

VALENCIA GRADUATE ALUMNI AFTER BERKLEE 2021

SELECT JOB TITLES

PERFORMANCE

Artist
Composer
Multimedia Artist
Music Director
Music Instructor
Music Producer
Musician
Navy Musician
Songwriter
Vocalist

BUSINESS

A&R Manager
Artist Manager
Business Development Director
Data Analyst
Digital Marketing Manager
Executive Producer
Music Supervisor
Promoter
Sync Agent
VP of Sales & Licensing

TECHNOLOGY

Adjunct Professor
Artist
Audio Specialist
DJ
Engineer
Mixing Engineer
Music Producer
Sound Designer
Sound Engineer
Studio Manager

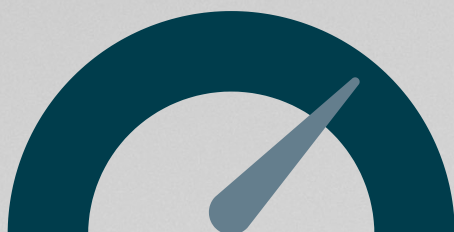
COMPOSITION

Arranger
Audio Designer
Composer Assistant
Composer for TV
Composer for Visual Media
Film Composer
Instructor
Orchestrator
Producer
Sound Designer

85% ACTIVE IN THE
ENTERTAINMENT INDUSTRY



CAREER SATISFACTION



Satisfied (72%)
Neutral (22%)
Dissatisfied (6%)

(3% fewer satisfied than 2020)

PRIMARY SOURCE OF INCOME



Yes (88%)
No (12%)

(2% lower than 2020)

78%

STATE THAT BERKLEE PREPARED
THEM WELL OR VERY WELL FOR
THEIR CAREERS

75%

WANT TO STAY ENGAGED
WITH BERKLEE



CPPD



MPTI



SFTV



GEMB



PLAYLISTS

CURRENTLY WORKING IN 51 COUNTRIES

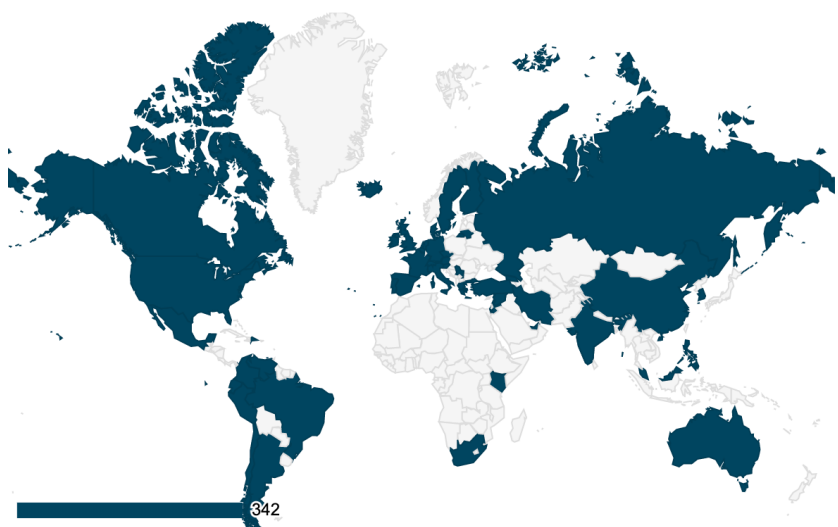
ABLETON, AMAZON, APPLE MUSIC, AUDIO CORNER, AVALANCHE STUDIOS GROUP, BEATFACTORY ACADEMY, BELIEVE, BLEEDING FINGERS MUSIC, BLUE LAGOON RECORDING ROOM, BMAT, BONAFIDE SEVEN, COOKING VINYL, DEEP CUT MUSIC, DISNEYLAND, ECHOFRAME PRODUCTIONS, EMMAT, FILARMÓNICA JOVEN DE COLOMBIA, GUITAR LIONS SC, HAL LEONARD EUROPE, HEADSAIL MUSIC, HEXANY AUDIO, HONDA, INMUSIC BRANDS, INTERSCOPE RECORDS, JAZZTONE STUDIOS, KOBALT MUSIC GROUP, KRP, LONG DISTANCE PRODUCTIONS, LOS ANGELES FILM SCHOOL, MIDIA RESEARCH, NATIONAL CONSERVATORY OF MUSIC/TECNOLÓGICO DE MONTERREY, NEM STUDIOS, NETFLIX, NIELSEN SPORTS, NINETY PLAY INC, OAKGROUP, WORLDWIDE, OCESA, OPERA BALLET VLAANDEREN, OUTDUSTRY, PENTATONE, SANDWICH MANAGEMENT, SECRETLY GROUP, SESAC, SONY MUSIC ENTERTAINMENT, SOUL CIRCLE MUSIC, SOUND DIPLOMACY, SOUNDCLOUD, SPOTIFY, STATISTA, SWEET FISH MEDIA, SWEET LION MUSIC, SWEETWATER, THE TENG COMPANY, THE VILLAGE RECORDING STUDIO, TWITCH, UNIVERSAL MUSIC, UNIVERSITY OF ART TEHRAN, UNIVERSITY OF SYDNEY, WARNER MUSIC CHAPPELL, WARNER MUSIC GROUP, WESTLAKE RECORDING STUDIOS, XR STUDIOS, YG ENTERTAINMENT

