFAR SOUNDS, SONY MUSIC, SONY/ATV MUSIC PUBLISHING, SPOTIFY, SWEETWATER, THE ORCHARD, UNIVERSAL MUSIC GROUP, WARNER CHAPPELL, WARNER MUSIC GROUP

ACTIVE IN THE ENTERTAINMENT INDUSTRY WORLDWIDE

95% are working in the entertainment industry, which continues the slow but steady increase as the alumni body gets larger and the alumni get further out in their careers. The remaining are either unemployed, working outside the industry, or studying. The high rate of alumni working in the entertainment industry is consistent across all 4 master programs.

AREA OF THE INDUSTRY



Within the ones working in the entertainment industry, 59% are employed, 36% are self-employed, and 5% are both. For 90% of them, this is their primary source of income, an increase from 10% last year.

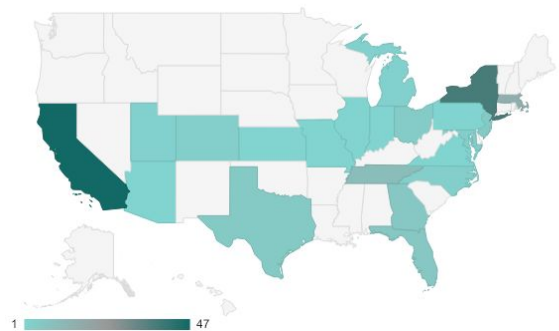
75% of them are satisfied or very satisfied, a 6% increase from last year and they are predominantly working within their fields of study (see details in annex 1).

Geographically, the graduate alumni work in 54 different countries with most residing in the US and Spain, followed by the UK, India, Canada, and Mexico. Within the US, they are in 24 different states.

ALUMNI IN US STATES

COMPANIES, AWARDS, AND ACHIEVEMENTS

The alumni are managing artists such as Bjork and working for notorious companies such as iZotope, Spotify (Germany), Facebook, The Orchard, Deezer (France), Empire Records, Red Bull (Austria), Bleeding Fingers, CAA, Twitch, Cooking Vinyl (UK), BMAT (Spain), Sony Music (Mexico & Turkey), Netflix, Electronic Creatives, InMusic (UK), BMG, Warner Chappell, Universal Music (UK), UM Worldwide (Canada) and Native Instruments (China). They are teaching at academic institutions such as NYU Abu Dhabi (UAE), Los Angeles Film School, Glendale Arts, UDLA (Ecuador), NMIMS School of Performing Arts (India), University of Sydney (Australia), Africa Institute of Music (Uganda), Detroit Institute of Music Education, and at the Instituto Tecnológico de Estudios Superiores de Monterrey (Mexico).



On the performance side, alumni have played on the 2019 US tour of Ariana Grande and have performed at the 2020 Grammys, as well as at the 'We Will Rock You' musical. They have also done music copyist work for Michael Bublé and Snarky Puppy. Scoring credits include work for the BBC's 'The Planets' documentaries, and engineering credits include live ESPN shows, as well as front-of-house events such as J.I.D and EarthGang.

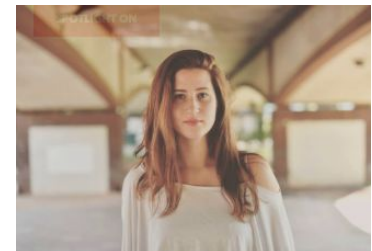
CAREER SATISFACTION COMPARED TO INDUSTRY, GRADUATION YEAR, AND GENDER

75% of the alumni working within the entertainment industry are satisfied with their career, compared to only 43% of the ones not working in the entertainment industry.

The alumni show a very similar career satisfaction across all graduation years with the exception of the first year after graduation where 63% of them are satisfied (compared to 72-83% for alumni who graduated over a year ago).

Alumni report a clear gender gap in terms of salaries. In fact, only 9% of the women report earning \$60,000 or more compared to 20% of the men.

Any potential correlations between admissions, scholarships, and GPA, have shown too small margins to make any definite conclusions. As the alumni body grows and we have access to more data, we will look further into this.



December 10, 2019

Scoring in Serbia and Beyond: Ana Krstajic

Despite her short career, Ana Krstajic M.M. '18 recently scored her first feature film. Heroji, directed by Serbian filmmaker Goran...

CAREER PREPARATION AND ENGAGEMENT WITH BERKLEE

Their satisfaction with how Berklee prepared them for their career stays high. 76% say that Berklee prepared them well for their careers in general and only 3% claimed that they were poorly prepared. 89% report that Berklee improved their ability to connect with people from varying backgrounds and cultures; 77% think Berklee improved their ability to develop a professional network. In addition, 82% report that Berklee prepared them well with technical skills relevant to their field.