Active in the Entertainment Industry

The Valencia alumni survey in February 2021 showed that 85% of the Valencia graduate alumni from the past 8 years are working in the entertainment industry. This implies a decrease from 95% in 2020 and many alumni share that the pandemic has significantly affected their career path. Of the 15% remaining, 8% are seeking employment, 6% are working outside of the industry, and 1% are enrolled in continuing education programs. The alumni who graduated during the pandemic have been most affected since only 68% of them are active in the entertainment industry.

Within the alumni working, 32% are employed, 34% are self-employed, and 34% are both employed and self-employed. For 88% of them, this is their primary source of income, a 2% decline from last year.

Geographically, the alumni are in 51 different countries, and they are mainly in the US, the UK, Spain, India, Canada, and Mexico. The alumni living in the US are mainly in California, New York, Florida, Texas, and Tennessee.



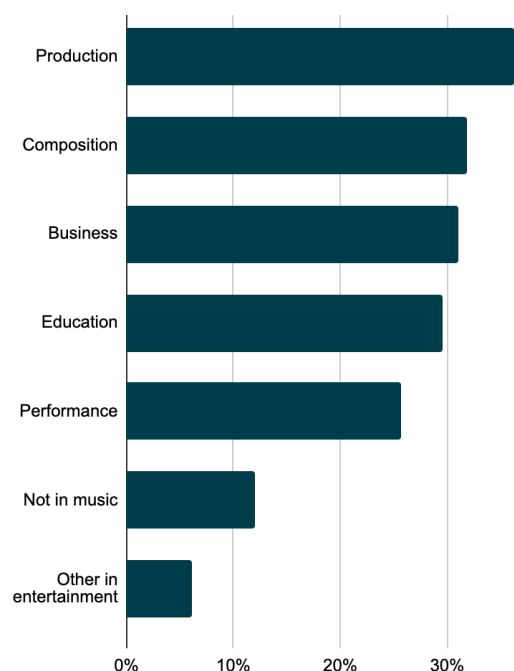
Current Careers and Career Satisfaction

The alumni are working at notable companies including Ableton, Amazon, Kobalt, Believe, Apple Music, Netflix, Outdustry, the Village Recording Studio, Twitch, Statista, Lyte, Sweetwater, Universal, and many more.

On the performance side, the alumni have been signed with Warner Music (Czech Republic), Sony Music Entertainment (Turkey) and they have performed with Anderson.Paak (US) and Yo-Yo Ma (China) among others. An alumni was recently commissioned by the US Embassy in Kuwait to honor the 30th anniversary of Kuwait's liberation with a fusion arrangement of a traditional song. Multiple alumni have been featured in Rolling Stone.

On the composition side, aside from multiple scores for films and series aired on Netflix and HBO, Valencia alumni have been selected as finalists at the Indie Film Scoring Competition (Germany), the Original Soundtrack Challenge (France), the Best Original Score at the Sapporo

International Short Film Festival (Japan), the Original Music for Film, TV, and Video Games, Film Music Contest (Slovakia), and they have been nominated for the SCD Pulsar Award (Chile), the Ophir Awards (Israel), and the Hollywood Music in Media Awards (US).



Their overall career satisfaction has shifted slightly. 72% are satisfied with their career compared to 75% in 2020, and they are mainly working within their field of expertise. Alumni working in performance have decreased whereas those working in education have increased (see Annex I for details per program). 32% of the respondents who were either dissatisfied or neutral graduated in 2020.

In terms of salaries, there continues to be a gender gap. 19% of the men earn more than \$60,000 compared to 11% of the women (in 2020 the split was 20% for men and 9% for women).

Career Preparation and Engagement with Berklee

78% of the alumni state that Berklee prepared them well for their career and 83% state that they acquired the technical skills for their field. When asked about what they find useful in the current professional situation, the vast majority mention specific classes or faculty members. The Global Career Summit, recording sessions, and guest speakers were also highlighted.

75% would like to stay involved with Berklee Valencia. 237 would like to be considered for the Valencia alumni ambassador program, and 133 would like to share job and/or internship opportunities.