80% of the responders want to stay engaged with Berklee. 268 would like to be considered to take an active role in the Valencia Alumni Ambassador program, 138 would consider posting an internship opportunity to current students, and 140 would consider posting a job opening.

FINAL COMMENTS

The data collected comes from the Valencia alumni survey and personal outreach, reflecting 48% of the Valencia graduate alumni community. The responses provide Berklee with relevant information we can use to refine the programming to better meet the needs of students as well as alumni.

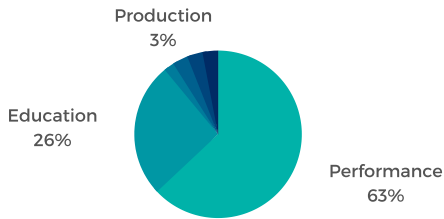
Additionally, we developed a Chinese territory-friendly survey (Wenjuan), to open up the opportunity for more responses. While the use was limited, this could potentially support any future alumni surveys that go out across Berklee to gain more insight into the Chinese alumni endeavors.

Overall, the alumni are satisfied with their careers, they report that Berklee prepared them well, and they want to stay engaged. For questions or more information, please contact the International Career Center.

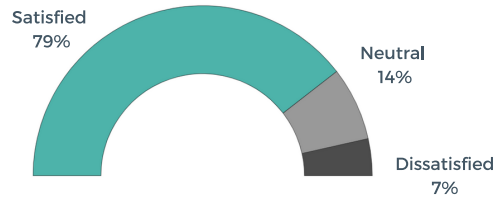
ANNEX 1: BREAKDOWN PER PROGRAM

CPPD

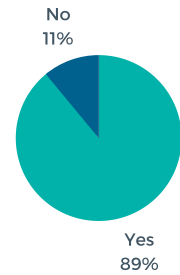
Areas of Industry



Satisfaction Rate

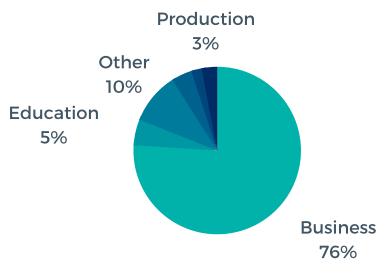


Primary Source of Income

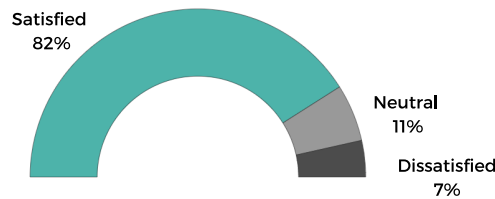


GEMB

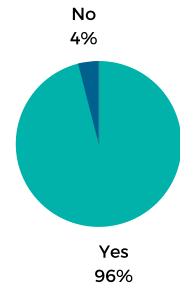
Areas of Industry



Satisfaction Rate

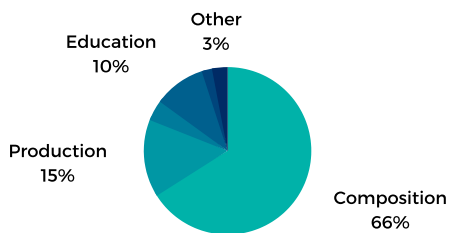


Primary Source of Income

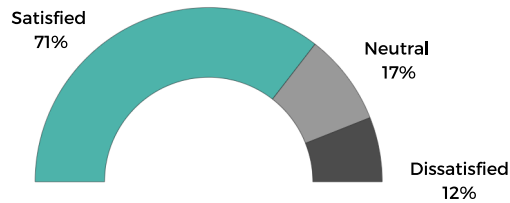


SFTV

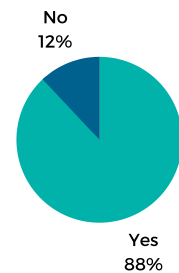
Areas of Industry



Satisfaction Rate

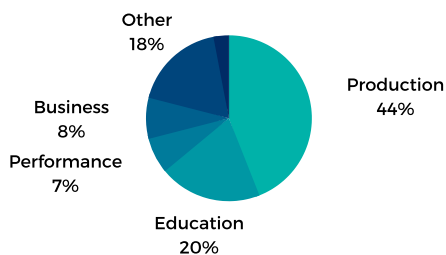


Primary Source of Income

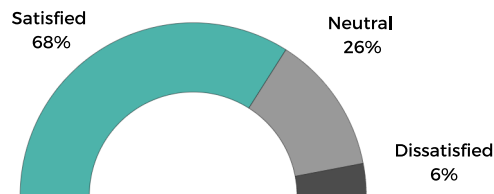


MPTI

Areas of Industry



Satisfaction Rate



Primary Source of Income