Additionally, we gave the alumni the opportunity to share one of their songs with us, and we have created a Spotify playlist for each program. The purpose is three-fold: to promote Berklee talent in our employer campaign over the spring semester; to create content for the targeted marketing campaigns for admissions purposes, and to celebrate the music

"At the moment, things are pretty different in the live music scene, due to the current pandemic. So, as hard as that is in terms of gigging, it's a nice opportunity to get back in touch with process, songwriting, making meaningful connections, and learning about myself as a teacher. I do hope to get back into more performance spaces as soon as possible but I see the trajectory right now as positive."

created by our alumni and give them a sense of support and community. The playlists can be found here:

- ❑ [Contemporary Performance](#)
- ❑ [Music Production, Technology, and Innovation](#)
- ❑ [Scoring for Film, Television, and Video Games](#)
- ❑ [Global Entertainment and Music Business](#)

Final Comments

The data comes from the Valencia alumni survey in February 2021, where a total of 34% of our alumni community from all graduation years answered. The responses represent all four programs equally. The more recent the graduation year, the more responses we have.

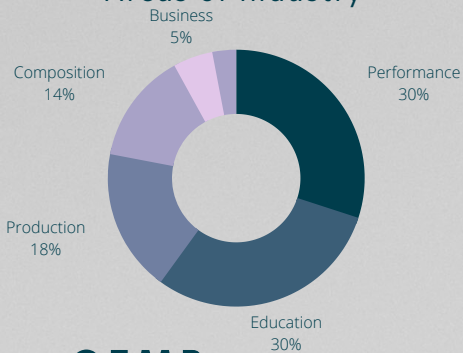
"I am very grateful for the diverse skillset that Berklee offered me. Although I graduated with a performance master's, I've improved my employability via production and composition skills acquired in Berklee."

The responses provide Berklee with insight into how the alumni have pivoted during the pandemic, and which skills and abilities from their time at Berklee they're finding useful in their current situation. This will help the assessment and refinement of the programming offered to continue to adapt to the needs of the industry.

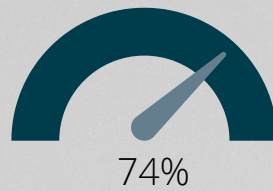
ANNEX 1: BREAKDOWN PER PROGRAM

CPPD

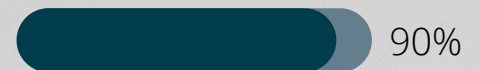
Areas of Industry



Satisfaction Rate

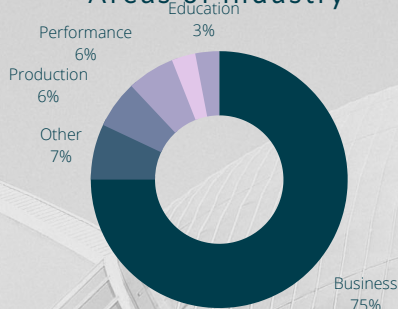


Primary Source of Income

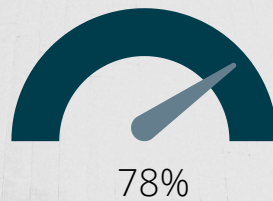


GEMB

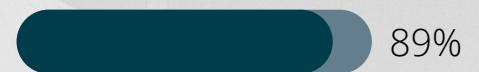
Areas of Industry



Satisfaction Rate

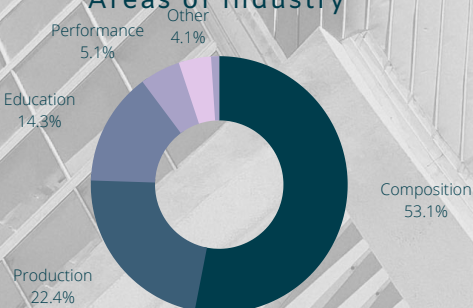


Primary Source of Income

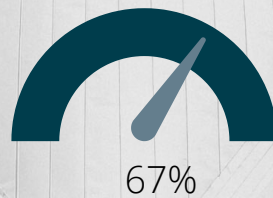


SFTV

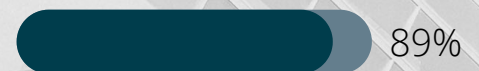
Areas of Industry



Satisfaction Rate

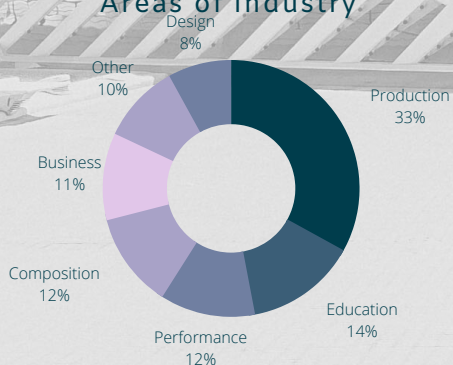


Primary Source of Income

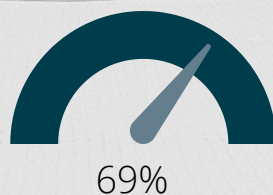


MPTI

Areas of Industry



Satisfaction Rate



Primary Source of Income

